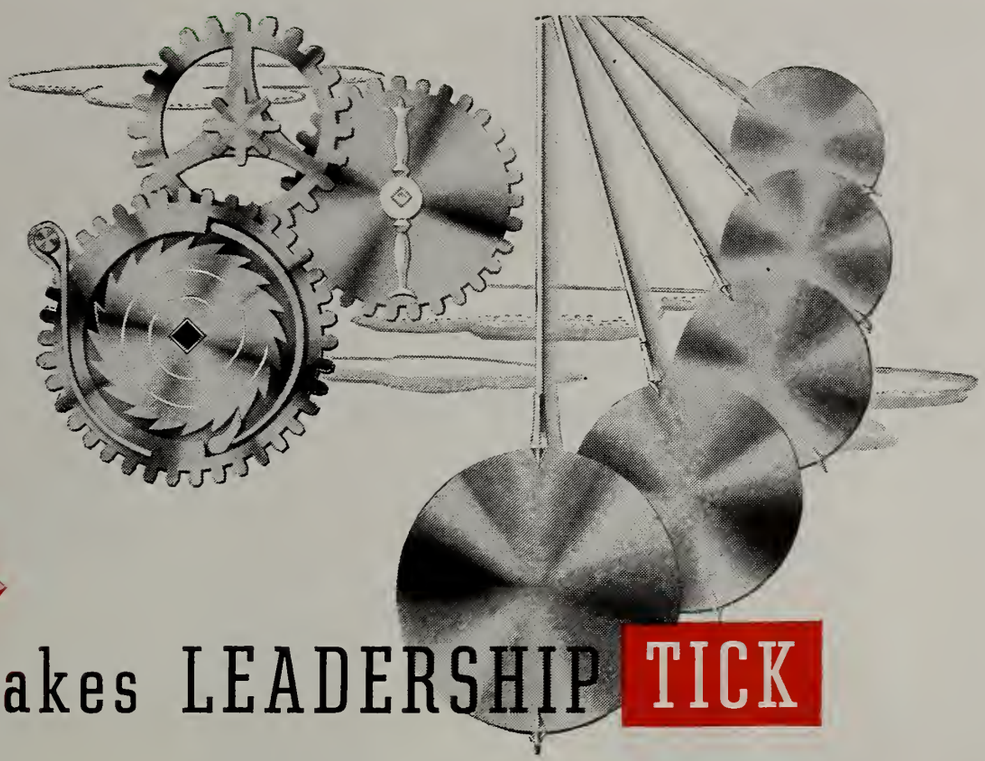
THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY

Vol. 9, No. 20
FEB. 14, 1948



what makes LEADERSHIP TICK

● Leadership is an elusive thing. First you've got to win it. Then you've got to work at it to hold it.

Wurlitzer won it many years ago and with the right men, methods and merchandise, has held it ever since. The fruits of it are shared by every Wurlitzer Music Merchant.

He profits by the prestige of the Wurlitzer name that means *"Musical Fun for Everyone."*

He profits by Wurlitzer products that have always outdistanced the field in play appeal and earning power.

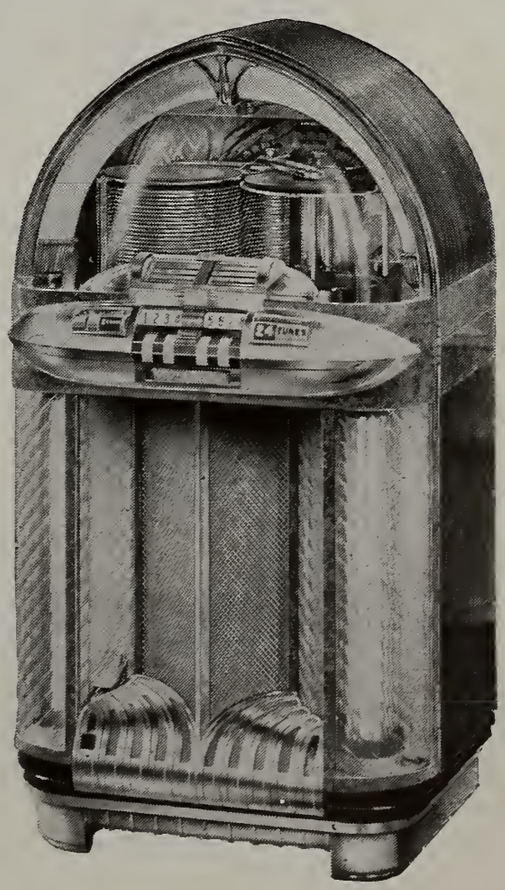
He profits by Wurlitzer's national advertising that stimulates people to patronize his locations—and by Wurlitzer's Point-of-Purchase advertising program that stimulates play in those locations.

He profits by his association with a Wurlitzer Distributor who is set up to assist him in the successful conduct of every angle of his business.

With all these factors in his favor, the Wurlitzer Music Merchant quickly attains a position of leadership himself.

Talk with a Wurlitzer Distributor. He'll show you what makes Wurlitzer leadership tick—and how it can click for YOU. The Rudolph Wurlitzer Company, North Tonawanda, New York.

MODEL 1100 CAN SAVE UP TO ⅓ OF ITS COST IN 4 YEARS' PLAY



WURLITZER MUSIC MERCHANTS

Cash in on

WURLITZER LEADERSHIP

495

Everybody . . . **TALKS ABOUT IT!**

Everybody . . . **KNOWS IT'S THE WORLD'S GREATEST BARGAIN —**

AT THE WORLD'S LOWEST PRICE —

FOR THE WORLD'S FINEST PHONOGRAPH EQUIPMENT

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THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE—IT IS NOT SOLD ON NEWSSTANDS

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PUBLISHED WEEKLY by The Cash Box Publishing Co., Inc., 381 Fourth Avenue, New York 16, N. Y., Telephone: MUrray Hill 4-7797. Branch Offices: 32 West Randolph St., Chicago 1, Illinois, Telephone: DEarborn 0045 and 422 West 11th Street, Los Angeles 15, California, Telephone: PRospect 2687.

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ADVERTISING RATES on request. All advertising closes Wednesday at 5 P.M. preceding week of issue.

SUBSCRIPTION RATE $5 per year anywhere in the U.S.A. and Canada. Special subscription allowing free classified advertisement each week, not to exceed three full lines, $48 per year. Subscription rates for all foreign countries on request.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machines industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

The C.M.I. BLUE BOOK division of The Cash Box is an entirely separate medium, giving all prices of new and used machines of all kinds, continually reporting all market changes. The C.M.I. BLUE BOOK is officially recognized by many States as the "official price book of the coin machine industry."

TIME HAS ARRIVED WHEN OPS MUST PROMOTE PLAY

Good, Old Fashioned Showmanship Must Be Used to Attract Public to Games, Music and Venders. Contests, Causes, Charities, Should be Featured with Plenty of Press and Radio Publicity and Advertising. Equipment is Getting Stale and Standardized in Public's Eyes. TIME HAS ARRIVED FOR A BARNUM TO STEP INTO THE COIN MACHINE INDUSTRY. THERE'S NOTHING WRONG WITH THE COINBIZ THAT SOME GOOD OLD FASHIONED SHOWMANSHIP CAN'T CURE AND BRING ALL OPS BIG PROFITS AGAIN!

NEW YORK — There is absolutely nothing wrong with the coin machine business!! Brother, put that in your pipe and smoke it!

The one and only thing which has failed the guys and gals in this industry is the fact that they became "too technical".

Instead of looking at the games with the eyes of "Barnums" (promoters of pleasure and entertainment and music and efficient merchandising) they began, and have been for sometime now, looking at games with the "eyes of engineers".

And that's when the coin machine business went screwy.

This isn't an engineer's business. This is a business for promoters. For "Barnums". For guys who know how to take a simple, little game and make the public play it and play it and play it — and chuckle and exclaim over it — and tell their neighbors about it — and then come back to play some more, and some more, and some more. AND — everyone in the business makes money.

The old time coin machine guys are gone! Those were the boys who made this business a real promotional hunk of entertainment merchandising. They stimulated the storekeepers to stimulate the public. They got the public going and, once that happened, they had money rolling in.

They had the press with them and, believe it or not, the early radio broadcasters, even the vaudevilians. Everyone was talking about their games. But, somehow, today's coinmen became too dignified. They forgot that they're in a showmanship business. They've been trying too hard to "impress" the American public that they're in a new kind of entertainment field.

Hell! That's not what the public wants at all! The public wants fun. They like fun. They'll pay for fun.

This business is based on showmanship. It's based on something which no one in the entertainment field today can offer—economical fun.

Get wise, brother, get wise! This isn't the time to go "high hat". This is, instead, the time to bring back those great big boisterous "Barnum days" all over again.

THAT'S WHAT THE COIN MACHINE BUSINESS NEEDS — A "BARNUM" — A PROMOTIN', LOVABLE SONOFAGUN WHO WILL WIN THE PRESS AND RADIO OVER TO HIS SIDE, WHO WILL GET EVERYONE EVERYWHERE IN THIS GREAT GRAND NATION ATTRACTED TO AND ENTHUSED OVER THE GAMES, MUSIC AND EFFICIENT MERCHANDISING OF THE PRODUCTS OF THIS INDUSTRY.

Stop being so damned dignified. Get back into that old time showman swing. Get into action. Get the boys and girls in your neighborhood to come right into the locations where your games are located to play, relax and have fun.

Yes, sir, that's what this business is all about. Having a lot of fun and making people feel relaxed, making 'em forget their troubles for a while —and letting them have a helluva lot of fun playing your equipment. BECOME A "BARNUM"!

There's a dozen different ways in which every operator in the nation can attract the public to his machines. Everybody in this business got a terrific break when Walter Winchell went all out making almost weekly announcements about the coin machine industry. BUT — nobody has followed up on this tremendous publicity!

NOW IS THE TIME TO DO SO! Now is the time to back charities, causes and every worthwhile project, locally and nationally, to gain that "attention" and that "publicity" which this field needs to get more attention to its products, more cash in the cash box—and that means GOOD TIMES FOR EVERYONE!

You can't do it being "high hat". You can't do it by "just wishing".

(*Continued on Next Page*)

You've got to do it by working. By getting out there and starting something rolling. By calling attention to your equipment with some NEW IDEAS, NEW ANGLES, NEW CAUSES, NEW CHARITIES and every other conceivable thing which you can think of and which is RED HOT in your community.

Don't wait. You CAN'T LOSE! Knowing you as I do and knowing that you're a smart business man — I'm sure that you will be happy to have your take kicked up 100 and even 200 per cent and gladly give back 25% or even more—if backing some worthwhile charity or cause is the answer to earning bigger profits.

Everytime we looked around in the old days we found some "benefit" being backed by coin machines. When the churches in your neighborhood ran a bazaar—coin machines were on hand. When some worthwhile charity needed a donation—coin machines were FIRST to offer a share of the collections.

What's holding you back today? Why not start that old boom-boom-showmanship working all over again?

It's proved successful in the past. It's won favor among the high and mighty and even the lowly. It has gained you tremendous acclaim and prestige. This, then, is the time when you can go on ahead and do a great, grand job for your industry.

This is time for a new type, better publicity man, to step forth and show the entire coin machine business how to go on ahead with the right type of attention that it needs. It simply must get out of that "stale" and "standardized" class it has fallen into.

Today, Johnny Public and his wife walk into a location and EXPECT to see coin machines. BUT, wouldn't you rather have Johnny Public and his missus walk into a location — LOOKING FOR COIN MACHINES— BECAUSE HE WANTS TO PLAY THEM AND BECAUSE HE GETS A LOT OF FUN PLAYING AND KNOWS, AT THE SAME TIME, THAT WHEN HE DOES PLAY THEM THAT HE'S HELPING HIS FAVORITE CAUSE TO GET MORE MONEY??

Brother, stop kidding yourself. You're in the entertainment business. And when you're in the entertainment business — YOU'VE GOT TO ENTERTAIN.

To entertain the public you've got to get their attention, respect and complete cooperation. And the one and only way to do that is to step out of your present "high hat" style and go right back to that great, old fashioned, "Barnum" publicity getting action — which attracts, which PULLS IN THE CASH — and WHICH STARTS THE BOOM, BOOM, BOOM OF GOOD TIMES GOING ALL OVER AGAIN!

DO YOU AGREE THAT THE COIN MACHINE BUSINESS NEEDS A BIG TIME PUBLICITY CAMPAIGN TO BRING ATTENTION TO ITS ECONOMICAL ENTERTAINMENT AND EFFICIENT MERCHANDISING AND THEREBY ONCE AGAIN GET IT BIG PLAY ON ALL EQUIPMENT? TELL US WHAT METHODS YOU FEEL SHOULD BE USED TO ONCE AGAIN ATTRACT THE PUBLIC TO GAMES, MUSIC AND VENDORS AND START THE BIG TIME, BIG BOOM PLAY ACTION WE ALL NEED!!

Okay, Bill, since you asked me — here's what I would do . . .

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

Signed _____

Firm Name _____

Address, City, State _____

(TEAR OFF AT DOTTED LINE, MAIL TO: THE CASH BOX, 381 FOURTH AVE., NEW YORK 16)

OPS REVIVE 10c PLAY PLEA

Claim Nickel Play Cannot Cover Present Overhead Expense. Report Locations Where 10c Play Now Featured Proving Profitable and Show 40% Increase. Ask Ops Come to Some Agreement for Certain Types of Locations. Say Retailers in Favor Because of Increased Income.

NEW YORK — A rather sudden, and somewhat surprising plea has arisen among many noted juke box ops thruout the country that a move be started to bring back 10c play action.

These men, the majority of whom have been operating some of their equipment on 10c, 3 for 25c play, have learned, they report, that tho they cannot feature 10c play in all of their locations, there are a large number which not only are willing to accept the dime coin chute, but, that the retailers, themselves, are very much in favor of the 10c action, in view of the fact that it brings them greater income.

They also report that with 5c play they cannot cover their present overhead expense and, furthermore, they claim, they certainly cannot continue to purchase new machines, amortize the cost of these machines, meet large payments, and continue in business on a profit basis.

One report indicates that tho play fell 30% when the 10c coin chute was installed in tavern locations, it still showed 40% more profit than what was formerly obtained with nickel play.

"Also", this well known operator claims, "we have found that the one and only salvation to most of the financial problems confronting us today are that we have endured a loss of about 25% to 50% in play action (the taverns show a business loss of 40% nationally) and, therefore, we must get 10c where we formerly charged 5c because the nickel today, due to this inflationary era, is only worth about one cent."

He also says, "What operator would change his present nickel coin chute to a penny chute? Yet", he reports, "that's exactly what is happening thruout the country where the operators must work on a 50%-50% commission basis with the location owners and actually the nickel they get can be compared to the pre-war penny. How", he asks, "can the operators survive under such conditions?"

He continues, "Everyone of my locations have increased the price of all the merchandise they sell. In fact, all retailers have been forced to hike prices upward. We, the juke box industry, are the one and only people who refuse to recognize the fact that our costs have tremendously increased, at least by 200%, and charge the same as we did back in 1934 for our music when our overhead was so low that a $4 national average actually showed us a profit.

"Certainly", he says, 'we're not ostriches hiding our heads in the sand. We're supposed to be business men. We know that we are faced with tremendously increased labor and material costs, with greatly hiked parts and supply prices, and yet we do nothing to save our own skins. We just keep on with the nickel and now", he concludes, "with the business recession in effect, we're all bound to lose money."

"The time has come for the nation's juke box operators to agree to putting the 10c coin chute on machines in certain types of locations which will accept them and not for any of us to knock the other fellow out of the spot by bringing back the 5c chute phono when we know that we can't make out with it in such a location."

It seems that the majority of the nation's juke box ops, who have written in regarding a return to the 10c chute for many types of locations, believe that such 10c, 3 for 25c play phonos will up the average of any route, and will allow the operator to show some profit on his aggregate collection.

They also feel that the two minute recording would help tremendously. But, they claim, with the record ban now in effect, there's little or no use to ask for two minute records until such time as the disc makers can once again press.

Therefore, they state, with retail merchants fighting their attempts to get a more equitable commission basis set up, for the retailers need every penny they can get to remain in business, the one and only solution, in their estimation, is 10c, 3 for 25c play in locations which will accept such play and which will mean that all the locations on the operators' routes will show a better average and allow him to see some profit.

These men also state that they realize there is some antagonism to 10c play from some locations. But, as those who have 10c play spots point out, there are only so many real juke box players to a spot and even if 40% of these are lost, the remaining 60% putting in dimes, instead of nickels, brings the week's collection up to 40% better than what it ever was at 5c play action.

The return of the plea for 10c play may prove somewhat surprising to the trade in view of the fact that such manufacturers as AMI, Inc. and the Rudolph Wurlitzer Company backed it with great strength. The J. P. Seeburg Corp. vigorously opposed it. And, after some months of controversy, it died, practically aborning.

But, now it has returned, and not under the direction of any of the manufacturers, but, instead, under the request of noted operators, themselves, who have tested 10c play action and who, as they were ready to change over a great part of their routes to such play, suddenly found themselves faced by competition from other ops who would rush to the spots, after the 10c, 3 for 25c chute had been installed, and offer to replace with a 5c phono.

These men feel that the trade should make some arrangement to get together on 10c play action everywhere in the country. They believe that this is the one and only answer to the operators of automatic music enjoying any profit at this time.

They claim that the ops, themselves, can better arrange for such play than can any manufacturer and that the result will be that with the music ops enjoying profits again, the entire trade will prosper.

One of these men states, "It is still the one and only answer to assure the automatic music industry going ahead progressively and prosperously."

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IT IS NOT SOLD ON NEWSSTANDS.

THE CASH BOX

AMERICA'S ONLY WEEKLY MAGAZINE EXCLUSIVELY DEVOTED TO THE JUKE BOX INDUSTRY.

Music Section

February 11, 1948

Proud beaming smiles herald the presentation of The Cash Box "Oscars" to the winners of the Second Annual Music Poll, solely sponsored and conducted by The Cash Box in behalf of the Automatic Music Industry of America. Pictured above: 1) The Ink Spots, top male vocal combination, with Paul Whiteman. 2) Wesley Rose, of Milene Music who published the click hillbilly tune, "It's A Sin", with Marshall Micon of The Cash Box. 3) Executives James W. Murray and Steve Scholes of RCA-Victor and Bob Austin of The Cash Box. 4) The Capitol Record winners, prexy Glenn Wallichs, Jo Stafford and Tex Williams. 5) Manie Sacks, artist and rep chief of Columbia Records beams at the "Oscar" awarded Columbia for "Feudin' and Fightin' ". 6) Irving Berman, prexy of Manor Records, Savannah Churchill, top flight "race" winner with "I Want To Be Loved" and Willie Bryant over a Mutual hook-up. 7) The Harmonicats with "Pops" Whiteman. The Cats copped their "Oscar" for "Peg O' My Heart", the Best Record of 1947. 8) Top male vocalist of the year Perry Como, with Joel Friedman and Bob Austin of The Cash Box. 9) Bob Austin, Abe Ollman and Murray Baker, of Robbins Music Corp., who published "Peg O' My Heart".

FEATURES

★ *The Nation's Top Ten Juke Box Tunes*
★ *The Cash Box Record Reviews*
★ *Juke Box Regional Record Report*
★ *'Round The Wax Circle*
★ *Hot In Harlem*
★ *The Broadway Beat*
★ *Rollin' 'Round Randolph*
★ *Folk And Western Record Reviews.*
★ *The Nation's Big 5 Hillbilly, Folk & Western Juke Box Tunes*
★ *Hot On Chicago's South Side*
★ *The Cash Box Disc-Hits Box Score*

THIS WEEK'S RCA VICTOR RELEASE

RCA VICTOR STARS on

The Nation's TOP TEN Juke Box Tunes

(as reported by THE CASH BOX)

1. BALLERINA — VAUGHN MONROE — RCA-Victor 20-2433
2. HOW SOON — VAUGHN MONROE — RCA-Victor 20-2523
3. GOLDEN EARRINGS — CHARLIE SPIVAK — RCA-Victor 20-2585
4. BEG YOUR PARDON — LARRY GREEN — RCA-Victor 20-2647
5. I'LL DANCE AT YOUR WEDDING — TONY MARTIN — RCA-Victor 20-2512
6. I'M LOOKING OVER A FOUR LEAF CLOVER — THE THREE SUNS — RCA-Victor 20-2668
7. SERENADE OF THE BELLS — SAMMY KAYE — RCA-Victor 20-2372
8. I'M MY OWN GRANDPAW — LONZO & OSCAR — RCA-Victor 20-2563
9. TOO FAT POLKA — LOUIS PRIMA — RCA-Victor 20-2609
10. CIVILIZATION — LOUIS PRIMA — RCA-Victor 20-2400

...and watch these CLIMBERS:

The Thousand Islands Song — LOUIS PRIMA — RCA Victor 20-2619

Now Is the Hour — CHARLIE SPIVAK — RCA Victor 20-2704

A Sentimental Date With

PERRY COMO

RCA Victor Album P-187

When Day Is Done and When Your Hair Has Turned To Silver — RCA Victor 20-2660

Carolina Moon and Body And Soul — RCA Victor 20-2661

What'll I Do and Love Me Or Leave Me — RCA Victor 20-2662

If We Can't Be The Same Old Sweethearts, We'll Just Be The Same Old Friends and I'm Always Chasing Rainbows — RCA Victor 20-2663

SAMMY KAYE

Two big Koye numbers in a new re-coupling.

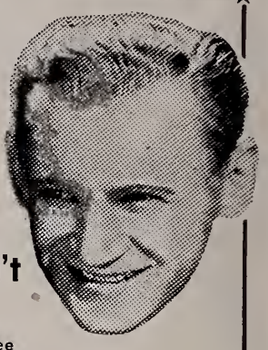
Hand in Hand

Vocol refroin by Loura Leslie ond Don Cornell.

We Just Couldn't Say Goodbye

Don Cornell ond The Three Koydets on the vocol.

RCA Victor 20-2679



THE THREE SUNS

I'm Looking Over A Four Leaf Clover

A sure-fire version, os the Suns bock up same old-foshioned borber shop hormonizing.

Eccentric

An old-time rag with o terrific toe-topping tempo.

RCA Victor 20-2688

FREDDY MARTIN

and his Orchestra

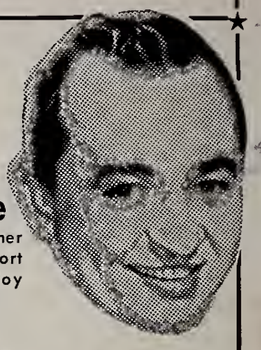
You're Too Dangerous, Cherie

Haunting theme from Worner Bros. film "To the Victor." Stuort Wode's vocal and Borcloy Allon's nimble piono.

No Longer

First on RCA Victor! Has the oppeol of "So Far" and "Neor You." Vocal by The Martin Men.

RCA Victor 20-2666



TEX BENEKE

ond his Orchestro

Dream Girl

Theme song of Paramount pic of the some nome, with Gorry Steven's vocal. Should be the top Beneke disk of the year!

Moonlight Whispers

Some reed ond bross flovor of the eorly Glenn Miller doys.

RCA Victor 20-2667

THE EDDIE HEYWOOD TRIO

The Continental and **Heywood's Boogie**

Remember Heywood's fomous "Begin the Beguine"? Here's more of the some, with piono fireworks that'll rock the jukes!

RCA Victor 20-2664

ANOTHER NEW RCA VICTOR STAR!

CHARLIE SPIVAK

Springtime In Charleston

Recorded to meet terrific Southern demond. Tommy Mercer ond Irene Day vocol.

One Raindrop Doesn't Make A Shower

Perfect cheek-to-cheek number with Tommy Mercer's nostalgic lyrics.

RCA Victor 20-2678

CECIL CAMPBELL'S TENNESSEE RAMBLERS

Put Some Meat On Them Bones and **'Neath Hawaiian Palms**

RCA Victor 20-2669

JENNY LOU CARSON

and her Tumbleweed Troubadaurs

I'll Never Trust You Again and **What Do I Have To Do**

RCA Victor 20-2605

JESSE STONE and his Orchestra

Sneaky Pete ond **I Came Home Unexpectedly**

RCA Victor 20-2670

BIG NEW ONES... BIG OLD ONES:

Because — PERRY COMO — RCA Victor 20-2653

I'm My Own Grandpa — LONZO & OSCAR — RCA Victor 20-2563

We Just Couldn't Say Goodbye — SAMMY KAYE — RCA Victor 20-2679

Dipsy Doodle* — TOMMY DORSEY — RCA Victor 25693

I'll Never Smile Again* — TOMMY DORSEY — RCA Victor 26628

I Can't Get Started* — BUNNY BERIGAN — RCA Victor 36208

*All-time hits re-issued by request

STILL AT LOW PRICES!

In the hope that we're not forced to follow the upward trend, RCA Victor is doing everything possible to maintain its current prices.

THE STARS WHO MAKE THE HITS ARE ON

RCA VICTOR RECORDS

The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE

AL—Aladdin	KI—King	RE—Regent
AP—Apollo	LI—Lissen	SA—Savoy
AR—Aristocrat	MI—Miracle	SI—Signature
BU—Bullet	MA—Majestic	SP—Specialty
CA—Capitol	ME—Mercury	SN—Standard Phono
CN—Continental	MG—M-G-M	ST—Sterling
CO—Columbia	LO—London	TO—Top
CS—Coast	MN—Maner	UA—United Artist
DE—Decca	MO—Modern	UN—Universal
DEL—DeLuxe	MU—Musicraft	VI—Victor
EX—Exclusive	NA—National	VT—Vitaceustic
JB—Juke Box	RA—Rainbow	

1 BALLERINA

Still rides along as the nation's number one tune. A terrific coin catcher.

CO-38381—Buddy Clark
DE-24265—Enric Madriguera
DE-24278—Bing Crosby
ME-5075—Jerry Shelton Trio
MG-10035—Jimmy Dorsey O.
MU-15116—Mel Torme
VI-20-2433—Vaughn Monroe O

2 HOW SOON

Repeats its click position of last week with reports indicating play holding up.

CO-37952—Dinah Shore
DE-24101—Bing Crosby—Cavallaro O.
CON-11004—Jimmy Atkins
MA-1179—Dick Farney
ME-5069—John Laurenz
TO-1258—Jack Owens
VI-20-2523—Vaughn Monroe O.

3 GOLDEN EARRINGS

In third place again with ops booming the platter.

CA-15009—Peggy Lee
CO-37932—Dinah Shore
DE-24270—Guy Lombardo O.
DE-24278—Bing Crosby
ME-3072—Anita Ellis
MG-10085—Jack Fina O.
VI-20-2585—Charlie Spivak O.

4 BEG YOUR PARDON

Sensational rise of this one has it in fourth place. Grabbing off a slew of coin.

BU-1012—Francis Craig
CA-490—The Dinning Sisters
CO-38036—Frankie Carle O.
MG-10140—Art Mooney O.
VI-20-2647—Larry Green O.

5 I'LL DANCE AT YOUR WEDDING

Maintains its hold on fifth place. Every disk a potential coin winner.

CA-15009—Peggy Lee
CO-37967—Ray Noble O.
DE-24266—Jeanie Leitt
ME-5090—Vic Damone
MG-10095—Helen Forrest
VI-20-2512—Tony Martin

6 I'M LOOKING OVER A FOUR LEAF CLOVER

You know about this one! A real great tune proving oldies are still in there heavily.

CA-491—Alvino Rey O.
CO-38100—Tony Hill O.
CO-38081—Arthur Godfrey
ME-5105—Frankie Laine
ME-5100—Uptown String Band
MG-10119—Art Mooney O.
MU-543—Polka Dots
RA-10043—Jimmy Saunders
SI-15117—Ray Bloch O.
TR-220—Alexander O.
VI-20-2668—Three Suns

7 SERENADE OF THE BELLS

Coin still pouring in for this dilly. Here it is in seventh place this week.

CA-15007—Jo Stafford
CO-37956—Kay Kyser O.
DE-24258—Guy Lombardo O.
ME-5090—Vic Damone
MG-10091—Bob Houston
VI-20-2372—Sammy Kaye O.

8 I'M MY OWN GRANDPAW

Continues to win approval in phonos throughout the nation. Ops peg this one for a long stay.

CA-15033—Jo Stafford
CO-38068—Tony Pastor O.
DE-24268—Guy Lombardo O.
KI-694—Grandpa Jones
ME-6087—Tiny Hill
MG-10136—The Korn Kobblers
MU-536—Esmeraldy
VI-20-2563—Lonzo & Oscar

9 TOO FAT POLKA

Drops a bit with a host of new tunes on the boards. Still catching coin though.

CA-480—The Starlighters
CO-37921—Arthur Godfrey
DE-24268—Andrews Sisters
MA-6022—Slim Bryant
ME-5079—Dick Baker O.
MG-10106—Blue Barron
VI-20-2609—Louis Prima O.

10 CIVILIZATION

On the bottom after a sensational ride across the boards. Play still holds tight.

AP-1059—The Murphy Sisters
CA-465—Jack Smith
CO-37885—Woody Herman
DE-23940—Danny Kaye—Andrews Sisters
MA-7274—Ray McKinley O.
ME-5067—Dick Baker O.
MG-10083—Sy Oliver O.
VI-20-2400—Louis Prima O.

DISKER AIRS RECORDING BAN

"Record Manufacturers Can Be Penalized Under The Taft-Hartley Law For Denying Employment To Union Musicians."

JULES BRAUN

NEW YORK—Recent publication of an editorial piece labeled "Bootleg Records", (*The Cash Box* January 24 issue) aroused a storm of controversy among diskers throughout the nation. Many, anxious to clarify their position in the current recording industry dispute pointed out that the word "bootleg" signified something which was not legal. General opinion among the phonograph record manufacturers was that they would be acting in perfect accord with the law if they were to grant employment to any licensed union musician.

Most emphatic statement was issued by Jules Braun, president of DeLuxe Records, Inc., Linden, New Jersey.

"The headline and the general tenor of the article", he said "indicates that the making of records after January 1st is in violation of some law or otherwise illegal and, therefore, bootlegged. This is a misleading attitude and does not truthfully express the condition of the facts, and places the seal or stamp of illegality on a perfectly legitimate business. It would be easier for *The Cash Box* to encourage record making as a perfectly legal and honorable business, rather than leave a "sour taste" in one's mind of it being bootlegging business."

"Unions have been permitted to operate by grant of law and have been recognized as a legitimate bargaining agency. In the case of the musicians union, a contract was signed between the union and the record manufacturer, and amongst other conditions, the manufacturers agreed to a "closed shop". That is, to employ only union musicians. Ordinarily, at the expiration of a contract, the union and the manufacturer would sit down to negotiate a new contract and if there were any conditions which they would want rectified, such as increasing rates during the contract term, they would negotiate at that time. However, the Taft-Hartley Law was passed and made it impossible to carry on any negotiating."

"While this leaves us in a position of not having a contract with Petrillo's union", he continued, "it does leave us free to contract for non-union musicians, or for the service of musicians of a different union (if there is one, or if one should be created.) Also, it is not against the law for us to employ a musician belonging to Petrillo's union. As a matter of fact, any employer would be penalized, under the Taft-Hartley Law, if they would deny employment to any employee because of their union or non-union affiliation."

"As for Petrillo and his musicians, the success of his ban depends upon whether or not he has their full support. Without it, the members opposing him may leave the AFM to join some other union or become non-union. Generally union leaders act democratically and prepare their platform in accordance with the vote of their membership. It seems, however, that the recording musicians are not in accord with Petrillo's defiant position and that public sentiment is overwhelmingly against him."

While Mr. Brauns' reasoning is perfectly logical and in accordance with the opinion of many of his fellow record manufacturers, the one glaring note of his statement, has to this date, not held water. Certainly musicians are free to record. Certainly the record manufacturers are free to use those musicians. Nevertheless, the majority of musicians everywhere hold union cards and are members of the AFM. No musician thus far has acted as the "guinea pig", and come forth to say that "I will record".

Altho many have publicly stated (*The Cash Box*, June 23, 1947) that the recording industry alone has been solely responsible for their success, none thus far, have acted in rebuttal to Mr. Petrillo's stand.

THE CASH BOX Record Reviews

"Cecilia" (2:41)

"Miss Annabelle Lee" (2:47)

ROSE MURPHY

(Majestic 1213)

● Chi chi tones of click chick Rose Murphy and another coin culler, this time to the metro of the quaint "Cecilia". The gal's wee voice gets the nod here—add to that her unique rhythmic qualities and you've got a deck that can really step out. Her initial cookie went like wild fire; this one is sure to repeat. On the flip with "Miss Annabelle Lee", Rose once again displays her brilliant vocal and piano fashions to set the stage for another coin comer. Her rapidly growing flock of fans are bound to go hog wild about the pair—latch on.

"Keep A Dollar In Your Pocket" (2:42)

"My Blue Heaven" (2:47)

ROY MILTON

(Specialty 522)

● Riding hot and heavy in many a phono, Roy Milton shows his wares on this cookie to come in for another slew of phenomenal coin play. Titled, "Keep A Dollar In Your Pocket", Roy warbles hot throughout on this tune with plenty of zip. Loads of gusto show here, with the title of the ditty offering the wax story. On the backing with the familiar and ever loving "My Blue Heaven", the crew come back for their trick to boom this piece again. It's the top side that'll get all the calls and a ton of them at that.

"Flower Garden Blues" (2:46)

"Big League Blues" (2:48)

ARNETT COBB

(Apollo 394)

● Pair of sides to which ops might get next to are these offered by the popular Arnett Cobb ork. Labeled "Flower Garden Blues" and "Big League Blues", maestro Arnett showers piper Milton Larkins to the fore for the heavy expressful wordage. The pair, aimed at race spots echo with loads of howling done up brown throughout. Top deck shows with loads of beat, suitable for the hep jazzophile crowd. Both sides have stock race tempo behind, with Larkins vocal hypoing the pair. Ops that have an extra spot on their machines might find these suitable.

"I Feel So Smoochie" (2:40)

"Gonna Get A Girl" (2:36)

KENNY SHAFFER TRIO

(Lisn 1044)

● Shades of King Cole — that's with this platter. The Kenny Shaffer Trio step out to do "I Feel So Smoochie" and "Gonna Get A Girl" and offer the cookie in highly pleasant manner to score. Top deck has lots of bounce and life in it, with the vocal chorus offered coming thru in top notch fashion. On the flip with "Gonna Get A Girl", the combo come back for some more sugar coated stuff that is bound to go. Disk is currently kicking up a storm in many sections of the nation—we're sure you'll like it.

DISK O'THE WEEK

"Because" (3:00)
"If You Had All The World And All Its Gold" (3:02)

PERRY COMO

(Victor 20-2653)

PERRY COMO

● This recording will undoubtedly in time become a treasured item by phono fans throughout the nation. Perry Como, ranking male vocalist across the country, utilizes a ton of beautiful fragrancy to come up with one of his best platters ever. It's the standard format of "Because" that will cause all the excitement and set the bobby soxers throughout the nation howling again. Perry's soft and delicate air surrounding the revered wordage blends into a blossom of fruittul and stimulating musical moments. Magnificent orchestral performance by maestro Russ Case lends the ditty an angelic halo. The soft and yet kindling vocal treatment displayed by Perry on the side is sure to arouse every music lover. On the flip with "If You Had All The World And All It's Gold", Perry once again shows his versatile styling to come up with another coin winner. It's an oldie to which the adult set can go wild over, and it will act fresh and invigorating to the junior crowd who have never heard the deck. The top side is sure to be the next "big" platter of the day — "Because" is nothing short of sensational.

"You Don't Have To Know The Language" (2:57)

"My Blue Heaven" (2:49)

THE SQUADRONAIRES

(London 124)

● Vocal styling of the Squadronaires and the mellow rhythm of "You Don't Have To Know The Language" and "My Blue Heaven" step out here in fair manner. Harmony offered shows adequately on the top deck, with the orchestral support adding loads of flavor to the record. It's the wordage of the tune that grabs the glory throughout, with the group's spot filling in. The flip is the standard "My Blue Heaven", with their adaptation of the ditty blending harmoniously throughout. Both sides should make excellent filler material.

FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.

"Heartbreaker" (2:32)

"Kelly and H-A-R-R-I-G-A-N" (2:41)

FERKO STRING BAND

(Palda 109)

● Current craze of string music should have this disk featured in every phono—but pronto. Well known and capable Ferko String Band let "Heartbreaker" loose here, with the top notch refrain it offers echoing throughout in brilliant fashion. It's offered in "Four Leaf Clover" style and flourishes with loads of banjo throughout. Flip is an oldie and should come in for some mighty heavy coin play in the tavern stops. Both sides spin for a barrel of coin—you'll like 'em.

"I'm Looking Over A Four Leaf Clover" (2:19)

"Heartbreaker" (2:34)

JIMMY SAUNDERS

(Rainbow 10043)

● Pair of sides which ops may want to get next to are these offered in pleasant styling by balladeer Jimmy Saunders. Coupling a tavern technique and some beautifully pitched tonsils Jimmy sends the click tones of "I'm Looking Over A Four Leaf Clover" and "Heartbreaker" at ops. Top deck spills in slow fashion with accordion accompaniment filling the bill. On the flip with "Heartbreaker", Jimmy comes thru with this soft and flashy piece. Both sides are well loaded with possibilities to score.

"I Remember Mama" (2:57)

"Then I'll Be Happy" (2:59)

ZIGGY LANE

(DeLuxe 1137)

● New balladeer on the wax horizon sends his pipes across his initial waxing to step out right and into a jackpot full of coin with "I Remember Mama". Ziggy Lane's mellow tones fill the air with loads of superb quality that set the stage for this top notch piece. An adaptation of the familiar "La Cinquantine", the deck is bound to get a tremendous sendoff once it's in the boxes. Able backing by Mac Ceppo's spikes the disk, with Ziggy shining all the way. On the flip for the bright tones of "Then I'll Be Happy", Ziggy lets go with a ton of nostalgia to come up with another potential coin culler. The lad is bound to strike heavy—get next to this platter.

"Rhumba Jubilee" (2:42)

"Cuban Marble Game" (2:50)

RAMON LITTEE ORCH.

(Ansa 1000)

● Pair of bright rhumba sides that will shake like sixty sparkle bright as the Ramon Littee ork gather for "Rhumba Jubilee" and "Cuban Marble Game". Top deck features a novel clap-hands spot that adds loads of spice to the platter. The tempo of the cookie is offered in excellent manner bound to attract loads of attention. On the flip with "Cuban Marble Game", the boys come back for some top notch rhythm while balladeer Ralph Young chants the pleasant wordage. Both sides will fit the rhumba spots like a glove—get next to 'em.

Eddy HOWARD
and his Orchestra

BIG in the BOXES with

SLEEPER OF THE WEEK

"NOW IS THE HOUR"
"TRUE"
MAJESTIC No. 1190

"ALL DRESSED UP WITH A BROKEN HEART"
"I'M LOOKING OVER A FOUR LEAF CLOVER"
MAJESTIC No. 1236

"BUT BEAUTIFUL"
"MY COUSIN LOUELLA"
MAJESTIC No. 1214

Be sure to listen to our new Radio Show — "Sheaffer Parade" for Sheaffer Pen Co.
Sundays, 3-3:30 P.M., E.D.T. over NBC—Coast to Coast.

Cash in on America's Number 1 Juke Box Attraction—
Spot these HIT Majestic RECORDS in your machines.

BYRDE'S EYEVIEW 'ROUND THE WAX CIRCLE

by Byrde Gore

Well over six months ago *The Cash Box* pointed out that oldies and standards would in time draw the host of phonograph play. Since then we've had such click tunes as "Peg O' My Heart", "That's My Desire", "Mickey", "I Wonder Who's Kissing Her Now" and of course the current winner, "I'm Looking Over A Four Leaf Clover." Certainly, one of the most contributing factors to the success of these oldies, especially "Clover", is the "insignificant" fact that the modern generation, or bulk of the nations youth has never heard these tunes. Then again the older folks certainly enjoy hearing the songs that were popular in the gay '90's. One well noted music gent emphatically states that the present day fold of songwriters do not have that extra bit that spells the difference between a top song hit and a run of the mill item. Nevertheless the oldies certainly seem to be a drawing card, and as a matter of fact, are putting several name bands back on the map again.

* * *

Ted Weems narrowly escaped death for the second time within a couple of weeks recently, when his automobile was in a collision with a truck near Richwood, W. Va. Weems emerged with only minor injuries, but Elmo Tanner, the band's famed whistler and vocalist Shirley Richards were hurt badly enough to put them out of action for a few weeks. Only two weeks previously, Weems suffered a fractured ankle, two broken ribs and other injuries in a similar accident after playing a date at Fort Dix, N. J. for the benefit of hospitalized veterans.

* * *

We wonder why record companies throughout the nation are currently being flooded with phone calls, wires and mail from musicians — in effect saying that they belong to an independent musicians union and are allowed to record. Add on this lead: Local 701 — what's it all about? . . . Cleveland Phono Merchants Association entertained Decca star Monica Lewis and Mercury ivory Jan August recently. Just goes to show what cooperation means . . . Herman Botein, vee pee of Georgia Music has a hit on his hands with the Ferko String Band and "Heartbreaker" . . . Herman formerly was with Runyon Sales Co., and left to form his own distributing firm . . . Congrats to Nat "King" Cole and Marie Ellington, who blend this coming March 21 . . . What Nellie Lutcher is doing at the Tiajuna Club in Cleveland is nothing short of mayhem . . .

* * *

What's all the hullaballoo about that terrific build-up a New York disc-jockey is getting? We hear his spot is from hunger . . . Aside to Lou Suritz — give us a buzz . . . the splendid turnout at the Onyx Club for thrush Hadda Brooks — wow — did she ever slay 'em . . . the nicest people in the world — Saul Bihari and Gloria Friedman . . . Signature Records avidly awaiting the New York baseball season and hope and pray that the Giants win a slew of ball games. Their "Victory March" gets an earing every time they win . . . We predict that Perry Como's "Because" will in time substitute for the vocal spot at weddings . . . one of the greatest things he has ever done . . . Dana Records hot with "Helen Polka" lines up a host of distribs out in the west . . . We hear that Nat Cohn, Gem Record prexy has a winner in "Sinbad Samba" . . .

THE CASH BOX Record Reviews

"An Old Sombrero" (2:59)
"Beg Your Pardon" (3:01)
EDDY HOWARD ORCH.
(Majestic 1220)

● The glamour surrounding this platter is bound to have the Eddy Howard fans up in arms—but pronto. Lots of soft spoken wordage to the rhythm of "An Old Sombrero" show maestro Eddy and his trio in fine styling, as the ork beat out the music in low patterns behind. Bound to get a terrific amount of play in the near future, the deck shines as a top notch Howard disking. On the flip with the current popular "Beg Your Pardon", Eddy and his boys duplicate the splendor of the top side, to come up with another potential coin winner. Mood of the platter is once again soft and plush and makes for easy listening moments.

"No Longer" (3:04)
"You're Too Dangerous Cherie" (3:01)
FREDDY MARTIN ORCH.
(Victor 20-2666)

● Bright sparkling rhythm is offered here by maestro Freddy Martin, with the tones of "No Longer" and "You're Too Dangerous Cherie" seeping thru. With the Martin men to wail the cute hypo lyrics to the top deck, the side gives off a spot of simplicity that might score with his large host of fans. Bright tempo throughout, with the story weaving around that guy's parting of the ways. The backside is the current French cookie kicking up a storm around town. Balladeer Stuart Wade to spill the pleasing lyrics, with soft, delicate music supplied by the Martin crew.

"I Can't Afford To Send You Roses" (2:56)
"The Dream Peddler" (3:00)
SAMMY KAYE ORCH.
(Victor 20-2652)

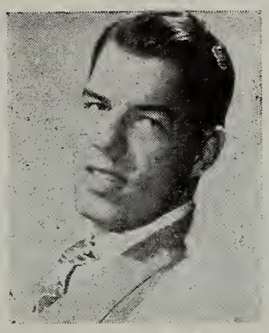
● Pair of bright sides by the capable Sammy Kaye crew spill here, with the metro of "I Can't Afford To Send You Roses" and "The Dream Peddler" bouncing around. Top deck shows piper Don Cornell at the mike to wail the fragrant wordage weaving around the title. Instrumental backing lifts the deck way up to possibly set the stage for some heavy coin play. Backing has Don pitching pipes again with the subtle tones of "The Dream Peddler" out front. Both sides make for pleasant listening moments — the many Kaye fans should go for it.

"Hand In Hand" (2:54)
"We Just Couldn't Say Goodbye" (3:01)
SAMMY KAYE ORCH.
(Victor 20-2679)

● More music by maestro Sammy Kaye, this time with "Hand In Hand" and "We Just Couldn't Say Goodbye" echoing thru the wax. Chirp Laura Leslie teams with Don Cornell on the top deck for the light patterns of this quaint novelty piece spilling in slow, breezy fashion. Wordage weaves around the title, with the two dropping in for vocal spots. On the backing with some heavy ballad material, balladeer Don grabs the lead to come thru here. Stuff is sugar coated all the way, and altho it isn't especially expressive, it does show the choir boy in good light. Both sides are extremely suitable for the quiet spots and should make for some attractive musical moments.

SLEEPER OF THE WEEK

"Dream Girl" (3:00)
"Moonlight Whispers" (2:56)
TEX BENEKE ORCH.
(Victor 20-2667)



TEX BENEKE

● Grabbing off this featured spot this week is a piece by the highly polished Tex Beneke ork, with the refrain of the pair spelling coin play all the way. Disk has that catching tone of the old Glenn Miller ork, with lots of sweet and reed bouncing around. Top deck grabs off the spotlight as balladeer Garry Stevens steps out to offer "Dream Girl". Ditty is from the Paramount flicker of the same name and should come in for some heavy flack once the pic breaks. Piper's spot here is full of silver with the tones of the wax filling the air with a ton of gravy. Soft plush setting behind the vocal break spikes the disk to give it a heavy hypo. On the flip with "Moonlight Whispers", the Beneke crew display their instrumental wares in brilliant fashion to reiterate the old Miller mood. Maestro Tex grabs a mellow sax spot here to which the moon in June crowd can nestle close to. Top side looks like the winner—latch on.

"The Pig Latin Song" (2:51)
"Fine Brown Frame" (2:43)
NELLIE LUTCHER
(Capitol 15032)

● Graceful jazz and scat tones of thrush Nellie Lutcher and her latest cookie bound to be another sensational coin culler. It's the "Pig Latin Song", an original piece by our gal that shines brightly here. Nellie wraps her charming vocal strains around the cute lyrics to weave her way into a barrelful of buffalo with the backward wordage being emphasized throughout. Dig the piano here also, it shows Nellie at her best. The flip, an item that has been kicked around a bit gets a fresh sendoff by Nellie, with the title giving off the bill of fare on the side. It's Lutcher all the way—and another winner for music ops.

FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.

"Soothe Me" (2:57)
"Lover" (3:00)
STAN KENTON ORCH.
(Capitol 15031)

● Stan Kenton ork and one of the more commercial pieces he has offered to date. Chirp June Christy to the fore on the top deck with the jazz and stirring wordage of "Soothe Me". It's the gal's pipes that highlight the side all the way as she shows with loads of tricks and quiver that worm their way into you. Mood is set way down deep and blue with lots of flourishing brass and a fine piano spot throughout. On the back with "Lover", the Kenton krew step out and offer a spot of progressive jazz. Disk might get a hypo once its flicker tie up, the Paramount pic "Love Me Tonight", is released. The Kenton fans are sure to go wild with the top side.

"Thoughtless" (3:03)
"I've Only Myself To Blame" (3:00)
DORIS DAY
(Columbia 38079)

● Click disk labeled "Thoughtless" bound to be on virtually every phono in the nation but pronto gets a double barrel sendoff by thrush Doris Day here. The gal's pipes weave around the beautiful wordage in brilliant mood, while music by the George Siravo ork flourishes elegantly. Disk is a natural for the cuddle crowd and makes for some rapturous listening moments. On the flip with "I've Only Myself To Blame", Doris comes thru with another ballad that shows the gal at her best. Proof that she can handle a song in top notch manner is offered here, as her excellent vocal styling spills thru. "Thoughtless" is the one they'll yell for.

"I Fell In Love With You" (3:02)
"Saturday Night In Central Park" (3:06)
RAY NOBLE ORCH.
(Columbia 38080)

● Pair of sides which ops can use to extremely good advantage are these offered by the Ray Noble ork. With piper Al Hendrickson to spill the sugar coated wordage, the duo show as bits of buffalo bound to go a long way toward hypoing coin play. You'll go for the plush setting of the top deck, with Al's pipes ringing true throughout. On the flip, the piper switches to the novelty vein and "Saturday Night In Central Park", a cute piece bouncing around the title. Ops that have open spots on their machines would do well to get next to this hunk of wax.

"Carnival In Venice" (2:50)
"Thoughtless" (2:53)
BUDDY KAYE QUINTET
(MGM 10137)

● New combo on the wax market step out fresh and vibrant with a pair bound to be a must in a zillion phonos. It's the Buddy Kaye Quintet with "Carnival In Venice" and "Thoughtless" showing as a pair of plug tunes that will go like mad in the boxes. Top side is one of the cutest adaptations of the waxing ever heard. Spotlight on the lyrics should have the wax fans up in arms. Vocal chores by piper Artie Malvin flavor the cookie all the way while the effective instrumental backing add loads of zest and appeal to the deck. On the flip with the original click disk of "Thoughtless", the combo join for some highly flavorful moments that add up to a ton of coin. Setting is soft with a chorus blending mellow throughout. Both sides beckon coin in a big way—get next to this blue ribbon package.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

FEBRUARY 14, 1948

New York

1. I'M LOOKING OVER A FOUR LEAF CLOVER *(Art Mooney)*
2. BEG YOUR PARON *(Francis Craig)*
3. MANANA *(Peggy Lee)*
4. SHINE *(Frankie Laine)*
5. BALLERINA *(Vaughn Monroe)*
6. NOW IS THE HOUR *(Bing Crosby)*
7. TWO LOVES HAVE I *(Perry Como)*
8. PIANISSIMO *(Perry Como)*
9. GOLDEN EARRINGS *(Peggy Lee)*
10. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*

Topeka, Kansas

1. BALLERINA *(Vaughn Monroe)*
2. HOW SOON *(John Laurenz)*
3. I'M MY OWN GRANDPAW *(Guy Lombardo)*
4. CIVILIZATION *(Danny Kaye-Andrews Sisters)*
5. TOO FAT POLKA *(Arthur Godfrey)*
6. SERENADE OF THE BELLS *(Sammy Kaye)*
7. GOLDEN EARRINGS *(Peggy Lee)*
8. I'LL DANCE AT YOUR WEDDING *(Peggy Lee)*
9. BEG YOUR PARDON *(Francis Craig)*
10. AND MIMI *(Charlie Spivak)*

Jacksonville, Fla.

1. BALLERINA *(Vaughn Monroe)*
2. HOW SOON *(Bing Crosby)*
3. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
4. SERENADE OF THE BELLS *(Vic Damone)*
5. PASS THAT PEACE PIPE *(Margaret Whiting)*
6. SIERRA MADRE *(Freddy Martin)*
7. DON'T YOU LOVE ME ANYMORE *(Jose Melis)*
8. TWO LOVES HAVE I *(Perry Como)*
9. CIVILIZATION *(Louis Prima)*
10. NEAR YOU *(Francis Craig)*

Kansas City, Mo.

1. HOW SOON *(Bing Crosby)*
2. BEG YOUR PARDON *(Francis Craig)*
3. BALLERINA *(Vaughn Monroe)*
4. SERENADE OF THE BELLS *(Sammy Kaye)*
5. GOLDEN EARRINGS *(Peggy Lee)*
6. MICKEY *(Bob Houston)*
7. CIVILIZATION *(Andrews Sisters)*
8. I'LL DANCE AT YOUR WEDDING *(Peggy Lee)*
9. TOO FAT POLKA *(Arthur Godfrey)*
10. FOUR LEAF CLOVER *(Art Mooney)*

Washington, D. C.

1. BALLERINA *(Vaughn Monroe)*
2. GOLDEN EARRINGS *(Peggy Lee)*
3. SERENADE OF THE BELLS *(Jo Stafford)*
4. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
5. HOW SOON *(John Laurenz)*
6. CIVILIZATION *(Louis Prima)*
7. FOUR LEAF CLOVER *(Art Mooney)*
8. NOW IS THE HOUR *(Bing Crosby)*
9. BEG YOUR PARDON *(Francis Craig)*
10. PASS THAT PEACE PIPE *(Bing Crosby)*

Cheyenne, Wyo.

1. BALLERINA *(Vaughn Monroe)*
2. HOW SOON *(Jack Owens)*
3. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
4. GOLDEN EARRINGS *(Peggy Lee)*
5. BUT BEAUTIFUL *(Margaret Whiting)*
6. PAPA WON'T YOU DANCE WITH ME *(Guy Lombardo)*
7. SERENADE OF THE BELLS *(Sammy Kaye)*
8. FOUR LEAF CLOVER *(Art Mooney)*
9. AND MIMI *(Charlie Spivak)*
10. WHEN I GROW TOO OLD TO DREAM *(Rose Murphy)*

Chicago

1. GOLDEN EARRINGS *(Peggy Lee)*
2. SERENADE OF THE BELLS *(Jo Stafford)*
3. BALLERINA *(Vaughn Monroe)*
4. SHINE *(Frankie Laine)*
5. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
6. HOW SOON *(Jack Owens)*
7. CIVILIZATION *(Louis Prima)*
8. BEG YOUR PARDON *(Frankie Carle)*
9. MANANA *(Peggy Lee)*
10. TOO FAT POLKA *(Arthur Godfrey)*

Salisbury, N. C.

1. BALLERINA *(Vaughn Monroe)*
2. I'M LOOKING OVER A FOUR LEAF CLOVER *(Art Mooney)*
3. PASS THAT PEACE PIPE *(Bing Crosby)*
4. NOW IS THE HOUR *(Margaret Whiting)*
5. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
6. HOW SOON *(Vaughn Monroe)*
7. HUMPTY DUMPTY HEART *(Hank Thompson)*
8. I'M MY OWN GRANDPAW *(Guy Lombardo)*
9. BEG YOUR PARDON *(Francis Craig)*
10. TOO FAT POLKA *(Arthur Godfrey)*

Columbus, O.

1. BEG YOUR PARDON *(Francis Craig)*
2. HOW SOON *(Vaughn Monroe)*
3. BALLERINA *(Vaughn Monroe)*
4. FOUR LEAF CLOVER *(Art Mooney)*
5. MOON OVER KENTUCKY *(Bill Monroe)*
6. THE SONG IS ENDED *(Nellie Lutcher)*
7. NEAR YOU *(Francis Craig)*
8. GOLDEN EARRINGS *(Jo Stafford)*
9. I'M MY OWN GRANDPAW *(Guy Lombardo)*
10. MY COUSIN LOUELLA *(Frank Sinatra)*

Nashville, Tenn.

1. NEAR YOU *(Francis Craig)*
2. HOW SOON *(Jack Owens)*
3. YOU DO *(Bing Crosby)*
4. BALLERINA *(Vaughn Monroe)*
5. TOO FAT POLKA *(Andrews Sisters)*
6. GOLDEN EARRINGS *(Peggy Lee)*
7. I'LL DANCE AT YOUR WEDDING *(Peggy Lee)*
8. THE BEST THINGS IN LIFE ARE FREE *(Jo Stafford)*
9. SERENADE OF THE BELLS *(Sammy Kaye)*
10. PIANISSIMO *(Perry Como)*

Omaha, Nebr.

1. BALLERINA *(Vaughn Monroe)*
2. GOLDEN EARRINGS *(Jo Stafford)*
3. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
4. FOUR LEAF CLOVER *(Arthur Godfrey)*
5. NOW IS THE HOUR *(Eddy Howard)*
6. BEG YOUR PARDON *(Frankie Carle)*
7. MANANA *(Peggy Lee)*
8. NEAR YOU *(Francis Craig)*
9. HOW SOON *(Jack Owens)*
10. WHEN I GROW TOO OLD TO DREAM *(Rose Murphy)*

Santa Fe, N. M.

1. BALLERINA *(Vaughn Monroe)*
2. GOLDEN EARRINGS *(Peggy Lee)*
3. I'LL HOLD YOU IN MY HEART *(Eddy Arnold)*
4. FOUR LEAF CLOVER *(Art Mooney)*
5. BUBBLES IN MY BEER *(Bob Wills)*
6. MY COUSIN LOUELLA *(Frank Sinatra)*
7. HOW SOON *(Bing Crosby)*
8. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
9. SERENADE OF THE BELLS *(Sammy Kaye)*
10. PASS THAT PEACE PIPE *(Margaret Whiting)*

Los Angeles

1. I'M LOOKING OVER A FOUR LEAF CLOVER *(Art Mooney)*
2. MANANA *(Peggy Lee)*
3. SHINE *(Frankie Laine)*
4. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
5. TWO LOVES HAVE I *(Perry Como)*
6. NOW IS THE HOUR *(Bing Crosby)*
7. BEG YOUR PARDON *(Frankie Carle)*
8. BALLERINA *(Vaughn Monroe)*
9. SERENADE OF THE BELLS *(Sammy Kaye)*
10. I'M MY OWN GRANDPAW *(Guy Lombardo)*

San Antonio, Texas

1. BALLERINA *(Vaughn Monroe)*
2. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
3. TWO LOVES HAVE I *(Buddy Clark)*
4. SERENADE OF THE BELLS *(Jo Stafford)*
5. TOO FAT POLKA *(Arthur Godfrey)*
6. NEAR YOU *(Francis Craig)*
7. BEG YOUR PARDON *(Francis Craig)*
8. HOW SOON *(Jack Owens)*
9. CIVILIZATION *(Danny Kaye-Andrews Sisters)*
10. THOSE THINGS MONEY CAN'T BUY *(King Cole Trio)*

Atlanta, Ga.

1. BEG YOUR PARDON *(Francis Craig)*
2. BUT BEAUTIFUL *(Margaret Whiting)*
3. SLAP 'ER DOWN AGIN' PAW *(Esmereldy)*
4. TERESA *(Vic Damone)*
5. FOUR LEAF CLOVER *(Art Mooney)*
6. NEAR YOU *(Francis Craig)*
7. CORABELLE *(Eddy Howard)*
8. TRUE *(Paul Gayten)*
9. HONEY, HONEY, HONEY *(Viviane Greene)*
10. STORMY MONDAY BLUES *(T-Bone Walker)*

Gary, Ind.

1. BALLERINA *(Vaughn Monroe)*
2. GOLDEN EARRINGS *(Peggy Lee)*
3. SERENADE OF THE BELLS *(Jo Stafford)*
4. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
5. HOW SOON *(Dinah Shore)*
6. NEAR YOU *(Francis Craig)*
7. BEG YOUR PARDON *(Francis Craig)*
8. CIVILIZATION *(Louis Prima)*
9. MY COUSIN LOUELLA *(Frank Sinatra)*
10. I'M MY OWN GRANDPAW *(Guy Lombardo)*

Detroit, Mich.

1. BALLERINA *(Vaughn Monroe)*
2. HOW SOON *(Bing Crosby)*
3. GOLDEN EARRINGS *(Bing Crosby)*
4. SERENADE OF THE BELLS *(Guy Lombardo)*
5. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
6. AND MIMI *(Charlie Spivak)*
7. GONNA GET A GIRL *(Tony Pastor)*
8. I'M MY OWN GRANDPAW *(Guy Lombardo)*
9. PAPA WON'T YOU DANCE WITH ME *(Guy Lombardo)*
10. BUT BEAUTIFUL *(Margaret Whiting)*

Baton Rouge, La.

1. FOUR LEAF CLOVER *(Art Mooney)*
2. I LOVE YOU YES I DO *(Bullmoose Jackson)*
3. HOW SOON *(Jack Owens)*
4. SERENADE OF THE BELLS *(Sammy Kaye)*
5. BALLERINA *(Vaughn Monroe)*
6. GOLDEN EARRINGS *(Peggy Lee)*
7. PASS THAT PEACE PIPE *(Margaret Whiting)*
8. BEG YOUR PARDON *(Francis Craig)*
9. NEAR YOU *(Francis Craig)*
10. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*

HOT in Harlem

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1 I LOVE YOU YES I DO
Bull Moose Jackson
(King 4181)
No telling how much play this ditty is getting. Outshadows every other cookie here.

2 WHAT'S THE USE
Roy Milton
(Specialty 519)
The first of a host of new tunes ops are using. Always a name, Roy Milton keeps coming thru.

3 35-30
Paul Williams Sextet
(Savoy)
Way down below a week ago — this plug ditty jumps to the second spot this week.

4 GONE AGAIN
Lionel Hampton O.
(Decca 24248)
Finally breaks into the big time, with this ever lovin' piece catching a load of coin play.

5 HOT SAUCE BOSS
Earl Bostic
(King)
Ops selected this bit a month ago. Proof of the pudding is in its sensational drawing card.

6 HASTINGS ST. BOUNCE
Paul Williams Sextet
(Savoy 659)
Click Paul Williams combo riding hot 'n heavy. This ditty still right in there.

7 845 STOMP
Earl Bostic
(King 154)
Continues to remain a featured item on phonos throughout Harlem.

8 IF I DIDN'T HAVE YOU
Gladys Palmer
(Miracle 123)
Started in Chi and gradually sweeping the nation.

9 BARNYARD BOOGIE
Louis Jordan
(Decca 24300)
Another Louis Jordan winner with the sounds this platter makes beckoning coin galore.

10 TRUE
Billy Eckstine
(MGM 10123)
In the eighth spot with "True" and another Billy Eckstine ditty well loaded with possibilities.

Apollo Names Berson National Sales Manager

NEW YORK — Hy Siegel, president of Apollo Records, Inc., announced the appointment of Ralph Berson as national sales and promotion manager for the plattery this past week.

Berson comes to Apollo with several years of experience in the record field. He formerly was sales manager for National Records and also acted in a sales and promotional capacity for Continental. More recently Berson conducted a column devoted to distributor activities for a monthly trade publication.

Present plans call for Berson's rearranging the company's distribution set-up and policies immediately. He will be assisted in Apollo's sales and promotional activities by Irving Katz, eastern branch manager and Jim Frangos, who just returned from a four week field trip to confer with Berson.

Ansa Disks Bow

NEW YORK — Ansa Record Co., Inc., announced their entry into the recording business this past week with their first release "Rhumba Jubilee" and "Cuban Marble Game", by Ramon Littee well known Latin maestro.

Julius Marcus, president of the plattery announced that he had appointed the Mid-Town Dist. Co. as distribution representatives for the state of New York. Associated with Marcus in the plattery are Lee Magid and Bernard Sherman, both well known in the music business field.

More Convention Pics

CHICAGO — The candid camera continued to roam about the convention halls at the recent Coin Machine Industry's Fifteenth Annual Convention in Chicago. Pictured above, top down: Bill Gersh, *The Cash Box* caught with maestro Lawrence Welk, Shim Weiner, and Joe Whalen. 2) The Columbia Record booth with several avid record buyers discussing business 3) Decca headliner Lawrence Welk gathers with the Decca Record Distributors.

Specialty RECORDS, INC.
311 VENICE BLVD.
LOS ANGELES 15
CALIFORNIA
PRospect 6229

Roy Milton's
Latest
"KEEP A DOLLAR IN YOUR POCKET"
backed by
"MY BLUE HEAVEN"
SP522

EDDIE "Mr. Cleanhead" VINSON
World's greatest blues singer and his orchestra
Exclusive MERCURY Recording Artist
Current Hit!
"OIL MAN BLUES"
"WANDERING MIND BLUES"
Mercury No. 8067
UNIVERSAL ATTRACTIONS • 347 MADISON AVE., N. Y.

"RHUMBA JUBILEE"
has switched

To ANSA *
• • •
ANSA RECORDS
366 Broadway, New York

Standard Songs are MONEY MAKERS!
"IF I COULD BE WITH YOU"
(One Hour Tonight)
Recorded by
THE CHARIOTEERS— Columbia
PHIL BRITO—Musicraft
HELEN HUMES— —Black & White
INTERNATIONAL JAZZ MEN —Capitol
Published by:
REMICK MUSIC CORP.
MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

ALL THE EXPERTS AGREE!

THE CASH BOX *Record Reviews*

SLEEPER OF THE WEEK

SUPER DISC No. 1049

RONNIE DEAUVILLE

• Here's a kid you're going to be hearing plenty of in the near future. Bowing into the disk spotlight in a big way, balladeer Ronnie Deauville shows his vocal charm with this piece labeled "Mad About You". It's plus ballad material and of the sort that can hypo phono play any day in the week. Ronnie's intimate styling sets the pace here while the instrumental backing provided shows effectively. You'll also go for the flip "Deep In A Dream", a ditto of the top deck in styling with the wordage filling the air with loads of finery. This disk is a must in your machine — it speils coin play all the way.

The Billboard HEADLINED by MUSIC POPULARITY CHARTS

PART VI

Billboard TRADE SERVICE FEATURES

Record Possibilities And TIPS on Coming TOPS

THE BILLBOARD PICKS — JAN. 17., Pg. 30

AMONG RECORDS MOST LIKELY TO ACHIEVE POPULARITY

MAD ABOUT YOU..... Ronnie Deauville with Ram Ramirez Quartet .....Super Disc 1049

Super-Disc platter also in slow styling with sincere Deauville piping and subdued yet solid Ramirez Quartet backing.

"MAD ABOUT YOU"

Super Disc No. 1049 Backed by "DEEP IN A DREAM"

By the Male Voice Hit of '48

DISTRIBUTORS

Here's Your Chance To Get on the Band-wagon with Another Million Copy Record Write for Sample copy now!

RONNIE DEAUVILLE

SUPER DISCS

WITH RAM RAMIREZ QUARTET

DISTRIBS. NOTE: Some choice territories still available. Write or wire us today. Or phone Irvin Feld, Super Discs Sales Mgr., DuPont 0213.

SUPER DISCS
3623 - 12th ST., N.W.
Washington, D. C.

HOT in New Orleans

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans, La.

1. **I LOVE YOU YES I DO**
   Bull Moose Jackson
   (King 4181)

2. **STORMY MONDAY BLUES**
   T-Bone Walker
   (Black & White 122)

3. **LET IT ROLL**
   Lucky Millender
   (Decca 24182)

4. **I CAN'T STOP IT**
   Jimmy Liggins
   (Specialty 520)

5. **MY LOVE IS LIMITED**
   Amos Milburn
   (Alladin 201)

6. **ROCKING BOOGIE**
   Joe Lutcher
   (Specialty 303)

7. **MONEY'S GETTING CHEAPER**
   Johnny Moore
   (Exclusive 257)

8. **I CAN'T GIVE YOU ANYTHING BUT LOVE**
   Rose Murphy
   (Majestic 1204)

9. **BELL BOY BOOGIE**
   Todd Rhodes
   (Vitacoustic 1001)

10. **DOWN HOME BLUES**
    Joe Liggins
    (Exclusive 250)

on CENTRAL AVE. in LOS ANGELES

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In Los Angeles, Cal.

1. **WRITE ME A LETTER**
   The Ravens
   (National 9038)

2. **I LOVE YOU YES I DO**
   Bull Moose Jackson
   (King 4181)

3. **LONG SKIRT BABY BLUES**
   T-Bone Walker
   (Black & White 122)

4. **HONEY, HONEY, HONEY**
   Viviane Greene
   (Trilon 190)

5. **TRAIN TIME BLUES**
   Amos Milburn
   (Aladdin 206)

6. **KEEP A DOLLAR IN YOUR POCKET**
   Roy Milton
   (Specialty 522)

7. **BARNYARD BOOGIE**
   Louis Jordan
   (Decca 24300)

8. **FOOL THAT I AM**
   Billy Eckstine
   (MGM 10097)

9. **GOOD ROCKING TONIGHT**
   Roy Brown
   (DeLuxe 1093)

10. **TOMORROW NIGHT**
    Lonnie Johnson
    (King 4201)

NEW Nickel Grabbers and Best Sellers!

PATTI PAGE
"IT'S THE BLUEST KIND OF BLUES"
"YOU TURNED THE TABLES ON ME"
Mercury Celebrity 5098
75c

VIC DAMONE
"THOUGHTLESS"
"LOVE IS SO TERRIFIC"
Mercury Celebrity 5104
75c

TRENIER TWINS
And Gene Gilbeaux's Orch.
"OOH, LOOK-A THERE AIN'T SHE PRETTY"
"NO, BABY, NO"
Mercury 8071
75c

HARRY COOL
and His Orchestra
"PASS THAT PEACE PIPE"
"I WOULDN'T BE SURPRISED"
Celebrity No. 5080—75c

JOSE MELIS
and His Orchestra
"JUNGLE RHUMBA"
"DON'T CALL IT LOVE"
Celebrity No. 5084—75c

JAN AUGUST
"OYE NEGRE"
"INTERMEZZO"
With Rhythm Accompaniment
Celebrity 5106—75c

TED WEEMS
and His Orchestra
"THE SECRETARY SONG"
"AT THE CANDLE LIGHT CAFE"
Celebrity No. 5081—75c

CHUCK FOSTER
and His Orchestra
"MY COUSIN LOUELLA"
"FOGGY FOGGY DEW"
Celebrity No. 5085—75c

TINY HILL
and His Orchestra
"I'M MY OWN GRANPAW"
"THE EYES OF TEXAS"
Mercury Series 6087—75c

SNOOKY LANSON
Owen Bradley Quartet
"BEG YOUR PARDON"
"DREAM GIRL"
Celebrity No. 5109—75c

FRANKIE LANE
"I'M LOOKING OVER A FOUR LEAF CLOVER"
"MONDAY AGAIN"
Celebrity Series 5105—75c
"BUT BEAUTIFUL"
"I'VE ONLY MYSELF TO BLAME"
Celebrity Series 5096—75c
"SHINE"
"WE'LL BE TOGETHER AGAIN"
Celebrity Series 5091—75c

UPTOWN STRING BAND
"I'M LOOKING OVER A FOUR LEAF CLOVER"
"MY LITTLE GIRL"
Celebrity No. 5100—75c

JOHN LAURENZ
Dick Maltby's Orchestra
"THE THINGS YOU LEFT IN MY HEART"
"ALL DRESSED UP IN A BROKEN HEART"*
Celebrity Series No. 5093—75c
*An adaptation from Driga's Serenade

LES PAUL TRIO
with Clancy Hayes
"NOW IS THE HOUR"
"MY EXTRAORDINARY GAL"
Celebrity 5103—75c

REX ALLEN
and His Arizona Wranglers
"LOADED PISTOL"
"THAT LITTLE BOY OF MINE"
Mercury No. 6078—75c

MERCURY RECORDS
CORPORATION
839 S. WABASH • CHICAGO 5, ILL.

Rollin' 'Round Randolph

The past week has been a rather quiet one along Randolph Street, with no new openings. Dorothy Shay, Phil Regan, Art Kassel's ork and the various other headliners now appearing in town holding forth in their own inimitable styles and doing one grand job . . . Savannah Churchill, well known race artist now at the Beige Room of the Pershing Hotel, rates top honors for her vocalizing. Savannah really knows how to put over a song and it's always a pleasure to hear her render her big hit, "I Want To Be Loved" . . . Raymond Scott show opened at the Rag Doll this past Friday received so many requests for quintet specialties during his recent tour that he has now reorganized to a smaller group with Dorothy Collins doing the vocals. From all reports Mr. Scott is really wowin' them and is nothing short of sensational.

Jerry Glidden over at the Glass Hat of the Congress Hotel features a request night every Monday which goes over big with the patrons . . . Kay Thompson, who has been breaking all records for attendance at the Mayfair Room of the Blackstone, bows out February 13th when Tito Guizar, the romantic singer of songs takes over . . . Lawrence Welk finishing out a run at the south side's Trianon Ballroom while Teddy Phillips is once again playing at the Aragon on the north side. Teddy recently wrote a theme titled, "Music From The Aragon", which will be used as a signoff for all the orks playing there . . . Marilyn Maxwell, the curvacious lovely of Hollywood, currently appearing at the State & Lake Theatre boasts of her start in Chi when singing with the Ted Weems ork . . . We hear that Lou Breese, band leader and emcee at the State & Lake, has broken into the booking biz with local agent Marvin Welt.

Leo Pambrum of Majestic Records dropped in to our Chicago office last week for a visit and chat about the music biz. Leo told of the sensational sales on the Rose Murphy number, "I Can't Give You Anything But Love" and informed us of her new release "Cecelia" which he predicted would be a big hit also. Pambrum left singing praises of their stand-by, the one and only Eddy Howard, who is still Majestic's number one boy and heads the top of their record sales list . . . The south side's Bee Hive, which has been featuring jazz topnotchers for the past few weeks came up with another jazz concert this last Sunday afternoon (part of it being) aired over station WJJD with Norm Kraeft acting as emcee . . . The King Cole Trio skedded for a three week stint at the Oriental Theatre starting February 26th . . . The Regal Theatre has scheduled an array of topnotch entertainers for this next month with Count Basie who opened there last Friday, Duke Ellington set for February 20 and the George Hudson ork, Eddy Vinson and the Ravens for March 26th.

Over at the College Inn of the Sherman, Freddy Slack and his ork gives out with some excellent boogie arrangements while Wee Bonnie Baker, charming lady of song, pleases the crowds with her very famous, "Oh Johnny" . . . Art Kassel's mellow melodies continue to attract the throngs to the Blackhawk . . . Skitch Henderson's ork makes pleasant music for dancing over at the Boulevard Room of the Stevens while the "Feudin', Fightin' and Fussin'" gal, Dorothy Shay, continues to break her own records for packing in the crowds . . . Murray Arnold and his orchestra plays on over at the Empire Room of the Palmer House, winning friends and influencing the dancers with his lilting music.

NEW National RELEASE Feb. 17

Billy ECKSTEIN
"ALL OF ME"
"SHE'S GOT BLUES FOR SALE"
NAT. 9041

"SCARS UPON MY HEART"
"SUNDOWN AND SORROW"
BLUE MOUNTAIN BOYS
NAT. 5015

"WHEN MY DAY ROLLS AROUND"
"REMEMBER ME"
RAY SMITH : FOLK MUSIC
NAT. 5016

Current Releases
The RAVENS
"SUMMERTIME"
"WRITE ME A LETTER"
NAT. 9038

"FOOL THAT I AM"
"BE I BUMBLE BEE OR NOT"
NAT. 9040

"OL' MAN RIVER"
"WOULD YOU BELIEVE ME"
NAT. 9035

Teddy PHILLIPS
AND HIS ORCHESTRA
"YES SIR, THAT'S MY BABY"
"BLOOMING APPLE TREE"
NAT. 7020

"JUNGLE RHUMBA"
"LOVE ME!"
ALAN LOGIN
NAT. 7018

"All Dressed Up With A Broken Heart"
"If I Didn't Have You"
ALAN GERARD
NAT. 7019

★★★★ NATIONAL Records ★★★★
ORDER FROM YOUR NEAREST NATIONAL DISTRIBUTOR
or NATIONAL DISC SALES • 1841 B'WAY N Y 23 N Y

ON CHICAGO'S SOUTH SIDE!

1 IF I DIDN'T HAVE YOU
Gladys Palmer
(Miracle 123)
In fourth place last week this ditty booms to the top of the heap here.

2 35-30
Paul Williams Sextet
(Savoy 661)
Moves up from third place — takes over this featured second spot this week.

3 UNION MAN BLUES
Andrew Tibbs
(Aristocrat 1101)
In fifth place last week — here it is in the third spot. A real coin culler.

4 I LOVE YOU YES I DO
Bull Moose Jackson
(King 4181)
On the top, this plug ditty moves down a few with ops still buying heavily.

5 WHAT'S THE USE
Roy Milton
(Specialty 519)
Keep your eyes peeled on this ditty. In ninth place last week, here it is in the sixth spot.

6 845 STOMP
Earl Bostic
(King)
Moves down from second place to grab onto the fifth spot this week.

7 I CAN'T GIVE YOU ANYTHING BUT LOVE
Rose Murphy
(Majestic 1204)
Click chick Murphy still hot. Moves up to take over the ninth spot this week.

8 IT ALL DEPENDS ON YOU
Hadda Brooks
(Modern 156)
Drops a few from its sixth spot of last week to garner eighth place here.

9 WRITE ME A LETTER
The Ravens
(National 9038)
Still going hot on the South Side. Repeats its seventh place groove this week.

10 HASTINGS ST. BOUNCE
Paul Williams Sextet
(Savoy 659)
On the bottom after a long sensational stay on the boards.

Short Shots
From the Hills and Plains

Cowboy Copas, who is featured in a Song & Picture Barn Dance story this month, plays personal appearances throughout Alabama during the month of March. Copas' phenomenal success with his King recording of "Signed, Sealed and Delivered," netted him a coast-to-coast NBC guest shot on the Grand Ole Opry air-show this past February 7th . . . York Brothers continue to keep the ropes up while playing engagements in Michigan . . . Bill Monroe and his Blue Grass Blues journey to Akron, Ohio, for a personal appearance tour in March. Another WSM favorite, Lew Childre and his gang play dates in Mississippi . . . Ernest Tubb, a real trouper if there ever was one, made his contribution to the March of Dimes a real heavy one by turning his Saturday night WSM air show over to that cause. This is the second straight year that Tubb has been a major factor in raising money for that charity.

* * *

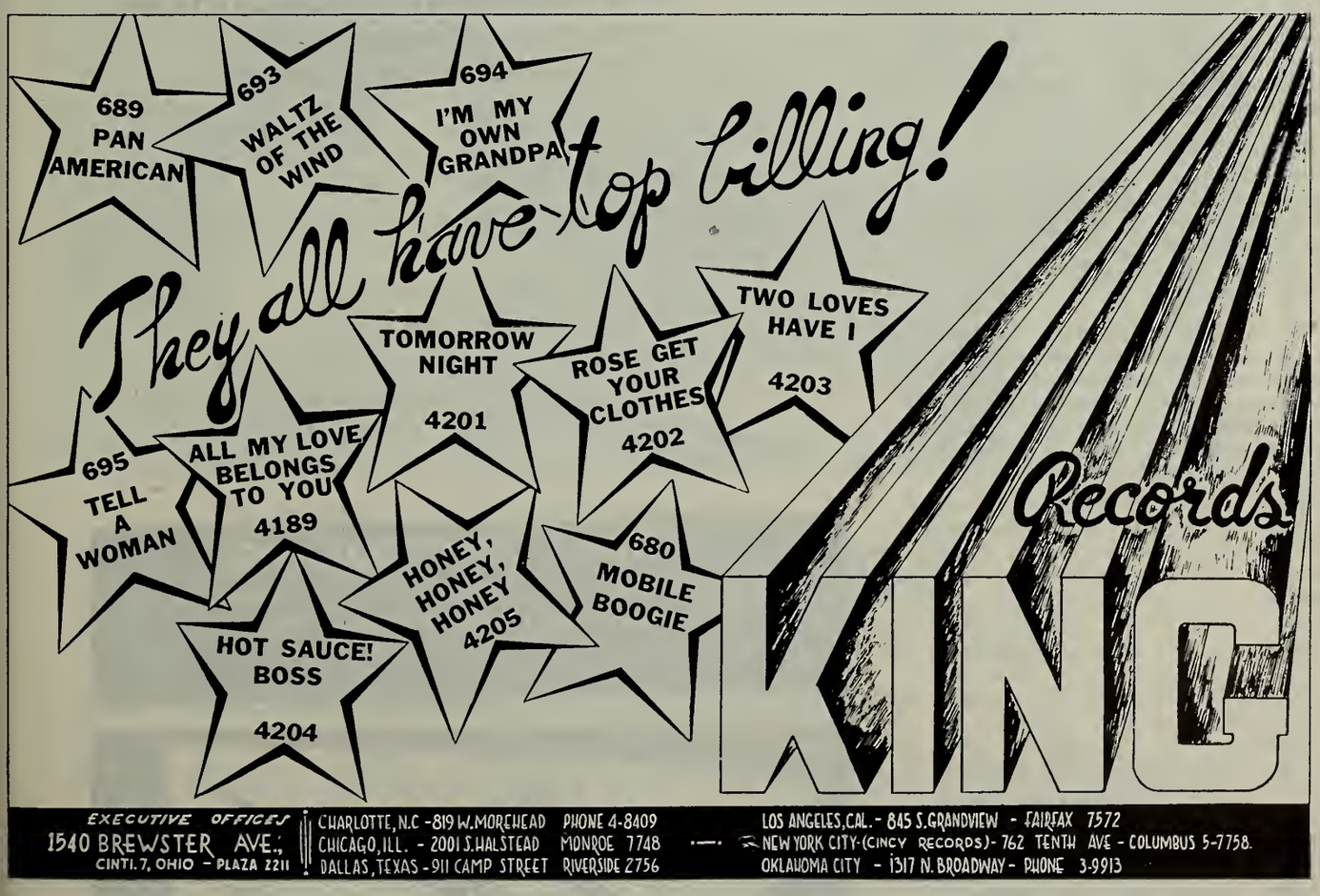
Smiley Wilson, featured vocalist on Apollo's cute oat-tune "My Rancho In California" getting heavy play throughout the south. Smiley has an air spot from the Pittman Theatre, Gadsden, Ala. each day with his "Noonday Follies" . . . Ted Daffan is well on the road to recovery from his injuries received in an explosion in Texas recently . . . Rosalie Allen opens at the Adams Theatre in Newark for a week starting February 19. Her current click disk "Take It Back And Change It For A Boy" is going great guns for RCA-Victor . . . Red Belcher and his boys are doing a grand job of entertaining at WWVA in Wheeling, W. Va. Uncle George, well noted folk music disc jockey's likewise keeping 'em hep at this outlet . . . Slim Stuart on ABC's "Hayloft Hoe-Down" twice a month . . . Jack Day reports a slew of requests for "Till The End Of The World" on his WFIL air show . . . Jimmy Myers and Jack Howard in New York this past week . . . Jimmy Dale current at the Panda Club in Newark . . . An orchid to Johnny Newton who plays a mess of accordion and comes up with some great arrangements. Johnny is the lad that gives Rosalie Allen's platters such a terrific send-off . . . Zeb Carver and his gang stealing the show at the Hofbrau in New York . . . We heard a sneak preview of the Georgia Crackers Victor disc of "Yo-Lady-Pre-Do-Pu". Keep your eyes peeled on this platter for a hunk of coin . . . Shorty Long and his radio rascals are currently airing from Reading, Pa. . . . Don't miss "Toolie Oolie Doolie"! It promises to be one of the biggest smash hits ever, both in the popular and folk field. Ditty was penned by Vaughn Horton, one of the nation's foremost songwriters.

Musicraft Sets Canadian Distrib Deal

NEW YORK — Musicraft Records is currently planning an alignment with a Canadian diskery outlet, *The Cash Box* learned this past week. Tentative deal calls for Musicana, a Canadian firm long established in the record business, to press and distribute the Musicraft label in that country.

Personnel changes in the plattery this past week have Harry Sultan, former local head of the diskery's sales department in as eastern sales manager to cover the North Atlantic and North Central states. Mr. Jacques Hochman has been appointed sales manager for the Southern territory.

Musicraft this week also hired a disc jockey-juke box promotion man, Eliot Horne, to assist Marvin Frank, recently appointed promotion and advertising manager for the plattery. The above changes are in line with the Musicraft policy of keeping the country covered by an able sales organization.


689 PAN AMERICAN
693 WALTZ OF THE WIND
694 I'M MY OWN GRANDPA
They all have top billing!
TOMORROW NIGHT 4201
ROSE GET YOUR CLOTHES 4202
TWO LOVES HAVE I 4203
695 TELL A WOMAN
ALL MY LOVE BELONGS TO YOU 4189
HONEY, HONEY, HONEY 4205
680 MOBILE BOOGIE
HOT SAUCE! BOSS 4204
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LOS ANGELES, CAL. - 845 S. GRANDVIEW - FAIRFAX 7572
NEW YORK CITY - (CINCY RECORDS) - 762 TENTH AVE - COLUMBUS 5-7758.
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SCHEDULE HEARING ON COPYRIGHT BILL FOR MARCH 1; KEARNS BILL PROPOSES HIGHER PRICES FOR COMMERCIAL RECORDS

Industry Representatives Invited To Hearings; See Possible Controversy With Kearns Bill

WASHINGTON, D. C. — Paving the way for another possibly stormy round of congressional hearings on the much discussed subject of copyright amendments, a House Judicial sub-committee this past week scheduled March 1 as the first hearing date on Representative E. R. Lewis' "consolidated copyright payments" bill.

Rep. Lewis, chairman of the committee proposed the measure during the recent copyright hearings in Washington, dealing with the current recording industry dispute with Mr. James C. Petrillo, president of the American Federation of Musicians.

Another measure, proposed by Representative Carroll D. Kearns, and designed to augment the current dispute in the recording ban is looked upon in music circles as a highly controversial issue. Possibility of an early hearing on the Kearns measure exists, altho many believe that the proposal will be a long drawn out affair.

Both pieces of legislation are sure to get the fullest possible airing. Members of the industry, vitally affected by the proposals, have been invited to attend the scheduled hearings. Altho a definite date has not been set as yet on the Kearns proposal, a hearing date should be announced shortly or as soon as the measure is returned from the bill drafting rooms.

Music operators throughout the nation are avidly watching federal legislation and hearings for a possible recurrence or re-appearance of several bills which were brought before the House Committee last summer.

The Kearns proposal is designed to discern between commercially used recordings and recordings made for home use only. It paves the way for a possible higher price to be tagged upon the commercial disk, the ratio of exchange going to performing musicians for their allocation and distribution. It is understood that the record manufacturers would pay the difference in price; in any manner continuing some mode of royalty payment to a representative of the musicians union. Whether or not this proposal would meet the standards of law as set by the current Taft-Hartley Law could not be ascertained. The Taft-Hartley Law prohibits the use of a union fund for the use of non-performing musicians.

Music men queried this past week still maintain that the problem of settlement in the current recording industry dispute lies with James C. Petrillo. They point out that to this date, the president of the AFM has not definitely stated "what he wants". Mr. Petrillo has in the past stated that "never again will allow my boys to record"; evoking the principle that canned music or recorded music has caused large unemployment in his union, and does not allow the recording musicians a fair share of the profits.

Record manufacturers have continually pointed out that they have no cause for argument with Petrillo or the AFM under the contract standards they have been operating on up until December 31.

Invitations to the hearing scheduled for March 1st have gone out to the American Society of Composers, Authors and Publishers, (ASCAP) Broadcast Music, Inc., record manufacturers, representatives of television and FM, motion picture companies, and "anyone else who could be conceivably interested in the proceedings." It is almost certain that the same representatives of music performance organizations and recording companies will appear in Washington as witnesses.

Ops Report Unfair Distribution Practices

NEW YORK — Music operators in ever increasing numbers this past week continued to report unfair practices concerning record distribution.

The general tenor of reports coming to *The Cash Box* indicated that music operators in several sections of the country might possibly take steps to prevent these practices from becoming a habit.

Most reported gripe by the music ops was that the distributors continue to force records upon music operators they do not wish to purchase. Ops point out that they cannot stand this added form of overhead and continue to remain in business.

One well noted music operator from Hereford, Texas; Mr. E. J. Pepper, told this reporter during the recent Coin Machine Industry's Convention in Chicago, that distributors in his territory were literally making the operators "eat the wax."

"Evidently the record manufacturers are unaware of the practices some of their distributors employ in selling records," he said. "The blunt fact that my route extends over some 195 miles might not mean anything to the record manufacturer, but it certainly means something to me. A service call for a particular record or an out of order does not only mean the cost of a new record to me. It means sending a truck, equipment and a highly salaried employee out. Add to that expense, the cost of records that are shoved down my throat, and you've got yourself a pretty picture."

Ops continue to cry out for better quality in disks. Representing a large majority of any recording companies total sales potential, the automatic music industry certainly seems to have been neglected by the record manufacturers. Several diskeries contacted were known to be "toying" with the idea of a general issue of vinylite platters.

THE CHOICE OF LEADING OPERATORS EVERYWHERE

AND NOW THE PERMO POINT ROUND *with a* NEW PERMOMETAL (Osmium) ALLOY TIP

DEVELOPED AND PRODUCED IN OUR OWN METALLURGICAL LABORATORY

This new osmium alloy has the amazing characteristic of longer needle life even when used on badly worn or inferior quality records while retaining the extreme kindness to records for which Permo Points have always been famous.

OUR PROMISE TO YOU, MR. OPERATOR:

UNDER LIKE CONDITIONS (SAME INSTRUMENT AND RECORDS) THIS PERMO POINT ROUND WITH THE NEW (OSMIUM) TIP

WILL OUTWEAR...
WILL GIVE LONGER RECORD LIFE...
WILL BE MORE DEPENDABLE...
WILL BE MORE ECONOMICAL...
THAN ANY OTHER CONVENTIONAL COIN PHONO NEEDLE MADE!

THE SAME PRICE SINCE 1938: 1 to 10 — 35c each, 11 to 99 — 32c each, 100 or more — 30c each

MORE PERMO NEEDLES SOLD THAN ALL LONGLIFE NEEDLES COMBINED

PERMO, INCORPORATED
6415 N. Ravenswood Chicago 26, Ill.
— UNDISPUTED LEADERSHIP SINCE 1929 —

Thanks . . .

Louis Prima

for your marvelous cooperation and entertainment at our first post-war banquet — you sure are . . .

"The Man Who Plays Pretty for the People"

from all of us grateful people of
The Phonograph Operators Assn. of Eastern Pennsylvania

Louis Prima is Exclusively on RCA-VICTOR Records

"Folk" and "Western" RECORD REVIEWS

BULLSEYE of the WEEK

"Waltz of the Wind"
"Rockin' Alone In An Old Rockin' Chair"
CLYDE MOODY
(King 693)

● This plaintive waltz piece by the very capable and popular Clyde Moody is bound to keep the phonos hopping like mad. Stuff is offered in dreamy atmosphere all wrapped up around the mellow vocal spot of maestro Clyde. Wax has phono tagged on it all the way. On the flip for "Rockin' Alone In An Old Rockin' Chair" Clyde equals the first rate performance of the top deck to come up with another potential coin winner. Instrumental backing on the pair show Moody up in high light. Top deck will have the coin waltzing toward your machines.

"All The World Is Lonely Now"
"You Can't Erase A Memory"
CLIFF CARLISLE
(Victor 20-2649)

● Pair of sides which ops may use to good advantage are these offered in stock manner by the popular Cliff Carlisle and his Buckeye Boys. Top side weaves in straight formula with adequate string backing. Flip should have more appeal for the hill spots as it spills in slow fashion behind some nice guitar. Both sides are there for the asking — take it from here.

"Ruby Red Lips"
"Texas Belle"
THE PLAINSMEN
(Capitol 40087)

● More cactus stuff with The Plainsmen to warble the plaintive lyrics on this pair titled "Ruby Red Lips" and "Texas Belle". Vocal on the top deck by Andy Parker hypos the platter, altho the wordage itself doesn't add up too strongly. Flip has the group with some unison singing as they wail about their "Texas Belle". Stuff makes for easy listening and should come in for its fair share of coin.

"Loaded Pistols, Loaded Dice"
"Serenade of the Bells"
GENE AUTRY
(Columbia 38076)

● Western styling of Gene Autry shines brightly as he takes this pair of current pop tunes and shaves off a bit for the cowboy spots. Top deck is offered in slow metro with Gene spilling the ever so cute wordage in effective tones. Flip is another pop ditty with Gene handling the vocal spot in top notch fashion. Wax might go well altho it has been released a bit late. The Autry fans, and loads of others, will grab the pair.

JACK GUTHRIE PASSES ON

SACRAMENTO, CALIF. — Jack Guthrie, famed western recording star passed away at a northern California hospital on Friday, January 16, 1948.

Jack had been ill at the hospital for several months prior to his death. Funeral services were held in Sacramento, on January 19.

Long known as the Oklahoma Yodeling Cowboy, Jack was born in Oklahoma, November 15th, 1915. He attended high school only two years and then succumbed to the lure of western music to devote full time to singing, playing guitar and writing songs.

He gained much of his experience in performing for real cowboys at fairs, rodeos and other western entertainments.

Prior to his enlistment in the Army he had played with the Texas Cowtown Boys, The Beverly Hillbillies and other well known units.

He entered the Army in 1944, reenlisted in 1945 and devoted a great deal of his time to entertaining with Special Services at hospitals, camps and other service installations.

He wrote the famous "Oklahoma Hills" and used it for his theme.

The folk music is deeply saddened by the passing of Jack Guthrie, one of the nations top entertainers. His gift to the music world will reign on constantly.

Awarded for the Best Record of 1947

VITAcoustic

MEANS

"LIVING SOUND"

All Time Standard

NICKEL NABBERS

by

AMERICA'S OUTSTANDING WHISTLING VIRTUOSO

FRED LOWERY

and Lovely

DOROTHY RAE

THE GIRL WITH A SMILE IN HER VOICE

"TREES"
"SONG OF INDIA"
Columbia 37864
(C-148)

on COLUMBIA RECORDS

THE CASH BOX REPORTS THE NATION'S BIG 5 HILLBILLY FOLK & WESTERN JUKE BOX TUNES

1. **BUBBLES IN MY BEER**
   Bob Wills
   (MGM 10116)

2. **SIGNED, SEALED AND DELIVERED**
   Cowboy Copas
   (King 658)

3. **HUMPTY DUMPTY HEART**
   Hank Thompson
   (Capitol 40065)

4. **THE KIND OF LOVE I CAN'T FORGET**
   Bob Wills
   (Columbia 37926)

5. **I'LL HOLD YOU IN MY HEART**
   Eddy Arnold
   (Victor 20-2332)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

I'M MY OWN GRANDPA
Lonzo & Oscar
(Victor 20-2563)

EASY TO PLEASE
Red Foley
(Decca 46081)

INFORMATION PLEASE
Merle Travis
(Capitol 40072)

BARREL HOUSE BOOGIE
Al Dexter
(Capitol 38038)

ROSES HAVE THORNS
Jerry Irby
(MGM 10117)

Godfrey "Too Fat Polka" Clips Million Mark

NEW YORK—Arthur Godfrey's Columbia recording of "Too Fat Polka" passed the million mark in sales this past week.

Godfrey was presented with a gold copy of his click platter by Edward Wallerstein, Chairman of the Board of Directors of Columbia, on his CBS Chesterfield airshow this past week.

Mr. Wallerstein talked informally to Godfrey during the broadcast, telling a large studio and radio audience that he felt it was the natural, friendly quality of the Godfrey personality that resulted in the records success. Continuing high sales of the disk point to a top of over a million and one-half.

"Too Fat Polka" thus joins the charmed circle of "Peg O' My Heart", "Anniversary Song", "That's My Desire" and "Smoke, Smoke, Smoke". It is the first platter to reach that mark in 1948.

Godfrey has recorded several other novelties for Columbia. The "Thousand Islands Song" and "Slap 'er Down Again Paw" are two of the many "home-folk" numbers from his radio repertoire that have indications of attaining the peak success of "Too Fat Polka".

Modern Records Dist. Co. Open Eastern Offices

NEW YORK—Modern Records Dist. Co., Inc., announced the opening of their New York offices, located at 412 West 42nd St., this past week.

The firm, headed by Gloria Friedman and Bob Duberstein, will exclusively handle the eastern distribution of Modern Records.

Miss Friedman, well known to juke box operators throughout the east formerly headed the record department for the Runyon Sales Company, this city. Mr. Duberstein has been associated in the record business for a great many years.

Capitol Records Pact Garber & Tilton

HOLLYWOOD, CALIF. — The addition of Jan Garber and the return of Martha Tilton to the Capitol artist roster were announced this past week by the plattery.

Garber has been highly successful on transcriptions for Capitol. A large number of masters recorded by Garber's orchestra was acquired, and the band leader has been signed to a standard long term contract.

Miss Tilton, who was granted a release by Capitol early in 1947 in order to perform for other firms, actually returned to the Capitol fold in December of '47. Announcement of her return is made at this time because her first record under the new contract will be released on March 1st.

Exclusive Platter Stars Shine At Opening

NEW YORK—Caught chatting at the opening of Exclusive Records New York offices recently are (Left to right) Parker Prescott, vee pee of the firm, balladeer Herb Jeffries, music director Buddy Baker, disc jockeys Symphony Sid and Ray Carroll and eastern flack chief George Morrison.

Cherio Music says . . .
UP YOUR TAKE WITH
"ROSALINDA"
Recorded by
DICK THOMAS .....Decca 46114
RED BENSON .....Rainbow 10033
AL STUART .....Embassy 1005-P
RYTVOC, Inc., says—PLAY . . .
"GIN RUMMY POLKA"
Recorded by
AL STUART .....Embassy 1004
1585 Broadway, New York 19, N. Y.

Talk Of The Country!
"SABRE DANCE"
and
"TURNPIKE POLKA"
by the
DON HENRY HARMONICA TRIO
REGENT RECORD No. 111
Going Strong!
"MY GUITAR IS MY SWEETHEART"
by JOHNNY LANE
REGENT No. 107
REGENT RECORDS
1184 Elizabeth Ave., Elizabeth, N. J.

WHAT A QUESTION! WHAT AN ANSWER! WHAT A RECORD!
Where Do You Work-A John?
PHIL BRITO
With
TED DALE'S ORCHESTRA
Musicraft RECORDS
No. 531
REVERSE AN OLD SOMBRERO

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	KI—King	RA—Rainbow
AP—Apollo	LI—Lissen	RE—Regent
AR—Aristocrat	LO—London	SA—Savoy
BU—Bullet	MA—Majestic	SI—Signature
CA—Capitol	ME—Mercury	SP—Specialty
CN—Continental	MG—M-G-M	SN—Standard Phono
CO—Columbia	MI—Miracle	ST—Sterling
CS—Coast	MN—Manor	TR—Trilon
DE—Decca	MO—Modern	UN—Universal
DEL—DeLuxe	MU—Musicraft	VI—Victor
EX—Exclusive	NA—National	VT—Vitacoustic
JB—Juke Box		

	Feb. 7	Jan. 31	Jan. 24
1—Ballerina	**144.8**	**147.4**	**153.6**

CO-38381—BUDDY CLARK
DE-24265—ENRIC MADREGUERA ORCH.
VI-20-2400—LOUIS PRIMA ORCH.
ME-5075—JERRY SHELTON TRIO
MG-10035—JIMMY DORSEY ORCH.
MU-15116—MEL TORME
What Are You Doing New Years Eve?
VI-20-2433—VAUGHN MONROE ORCH.
The Stars Will Remember

2—Serenade of the Bells	**105.5**	**105.7**	**71.6**

CA-75007—JO STAFFORD
The Gentlemen Is A Dope
CO-37956—KAY KYSER ORCH.
Pass That Peace Pipe
DE-24258—GUY LOMBARDO ORCH.
Sipping Cider By The Zuyder Zee
ME-5090—VIC DAMONE
I'll Dance at Your Wedding
MG-10091—BOB HUSTON
A Tune For Humming
VI-20-2372—SAMMY KAYE ORCH.
That's What Every Young Girl Should Know

3—How Soon	**85.1**	**93.5**	**105.7**

CO-37952—DINAH SHORE
Fool That I Am
DE-24101—CARMEN CAVALLERO — BING CROSBY
You Do
MA-1179—DICK FARNEY
ME-5069—JOHN LAURENZ
You Call It Madness
TO-1258—JACK OWENS
Begin The Bekuine
TR-195—GUY CHERNEY
Peggy O'Neil
VI-20-2523—VAUGHN MONROE ORCH.
True

4—Golden Earrings	**84.4**	**94.8**	**75.4**

CA-15009—PEGGY LEE
I'll Dance at Your Wedding
CO-37932—DINAH SHORE
The Gentleman Is o Dope
DE-24278—BING CROSBY
Ballerina
DE-24277—VICTOR YOUNG ORCH.
All Through the Night
DE-24270—GUY LOMBARDO ORCH.
You Are Never Awoy
ME-3072—ANITA ELLIS
Love for Love
MG-10085—JACK FINA ORCH.
VI-20-2585—CHARLIE SPIVAK ORCH.
Tenderly

5—Too Fat Polka	**84.2**	**88.3**	**103.3**

CA-480—THE STARLIGHTERS
Your Red Wagon
CO-37921—ARTHUR GODFREY
For Me and My Gal
DE-24268—ANDREWS SISTERS
Your Red Wagon
MA-6022—SLIM BRYANT
ME-5079—TWO TON BAKER ORCH.
With a Hey and o Hi
MG-10106—BLUE BARRON ORCH.
Mickey
VI-20-2609—LOUIS PRIMA ORCH.
If I Only Had o Motch

6—I'm LookingOver a Four Leaf Clover	**62.8**	**27.4**	**1.0**

CA-491—ALVINO REY O.
Sponish Covolier
CO-38082—CODY FOX
I Only Want A Buddy
CO-38081—ARTHUR GODFREY
Thousand Islands Song
ME-5105—FRANKIE LAINE
When You're Smiling
MG-10119—ART MOONEY O.
Big Brass Band From Brazil
SI-15177—RAY BLOCH O.
But Beautiful
VI-20-2688—THE THREE SUNS
Eccentric

7—I'll Dance at Your Wedding	**59.3**	**74.4**	**60.7**

CA-15009—PEGGY LEE
Golden Earrings
CO-37967—RAY NOBLE ORCH.
Those Things Money Can't Buy
DE-24266—JANIE LEITT
Please Don't Play Number Six Tonight
ME-5090—VIC DAMONE
Serenade of the Bells
MG-10095—HELEN FORREST
VI-20-2512—TONY MARTIN
Carolina in the Morning

8—Now Is the Hour	**35.7**	**25.7**	**1.0**

CA-15024—MARGARET WHITING
But Beautiful
CO-38061—HORACE HEIDT O.
I'll Never Soy I Love You
DE-24279—BING CROSBY
Silver Threods Among The Gold
MG-10125—KATE SMITH
I'll Never Say I Love You
MU-532—SHEP FIELDS O.
Lone Star Moon
MA-1191—EDDY HOWARD O.
True
SI-15178—RAY BLOCH O.
Nina-Nana

9—Civilization	**35.4**	**63.1**	**98.1**

AP-1059—THE MURPHY SISTERS
You're Breaking In A New Heart
CA-465—JACK SMITH
Don't You Love Me Anymore?
CO-37885—WOODY HERMAN
Boulevard of Memories
DE-23940—DANNY KAYE—ANDREWS SISTERS
MA-7274—RAY McKINLEY ORCH.
Those Things Money Can't Buy
ME-5067—DICK TWO TON BAKER ORCH.
MG-10083—SY OLIVER ORCH.
DE-24278—BING CROSBY

10—Pass That Peace Pipe	**34.9**	**34.4**	**29.9**

CA-15010—MARGARET WHITING
Let's Be Sweethearts Again
CO-37956—KAY KYSER O.
Serenade of the Bells
MA-1176—MARTHA TILTON
A Fellow Needs A Girl
ME-5080—HARRY COOL O.
I Wouldn't Be Surprised
VI-20-2483—BERYL DAVIS

	Feb. 7	Jan. 31	Jan. 24
11—Beg Your Pardon	**27.1**	**16.9**	**2.9**
BU-1700—FRANCIS CRAIG O.			
CA-490—DINNING SISTERS *Melancholy*			
CO-38036—FRANKIE CARLE O. *The Dream Peddler*			
MG-10140—ART MOONEY ORCH.			
VI-20-2647—LARRY GREEN O. *Can It Ever Be The Same*			
12—Pianissimo	**25.5**	**4.3**	**5.7**
CO-38951—BUDDY CLARK *You're Too Dangerous Cherie*			
DE-24209—BOB CARROLL *One Raindrop Doesn't Make a Shower*			
ME-5089—SNOOKY LANSON			
MG-10118—BOB HOUSTON *I'm All Dressed Up With a Broken Heart*			
MU-527—MINDY CARSON *What Do You Want to Make Those Eyes at Me For*			
VI-20-2593—PERRY COMO *I've Got a Feeling I'm Falling*			
13—You Do	**23.9**	**26.1**	**39.8**
CA-438—MARGARET WHITING *My Future Just Passed*			
CO-37587—DINAH SHORE *Kokomo, Indiana*			
DE-24161—CARMEN CAVALLARO *How Soon*			
MA-12011—GEORGIA GIBBS *Feudin' and Fightin'*			
ME-5056—VIC DAMONE *Angela Mia*			
MG-10050—HELEN FORREST *Baby, Come Home*			
SI-15114—LARRY DOUGLAS *Sleep, My Baby Sleep*			
VI-20-2361—VAUGHN MONROE O. *Kokomo, Indiana*			
14—Near You	**21.6**	**37.8**	**45.9**
BU-1001—FRANCIS CRAIG *Red Rose*			
CA-457—ALVINO REY ORCH. *Oh Peter*			
CO-37838—ELLIOT LAWRENCE ORCH. *How Lucky You Are*			
DE-24171—THE ANDREWS SISTERS *How Lucky You Are*			
MA-7263—VICTOR LOMBARDO ORCH. *Zu-Bi*			
ME-5066—TWO TON BAKER *I'm a Lonely Little Petunia*			
RA-1001—THE AUDITONES			
SA-657—FOUR BARS & A MELODY			
ST-3001—DOLORES BROWN			
VI-20-2421—LARRY GREEN ORCH. *Pie-A-Nic-In*			
15—In a Little Book Shop	**20.4**	**19.2**	**–1.0**
CO-38041—DINAH SHORE *I'll Always Be In Love With You*			
DE-24285—GUY LOMBARDO O. *Melancholy*			
ME-5088—ART KASSEL O. *I've Got A Feeling I'm Falling*			
MG-10115—FRANKIE MASTERS O. *Loaded Pistols, Loaded Dice*			
VI-20-2573—VAUGHN MONROE O. *Passing Fancy*			
16—Whiffenpoof Song	**14.5**	**26.9**	**18.9**
CA-20131—THE PIED PIPERS *I Get The Blues When It Rains*			
DE-23981—LAWRENCE WELK ORCH. *Doin' You Good*			
DE-23990—BING CROSBY *Kentucky Babe*			
DE-29132—WINGED VICTORY CHORUS *Army Air Corps*			
MA-7224—GEORGE PAXTON ORCH. *Streamliner*			
ME-5068—ART KASSEL ORCH.			
SI-15013—MONICA LEWIS *The House I Live In*			
VI-10-1313—ROBERT MERRILL *Sweetheart of Sigma Chi*			
17—I'm My Own Grandpa	**14.1**	**11.3**	**4.2**
CA-15033—JO STAFFORD			
CO-38036—TONY PASTOR ORCH.			
DE-24268—GUY LOMBARDO ORCH.			
KI-694—GRANDPA JONES			
ME-6087—TINY HILL			
MG-10136—THE KORN KOBBLERS			
MU-536—ESMERELDY			
VI-20-2563—LONZO & OSCAR			
18—Two Loves Have I	**12.9**	**10.5**	**17.1**
CO-38026—RAY NOBLE—BUDDY CLARK *Sierra Madre*			
DE-24263—GUY LOMBARDO ORCH. *They're Mine, They're Mine, They're Mine*			
ME-5064—FRANKIE LAINE *Put Yourself In My Place Baby*			
MG-10097—BILLY ECKSTINE *Fool That I Am*			
TR-202—VIVIANE GREENE *Lil's Lament*			
RA-10036—CLAUDE HOPKINS *Put Yourself in My Place Baby*			
VI-20-2545—PERRY COMO *I Never Loved Anyone*			

	Feb. 7	Jan. 31	Jan. 24
19—Corabelle	**11.8**	**7.8**	**12.8**
CA-488—SKITCH HENDERSON ORCH. *But None Like You*			
CO-37972—FRANKIE CARLE ORCH. *Who Were You Kissing*			
DE-24307—HOAGY CARMICHAEL *Who Killed 'Er*			
MA-1170—EDDY HOWARD ORCH. *I'll Be There*			
ME-5097—TED WEEMS ORCH. *You Don't Have to Know the Language*			
MG-10120—THE KORN KOBBLERS *The Dum Dat Song*			
20—Sierra Madre	**9.3**	**8.7**	**21.3**
CO-38026—RAY NOBLE ORCH. *Two Loves Have I*			
DE-24280—DICK HAYMES *Little White Lies*			
ME-5086—JOHN LAURENZ *I Understand*			
VI-20-2590—FREDDY MARTIN ORCH. *Don't Call It Love*			

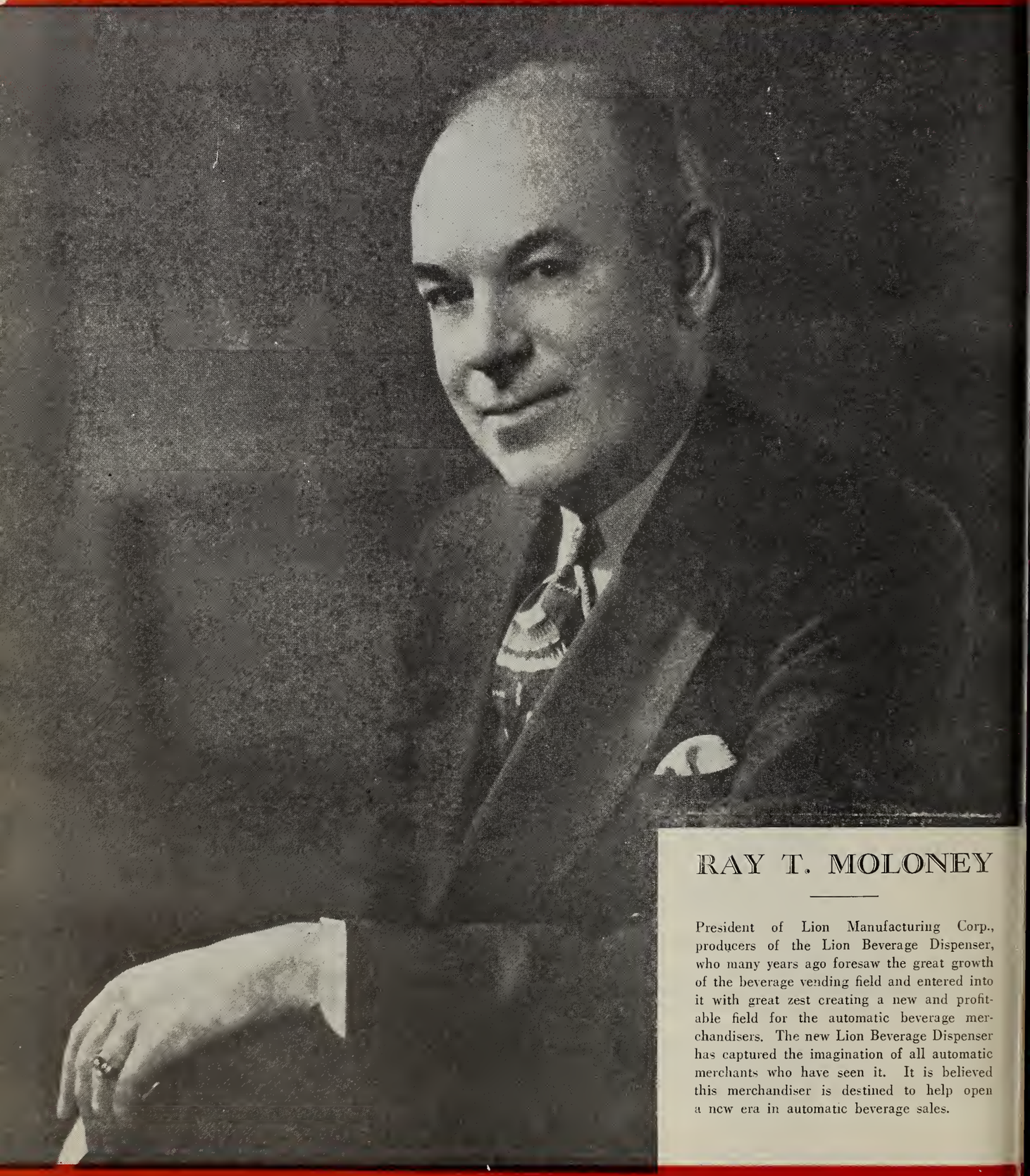
ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—Manana	**9.2**	**4.7**	**—**
22—Your Red Wagon	**9.1**	**6.5**	**17.5**
23—Papa Won't You Dance With Me?	**9.0**	**5.7**	**15.6**
24—And Mimi	**8.2**	**13.1**	**25.1**
25—So Far	**7.5**	**12.2**	**9.5**
26—I Can't Give You Anything But Love	**6.7**	**8.2**	**1.8**
27—But Beautiful	**5.5**	**—**	**—**
28—My Old Flame	**5.1**	**1.8**	**9.4**
29—I Still Get Jealous	**5.0**	**2.9**	**1.3**
30—At the Candlelight Cafe	**4.7**	**1.7**	**1.1**
31—A Fellow Needs a Girl	**3.9**	**3.0**	**2.8**
32—Don't You Love Me Anymore?	**2.6**	**2.8**	**—**
33—The Whistler	**2.4**	**—**	**1.9**
34—I Have But One Heart	**2.3**	**1.0**	**1.4**
35—Gonna Get a Girl	**2.1**	**3.1**	**10.5**
36—I'm My Own Grandmaw	**1.5**	**1.0**	**—**
37—Ooh! Look-A There Ain't She Pretty?	**1.4**	**5.6**	**5.6**
38—I Told Ya I Love Ya, Now Get Out	**1.3**	**2.7**	**1.7**
39—Loaded Pistols, Loaded Dice	**1.2**	**—**	**2.6**
40—Dream Peddler	**1.0**	**—**	**—**

THE CASH BOX

AUTOMATIC MERCHANTS SECTION

February 14, 1948



RAY T. MOLONEY

President of Lion Manufacturing Corp., producers of the Lion Beverage Dispenser, who many years ago foresaw the great growth of the beverage vending field and entered into it with great zest creating a new and profitable field for the automatic beverage merchandisers. The new Lion Beverage Dispenser has captured the imagination of all automatic merchants who have seen it. It is believed this merchandiser is destined to help open a new era in automatic beverage sales.

"The Dawn of a New Era in Automatic Selling"

AUTOMATIC MERCHANDISING SECTION

United States Vending Corp. Goes Into Full Production On Candy Vendor

HENRY T. ROBERTS

CHICAGO — Henry T. Roberts, vice president and director of sales for United States Vending Corporation, this city, reported that full production on their Pik-Ups refrigerated candy vendor started on Monday, February 2, and that shipments to distributors will be made the following week.

The newest model of the Pik-Ups machine was on display at the company's offices. Some changes have been made since the machine was originally shown to the many distributors who meet in Chicago in September. Various changes have been made in the cabinet, but most mechanical details remain the same, with a few minor improvements.

Capacity of Pik-Ups is 450 candy bars, with several types of candy available. A selector of the Packard type has been adapted for use, each section carrying an illustration of the particular bar.

Clarence Bayne, sales manager, reported that the line up of distributors is practically complete, and that in most instances they are firms dealing with the various other branches of the industry. "Pik-Ups vendor will fit into many locations where operators have other types of equipment" states Bayne "and these operators are in an ideal position to add an additional machine in their present location."

Peanut Vendor Collects Dimes For Fund

CHICAGO—The Hawkeye Peanut Vending Machine, a new vendor manufactured by the Hawkeye Novelty Company of Des Moines, Iowa, was selected by the Cook County Chapter of the National Foundation for Infantile Paralysis to be installed in their booth at Northwestern Station in this city to aid in the drive to collect dimes for the "March of Dimes" Fund.

The entire proceeds of the machine will be donated by the Hawkeye Company, together with a supply of peanuts roasted and salted in the shell, going to the National Foundation.

Pictured above is a group of travelers who stopped off at the station on their way west, and who have made their contribution thru the vendor. Mrs. Sophia Bogacki, volunteer worker for the March of Dimes is pictured at the right.

Alkuno Gum Vendor Goes Into Production

NEW YORK—Kuno E. Hamann, president of Alkuno & Company, this city, announced that the company has started on production of their new three-column gum vending machine. Three additional gum machines are being prepared and will go on the production line in March.

The three-column machine is designed for 5c packages, with a capacity of 200 packs. The other machines will be a two-column 1c vendor, with a capacity of 140 pieces; a two column 5c vendor of 140 capacity; and a two column machine to vend 5c packs of Beechies or Chiclets, with a capacity of 160 packs.

Vending Ops Assn. Holds Meet In L.A.

LOS ANGELES—The Western Vending Machine Operators Association held its monthly meeting at the Unique Restaurant here. The members were so well pleased with this restaurant, which was being used for the first time, that they voted to hold their future meetings regularly at the Unique.

Under the leadership of M. I. Slater, president, the association discussed many important subjects, foremost being the various city licenses now in effect. The association is checking the various licenses with the view of requesting a fair fee.

Visitors from supply houses were present and addressed the membership.

Herb Jones & Miss Pepsi

CHICAGO—Herb Jones, vice president and advertising manager of Lion Manufacturing Co., accepts a drink from Miss Pepsi-Cola, at the recent coin machine show. Machine was displayed by Lymo Industries, Inc. of Chicago.

Tell Your Automatic Merchant Friends!

SUBSCRIPTION TO "THE CASH BOX" IS ONLY $5. PER YEAR

We are Pleased to Announce That We have been Appointed by
ADAMS-FAIRFAX CORP.
AS EXCLUSIVE DISTRIBUTORS FOR THE
STATE OF MICHIGAN for
CASH TRAY
and CASH TRIO
VENDING MERCHANDISERS

We are fully equipped with a large supply of Machines, Almonds and Supplies, including Parts.
SPECIALIZING IN TEENY ALMONDS

King-Pin EQUIPMENT COMPANY
KALAMAZOO 21, MICH.
826 Mills Street Phone 2-0021
DISTRIBUTING COMPANY
DETROIT 1, MICH.
3004 Grand River. Phone TEmple 2-5788

LION Cold-Carbonated BEVERAGE VENDER

Serves 1200 drinks from a single servicing

THE LION BEVERAGE VENDER is now being manufactured to vend 9 oz. drinks of Pepsi-Cola. For complete details write for Bulletin X.

LION MANUFACTURING CORPORATION
MANUFACTURERS OF BALLY COIN-OPERATED GAMES
2640 BELMONT AVENUE CHICAGO 18, ILLINOIS

LYMO Industries, Inc., Exclusive Distributors
MERCHANDISE MART CHICAGO 54, ILLINOIS

A.M. BLUE BOOK

"A.M. (Automatic Merchant's) "BLUE BOOK" LISTS ALL MANUFACTURERS OF AUTOMATIC MERCHANDISE MACHINES; THE PRODUCTS THEY PRODUCE; A SHORT TRADE DESCRIPTION OF THOSE PRODUCTS WHICH ARE LISTED IN THEIR OWN SPECIAL CATEGORIES; AS WELL AS THE PRICE OF EACH INDIVIDUAL MACHINE. ADDRESSES OF ALL MANUFACTURERS LISTED CAN BE OBTAINED BY ADDRESSING: The Cash Box, 381 Fourth Avenue, New York (16) N. Y.

BISCUIT VENDORS

Garwood Metal Co.
5c Biscuit .....

Mills Aut. Mdsg. Corp.
5c Biscuit .....

Statler Distribs., Inc.
5c Niks, 9 Col., 135 Cap.... 115.00

BOTTLE VENDORS

American Vendors, Inc.
Bottle Dispenser .....

Autovend Co.
Bottle Dispenser .....

Bastian-Blessing Co.
Bottle Vendor .....

Bernitz Mfg. Co.
Bottle Vendor .....

California Aircraft Eng. Co.
Bottle Vendor .....

Carton Cooler Co., Inc.
Bottle Vendor .....

Dispensers, Inc.
Bottle Dispenser .....

General Vend. Mach. Corp.
Bottle Vendor .....

Glassock Bros. Mfg. Co.
Bottle Vendor .....

Ideal Dispenser Co., Inc.
Mod. 300B Beverage Vendor, 6 oz. to 12 oz., 5c or 10c coin unit $285.00
Model 300B with 6c, 7c, 11c or 12c coin unit 294.00

F. L. Jacobs Co.
Bottle Vendor .....

Kalva Venders, Inc.
Kalva Quad (144 Bottle Cap)

Mills Industries, Inc.
Bottle Vendor .....

Portable Elevator Mfg. Co.
Bottle Vendor .....

Selectivend Corp.
Bottle Vendor .....

Stewart Products Corp.
Bottle Vendor .....

Tip Corp of America
Bottle Vendor .....

U. S. Vend. Corp.
Bottle Dispenser .....

Hydro Silica Corp. (Vendall Div.)
Bottle Vendor .....

Vendo Co.
Bottle Vendor .....

Vendorlator Mfg. Co.
Bottle Vendor .....

Westinghouse Electric Corp.
Bottle Vendor .....

BULK VENDORS

Adams-Fairfax Corp.
"Cash-Tray" 5c Bulk Nut Vendor, Cap. 1½ lbs. .....
"Cash-Trio" 1c-5c Bulk Nut Vndrs, 3 on Stand .....

Advance Machine Co.
1c Bulk Nut & Candy .....
5c Bulk Nut & Candy .....

Alkuno & Co., Inc.
"Vikinor" 5c Bulk Candy ....

Andrews & Co.
Bulk Nut & Candy .....

Asco Vend. Mach. Exch.
Bulk Nut & Candy .....

Atlas Mfg. & Sales Co.
Bulk Nut & Candy .....

Columbus Vending Co.
Mod. 46, 1c Bulk Nut & Candy
Mod. 46G, 1c Ball Gum .....
Mod. 46Z, Bulk Nut, Candy, Charms .....

Fielding Mfg. Co.
Bulk Nut & Candy .....

Ford Gum & Mach. Co.
Ball Gum .....

U. G. Grandbois Co.
Bulk Nut & Candy .....

Hancock Mfg. Co.
Bulk Nut & Candy .....

Hawkeye Nov. Co.
Bulk Nut & Candy .....

Holli-Ware Mfg. Co.
Bulk Nut & Candy .....

Mills Aut. Mdsg. Corp.
1c Boxed Nut & Candy, 4 Col.

Munro-Matlock Co.
Bulk Nut & Candy .....

Norris Mfg. Co.
1c Master Nut, Candy .....
5c Master Nut, Candy .....

Northwestern Corp.
Mod. 40, 1c Bulk Nut, Candy & Ball Gum .....
Mod. 33, 1c Bulk Pnut.....
Mod. 39, 1c Bulk Nut, Candy & Ball Gum .....
"33 Ball Gum" .....
"DeLuxe" 1c/5c Bulk Nut ....
"DeLuxe" 1c Bulk Nut .....
"DeLuxe" 5c Bulk Nut .....

Regal Mfg. Co.
Bulk Nut & Candy .....

Silver King Corp.
"Prize King" 2 for 5c, 2 for 1c, Ball Gum Vendor .....

R. D. Simpson Co.
Bulk Nut & Candy .....

Victor Vend. Mach. Corp.
Mod. V, Nut, Charms, Ball Gum
Mod. K, Nut, Charms, Ball Gum

CANDY BAR VENDORS

Advance Mach. Co.
1c-5c Candy Bar .....

Alkuno & Co., Inc.
5c Charms without Base .....
5c Charms with Base .....
5c Life Saver without Base ....
5c Life Saver with Base .....
5c Gum, Charms, Life Saver Combination .....

American Vend. Corp.
"Vendit" Candy Bar .....

Andrews & Co.
Candy Bar .....

Automatic Canteen Corp.
5c Candy Bar .....

Coan Mfg. Co.
U-Select-It Standard 74 (74 Bar Cap.) 94.00
U-Select-It DeLuxe 74 (74 Bar Cap) with Stand 105.00
U-Select-It DeLuxe 126 (126 Bar Cap) with Stand 140.25

Mills Aut. Mdsg. Corp.
"Candy Salesman" 5 Col., 105 Cap. .....

National Vendors, Inc.
Mod. 8CE, 8 Col., Elect., Console Type .....

Rowe Mfg. Co., Inc.
5c Candy Bar .....

Shipman Mfg. Co.
5c Candy Bar .....

Star Vendors of Cal., Inc.
5c Candy Bar .....

Stewart Prod. Corp.
"Kandy-King" 9 Col., Candy & Gum, 240 Cap. .....

Stoner Mfg. Corp.
Junior Wall Mod., 6 Col., 102 Cap. .....
Junior Flr. Mod., 6 Col., 102 Cap. .....
Senior Flr. Mod., 8 Col., 160 Cap. .....
DeLuxe Theatre Mod., 8 Col. 160 Cap. .....
Dual DeLuxe Theatre Mod., 16 Col., 320 Cap .....
Triple DeLuxe Theatre Mod., 24 Col., 480 Cap. .....

U. S. Vend. Corp.
5c Bulk Refrigerated Candy Vendor .....

Vendall Co.
Vendall 8 Col., 120-248 Cap....
Vendall 5 Col., 75-155 Cap.....

Vendors, Inc.
5c Candy Bar .....

CHEWING GUM - 1c

Alkuno & Co.
1c Gum Vendor .....

C. V. Corp.
1c Adams Tab Gum Vendor...

Kayem Prod. Co.
1c Tab Gum .....

Mills Aut. Mdsg. Corp.
1c Adams Tab Gum, 6 Col.....

Pulver Co.
1c Pulver Tab Gum .....

Stewart Prod. Corp.
1c Tab Gum .....

CHEWING GUM - 5c

Automatic Canteen Co.
5c Pack Gum .....

Bill Fryer Associ.
5c Pack Gum .....

Coan Mfg. Co.
5c Pack Gum .....

Kayem Prod. Co., Inc.
5c Pack Gum .....

Shipman Mfg. Co.
5c Pack Gum .....

Stewart Prod. Corp.
5c Pack Gum .....

A.M. BLUE BOOK

"A.M.(Automatic Merchant's) BLUE BOOK" LISTS ALL MANUFACTURERS OF AUTOMATIC MERCHANDISE MACHINES; THE PRODUCTS THEY PRODUCE; A SHORT TRADE DESCRIPTION OF THOSE PRODUCTS WHICH ARE LISTED IN THEIR OWN SPECIAL CATEGORIES; AS WELL AS THE PRICE OF EACH INDIVIDUAL MACHINE. ADDRESSES OF ALL MANUFACTURERS LISTED CAN BE OBTAINED BY ADDRESSING: The Cash Box, 381 Fourth Avenue, New York (16) N. Y.

CIGARETTE MACHINES

Compton Co.
Cigarette .....

Eastern Elec. Vend. Mach. Corp.
C-8 "Electro" 8 Col. Console Electric 222.50

Frost Vend. Mach. Corp.
Cigarette .....

General Coin Prod. Co.
Cigarette .....

Lehigh Foundries
PX-8 Col., 340 Cap., Mechanical
PX-10 Col., Mechanical .....

J. H. Keeney & Co.
DeLuxe Electric 9 Col. .....

National Vendors, Inc.
Mod. 9E, Electric 321.70
Mod. 9M, 9 Col., Manual .....
Mod. 9EC, 9 Col., Elect., Console Type .....

Rowe Mfg. Co., Inc.
"Crusader" 8 Col..... 145.75
"Crusader" 10 Col. 162.25
"Diplomat", Electric with Coin Changer .....

Stewart Prod. Corp.
"Dominator" 8 Col., Elec., with Change Maker .....

U-Need-A Vendors, Inc.
"Monarch" 6 Col., Mech..... 149.50
"Monarch" 8 Col., Mech..... 159.50
7 Col., Elec., 476 Cap.....
9 Col., Elec., 612 Cap.....

CIGAR VENDORS

Alkuno & Co., Inc.
Cigar .....

Amity Mfg. Corp.
Cigar .....

Cigaromat Corp. of America
3 Col. Multi Selector .....
6 Col. Multi Selector .....

Frost Vend. Mach. Corp.
Cigar .....

Malkin-Illion Co.
"Phillies" 75 Cap. .....

Stange-Sharenow
10c Single Col. .....

COFFEE VENDORS

Automatic Canteen Co.
5c Hot Coffee .....

Bert Mills Corp.
Hot Coffee 540.00

Coffee Vendors of America
Hot Coffee .....

Knapway Devices
Hot Coffee .....

Lymean Mfg. Co., Inc.
Hot Coffee .....

Manning & Lewis
Hot Coffee .....

Rudd-Melikian, Inc.
"Kwik-Kafe" .....

COIN CHANGERS

A.B.T. Mfg. Corp.
Coin Changers .....

Bell Prod. Co.
Beacon Coin Changer .....
Beacon Jr. Coin Changer .....

Coin-A-Matic Cashier, Inc.
Coin Changer .....

Douglass Mfg. Co., Inc.
Elec. Coin Changer .....
Mech. Coin Changer .....

Frost Vend. Mach. Corp.
Coin Changer .....

Johnson Fare Box Co.
Coin Changer .....

Mills Industries, Inc.
Coin Changer .....

National Rejectors, Inc.
Elec. Coin Changer .....

Universal Coin Changer Corp.
Coin Changer .....

Vendo Co.
Mech. Coin Changer (400 Cap)

CUP DRINK VENDORS

American Vend. Corp.
Cup Dispenser .....

American Vendors, Inc.
Cup Dispenser .....

Automatic Canteen Co.
3 Drink Disp. .....

Automatic Syrup Corp.
Mills Beverage Disp., 400 Cup Cap. .....

C. C. Bradley & Son
2 Drink Disp., 800 Cup Cap....

Calif. Aircraft Eng. Co.
Cup Dispenser .....

Dispensers, Inc.
"Vicdor" 2 Drink Disp., 1000 Cup Cap. .....

Drink-O-Mat Ind., Inc.
2 Drink Disp., 1000 Cup Cap.

Ex-Cell Prod. Corp.
2 Drink Disp., 800 Cup Cap...1,595.00

Interstate Eng. Corp.
Cup Dispenser .....

Lion Mfg. Corp.
Pepsi-Cola Disp., 1200 Cup Cap.

Nat'l Aut. Disp., Inc.
Cup Dispenser .....

Spacarb Corp.
"Mix-A-Drink" 3 Drink Disp., 1000 Cup Cap. .....

Square Mfg. Co.
Drink Dispenser .....

Standard Gas & Equipt. Co.
Drink Dispenser .....

Standard Prod. Co.
Drink Dispenser .....

Stewart Prod. Corp.
Cobb Orange Drink Disp. .....
Cup Dispenser .....

DAIRY DISPENSERS

Ex-Cello Corp.
Dairy Disp. .....

Ideal Dispenser Co., Inc.
Mod. 300, Milk Bottle, 5c or 10c Coin Unit $285.00
Mod. 300, Milk Bottle, 6c, 7c, 11c or 12c coin unit 294.00
Model 300, Milk Container, 5c or 10c Coin Unit 295.00
Mod. 300, Milk Container, 6c, 7c, 11c or 12c Coin Unit 304.00

O. D. Jennings & Co.
Dairy Drink Disp. .....

Kalva Vendors, Inc.
Kalva "Quad" .....

Milk-O-Mat Corp.
Dairy Drink Disp. .....

Selector Prod. Co.
Dairy Drink Disp. .....

HOT NUT VENDORS

Alkuno & Co., Inc.
"Vikinor" 5c Hot Nut .....

Asco Vend. Mach. Exch.
5c Hot Nut .....

Munro-Matlock
5c Hot Nut .....

Silver King Corp.
5c Hot Nut .....

Tropical Trad. Co.
5c Hot Nut .....

White Mach. Co.
5c Hot Nut .....

• ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

MUSIC

A.M.I.
- Model A $897.50
- Automatic Hostess Complete 20 Station Unit 14,800.00

HIDEAWAY CAB. W/Selective Play Mech.:
- W/Amplifier and Remote Volume Control 515.00

HIDEAWAY CAB. W/Continuous Play Mech.:
- W/Amplifier and Remote Volume Control 482.50
- W/Amplifier—No Remote Volume Control 470.00
- Complete—No Amp., No Volume Control 410.00

AIREON
- Coronet 400 ..... $495.00
- Blonde Bombshell 595.00
- Fiesta DeLuxe 595.00
- Super DeLuxe 595.00
- 48′ Model Hideaway 299.50
- 48′ Model "trio" wall and bar box 59.50
- 48′ Model X — Rotormatic receiver 29.50
- 48′ Model — Universal 30 wire speaker 29.50
- 48′ Carilleon Speaker 37.50
- 48′ Melodeon Speaker 27.50
- 48′ Impressario Speaker 19.50

FILBEN
- Mirrocle Cabinet 325.00
- 30 Selection Stowaway Mech. 398.00

BUCKLEY
- Music Box 25.00

MILLS INDUSTRIES
- Constellation 795.00

PACKARD MFG. CORP.
- Manhattan Phonograph 1,010.00
- Wall Box (Butler) 39.95
- 1000 Speaker (Paradise) 159.50
- Wall Box (Butler 10c) 41.95
- 950 Speaker 57.50
- 650 Speaker 19.75
- Spot Reflector 8.50

PERSONAL MUSIC CORP.
- Measured Music Boxes, 5c-10c 35.00
- Studio Amplifier 505.00
- Studio Timing Control Unit 250.00
- Master Power Supply Units 140.00

ROCK-OLA
- Model 1807 Moderne Corner Spkr. 107.50
- Model 1906 Remote Volume Control 6.90
- Model 1530 Wall Box 39.50
- Model 1603 Wall Speaker 42.50
- Model 1606 Tonette Wall Speaker 21.50
- Model 1608 Tone-O-Lier Speaker 65.00
- Model 1607 Tonette Wall Speaker 19.75
- Model 1531 DeLuxe Bar Bracket 8.25
- Model 1533 Universal Bar Bracket 3.90
- Model 1795 Wall Box Line Booster 16.35

SCOTTO MUSIC CO.
- Music Master Cabinet 399.50
- Melody Master Cabinet 335.00
- Remote Master Cabinet 389.50

SEEBURG
- 147-M Symphonola w/remote control 875.00
- 147-S Symphonola 805.00
- H-147-M RC Special 525.00
- Wireless Wallomatic 58.50
- Wired Wallomatic 46.50
- 5-10-25c Wireless Wallomatic 75.00
- 5-10-25c Wired Wallomatic 62.50
- Teardrop Speaker 19.95
- Teardrop Speaker w/volume control 22.50
- Recess Wall & Ceiling Speaker 18.00
- Mirror Speaker 49.50
- Duo Volume Control 21.90
- Power Supply 14.50
- Master Amplifier 53.50
- Master Selection Receiver 118.00
- Wired Master Selection Receiver 105.00
- Electric Selector 86.00
- Remote Speaker Amplifier 44.20
- Solenoid Drum for 147-S 60.50

SOLOTONE CORP.
- Leveling Pre-Amplifier 44.50

MUSIC

WURLITZER
- Model 1100 Standard $999.50
- Model 2140 5-10c Wireless 40.00
- Model 3020 5-10-25c 3-wire 69.50
- Model 3025 5c 3-wire 44.50
- Model 3031 5c 30-wire 39.50
- Model 3045 Wireless 54.50
- Model 212 Master Unit 70.00
- Model 215 Wireless Transmitter 17.50
- Model 216 Wireless Impulse Receiver 22.50
- Model 217 Auxiliary Amplifier 35.00
- Model 218 30-wire Adapter Terminal Box 15.00
- Model 219 Stepper 46.50
- Model 4000 8″ Metal Star Speaker 45.00
- Model 4002 8″ Plastic Star Speaker 45.00
- Model 4004A 8″ Metal Musical Note Speaker 30.00
- Model 4005 8″ Walnut Round Speaker 22.50
- Model 4005A 8″ Walnut Round Speaker 25.00
- Model 4006A 8″ Deluxe, Walnut Round Mirror 35.00
- Model 4007 12″ Intermediate Deluxe Speaker 135.00
- Model 4008 15″ Deluxe Speaker 185.50

PINS

BALLY
- Melody ..... No Price Set

CHICAGO COIN
- Bermuda 275.00

GENCO
- Triple Action .....

EXHIBIT
- Treasure Chest 299.50

GOTTLIEB
- Lady Robin Hood .....

J. H. KEENEY & CO.
- Cover Girl 265.00

P & S MACH. CO.
- Tom Tom 299.00

UNITED MFG. CO.
- Tropicana ..... No Price Set

WILLIAMS
- Sunny 299.50

COUNTER GAMES

A.B.T. MFG. CORP.
- Challenger 65.00

BALLY MFG. CO.
- Heavy Hitter 184.50
- w/stand 196.50

GOTTLIEB
- DeLuxe Grip Scale 39.50

ROLL DOWNS

BALLY
- Hy-Roll 499.50

CHAMPION MFG. CO.
- ABC Roll ..... No Price Set

CHICAGO COIN
- Roll Down 395.00

EDELMAN AMUSE.
- Tin Pan Alley ..... No Price Set

ESSO MFG. CORP.
- Esso Arrow 499.50

GENCO
- Bing-A-Roll 499.50

GREAT GAMES, INC
- Teleroll ..... No Price Set

GEO. PONSER CO.
- Pro-Score 495.00

UNITED MFG. CO.
- Singapore Roll Down 395.00

WILLIAMS MFG. CO.
- Box Score 375.50

ONE-BALLS

BALLY
- Jockey Special 645.00
- Jockey Club 645.00

GOTTLIEB
- Daily Races (F. P. Model) 650.00

BELLS

BELL-O-MATIC CORP.
- 5c Jewel Bell 248.00
- 10c Jewel Bell 253.00
- 25c Jewel Bell 258.00
- 50c Jewel Bell 338.00
- Spinning Reels ..... No Price Set

GROETCHEN
- Columbia Twin JP 145.00
- Columbia DeLuxe Club 209.50

MILLS SALES CO. LTD.
- Dollar Bell ..... No Price Set

O. D. JENNINGS
- 5c Std Chiefs 269.00
- 10c Std Chiefs 279.00
- 25c Std Chiefs 289.00
- 50c Bronze & Std Chiefs 399.00
- 5c DeLuxe Club Chiefs 299.00
- 10c DeLuxe Club Chiefs 309.00
- 25c DeLuxe Club Chiefs 319.00
- 25c DeLuxe Club Chief 429.00
- 5c Super DeLuxe Club Chief 324.00
- 10c Super DeLuxe Club Chief 334.00
- 25c Super DeLuxe Club Chief 344.00
- 50c Super DeLuxe Club Chief 454.00

PACE
- 5c DeLuxe Chrome Bell 245.00
- 10c DeLuxe Chrome Bell 255.00
- 25c DeLuxe Chrome Bell 265.00
- 50c DeLuxe Chrome Bell 375.00
- $1.00 DeLuxe Chrome Bell 550.00
- 5c Rocket Slug Proof 245.00
- 10c Rocket Slug Proof 255.00
- 25c Rocket Slug Proof 265.00

CONSOLES

BALLY
- Wild Lemon $542.50
- Double-Up 542.50
- DeLuxe Draw Bell 5c 512.50
- DeLuxe Draw Bell 25c 532.50
- Hi-Boy 424.00
- Triple Bell 5-5-5 ..... 895.00
- Triple Bell 5-5-25 ..... 910.00
- Triple Bell 5-10-25 ..... 925.00

BELL-O-MATIC
- Three Bells, 1947 ..... 735.00

BUCKLEY
- Track Odds DD JP 1250.00
- Parlay Long Shot 1250.00

EVANS
- Bangtails 5c Comb 7 Coin ..... No Price Set
- Bangtails 25c Comb 7 Coin ..... No Price Set
- Bangtail JP ..... No Price Set
- Bangtail FP PO JP ..... No Price Set
- Evans Races ..... No Price Set
- Casino Bell ..... No Price Set
- 1946 Galloping Dominoes JP ..... No Price Set
- Winter Book JP ..... No Price Set

GROETCHEN TOOL & MFG. CO.
- Columbia Twin Falls 485.00

O. D. JENNINGS
- Challenger 5-25 ..... 595.00
- Club Console 499.00
- DeLuxe Club Console 529.00
- Super DeLuxe Club Console 545.00

J. H. KEENEY CO.
- Gold Nugget 800.00

PACE
- 3-Way Bell Console 5c-10c-25c $690.00
- 5c Royal Console 320.00
- 10c Royal Console 330.00
- 25c Royal Console 340.00
- 50c Royal Console 475.00
- $1.00 Royal Console 650.00

ARCADE TYPE

BALLY MFG. CO.
- Big Inning 539.50
- Bally Bowler 539.50

H. C. EVANS CO.
- Bat-A-Score ..... No Price Set

EDELMAN AMUSEMENT DEVICES
Flash Bowler
- 13'—8" 475.00
- 11'—8" 450.00
- 10'—8" 425.00

ARCADE TYPE *(continued)*

GROETCHEN MFG. CORP.
- Camera Chief 19.95

INTERNATIONAL MUTOSCOPE CORP.
- Atomic Bomber (Model B) 375.00
- Deluxe Movie Console 150.00
- Deluxe Movie Counter 140.00

P. & S.
- Tom Tom 299.00

PARTS AND SUPPLIES

GLASS SIZES — PIN GAMES

Bally	21 x 41
Chicago Coin	21 x 41
Exhibit	21 x 41
Gottlieb	21 x 43
Keeney	21 x 41
Marvel	21 x 41
United	21 x 41
Williams	21 x 43

COILS — PIN GAMES

WILLIAMS:

10 Ohms	W— 7
125 Ohms	W—10
200 Ohms	W—15
10-100 Ohms	W—20
W—5 w/bracket	W—28
	W—30

GOTTLIEB:

R-20-1	A20-8
R-20-4	A-580
R-20-5	R-20-2
A-20-4	R-20-3
SM20-1	C-20-1
SM20-2	C-20-3
A20-2	C-20-2
A20-3	2 make relay
A20-6	3 make relay

BALLY:

A-25	150 ohm 45v
A-26	550 ohm 115v
A-30	E-23
A-31	E-28
H-24	R-28
H-27	E-31
H-31	J-29
G-28	C-1886
O-31	C-27
W-21	C-28
W-24	C-29
90 ohm 50v	
5 ohm 6v	

CHICAGO COIN:

2876 complete	R-237
2876 brackets	R-239
2876 coil	X-299
2876 brass sleeve	X-298
P-273	U-298
X-327	O-273

UNITED:

6-23	2-24
6-28	3-23
6-29	4-24
12-23	5-25
12-24	5-28
123	

EXHIBIT:

827	628
123	525
223	528
124	1625
624	1222
629	1223
631	1224

GENCO:

24 Medium	No. 30
24 Plain	No. 29
J-102	No. 26
J-99	

As a service to repair and servicemen in the coin machine industry, *The Cash Box* herewith lists parts and supplies information. Additional information concerning standard parts and supplies will be listed in the future. Manufacturers desiring such listing are requested to contact *The Cash Box* immediately.

Buckley BUILDS THE Best

NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS HAMMERLOID OR WRINKLE

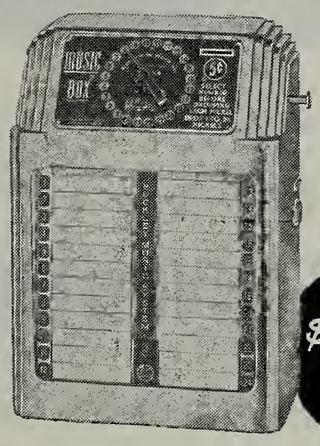
YOUR CHOICE OF:

Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

$50.00

THE NEW Music Box



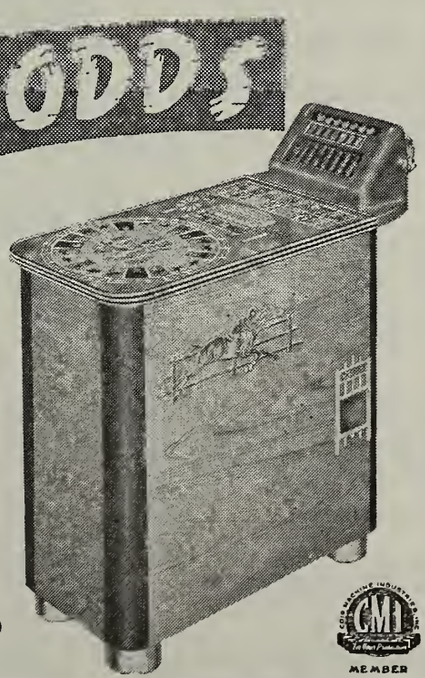
$25.00

Buckley gave Music Operators the **FIRST** practical and profitable music box at the **LOWEST PRICE.** Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a **NEW LOW PRICE.**

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

TRACK ODDS



BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and outearn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

$1250.00

MEMBER

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

Coin Machine Acceptance Corporation

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MICH. MUSIC OPS CONVENTION CLIX

Morning Meeting of Delegates Reelects Morris Goldman President. Biz Luncheon Features Noted Speakers with Det. Chapter of American Cancer Society Thanking Ops. Rev. Jos. Q. Mayne Speaks and Has Ops Listen to Tolerance Records. Evening Banquet at Latin Quarter is Sparkling Success. Many Out of Town Visitors Attend. Look for Big Year Ahead.

DETROIT, MICH. — The Book-Cadillac Hotel (Monday, February 3) was the scene of one of the most successful state wide meets ever yet held by MAPOA (Michigan Automatic Phonograph Owners Assn.) with a great many noted personages present to address the delegates and the luncheon meeting as well as many out of town phono ops there who were very much impressed with all the proceedings.

Those present during the luncheon business meeting were notified that at the meeting of the delegates of the various chapters of MAPOA thruout the state had once again elected Morris Goldman of this city, president of this statewide organization of automatic music ops.

Jack Hickson of Saginaw, Mich. was elected to the vice-presidency. Jack Baynes remained as secretary-treasurer.

The Detroit executive board consists of Jack Baynes, Morris A. Goldman, Louis Fisher, Anold Fliesher, Nino Garafold, Sam Caromitaro, Frank Alluvot, Edward Rzadkowolski, Geo. Hester and Ed. Carlson.

The Saginaw Valley Ops chapter of MAPOA now consists of Jack Hickson as president, Herb Engelhart as viceprexy and Earl Gardner as secretary-treasurer.

The Grand Rapids chapter has Wm. L. Miller as president, Sam Clark as vice president and Harold Shank as secretary-treasurer.

Most important event after the morning meet of the various chapters was the business luncheon. Here noted speakers from Detroit's chapter of the American Cancer Society came to thank the ops for their marvelous support and held out to them the hope that they would continue to support the Michigan chapters.

On the speaker's table were also Jim Gilmore, secretary-manager of CMI; James T. Mangan, Public Relations Director of CMI; Bill Gersh of *The Cash Box* and many other notables who had come from all over the country to be present.

Cleveland was represented by a very fine delegation consisting of Jack Cohen, president of the Ohio State Ops Assn., Sanford Levine, Ruby Levine, Jimmy Burke and Sam Abrams.

From the phono manufacturers there was present Charles Schlicht of Mills Industries, Inc., Bill Bolles of Packard Mfg. Corp., Lindy Force of AMI, Joe Brilliant for Rock-Ola Mfg. Corp., Ben Newmark for the local Seeburg distributor.

Gene Steffens of Permo Point Needles was present this year, having missed his first meet last year when he was ill. Gene was greeted with a great hand for he had been present from the very birth of this association.

Most impressive speech of the business luncheon was that of the Rev. Joseph Q. Mayne who presented a new angle to the juke box ops present. Rev. Mayne is one of the leaders of the National Conference of Christians and Jews and brought for the many great intolerances which existed in the nation. He finished his marvelous speech with recordings which he had brought along with him and which were played for the juke box ops present.

He won immediate support. The ops who were there are now planning to use these recordings in their machines and it is the hope of all that the Rev. Mayne, with the help of the juke box industry, will be able to get these 30 second songs used as trailers by many of the leading record manufacturers on all of their better numbers. In this way the fight against intolerance of all races and creeds will have a very strong force behind it—the nation's many juke boxes.

The evening banquet at the Latin Quarter here was a tremendous success. Credit for this should go to Roy Clason, public relations director for MAPOA, Ruth Clason, secretary of the organization and Roy's wife; Irving Ackerman, legal adviser for MAPOA, Morris A. Goldman who was Chairman; Co-Chairmen were Jack Baynes and Roy Clason; and all the other officers who gave so willingly of their time to make this a long to be remembered day in Michigan's automatic phonograph history.

JOE YOUNG

DAN KIPNIS

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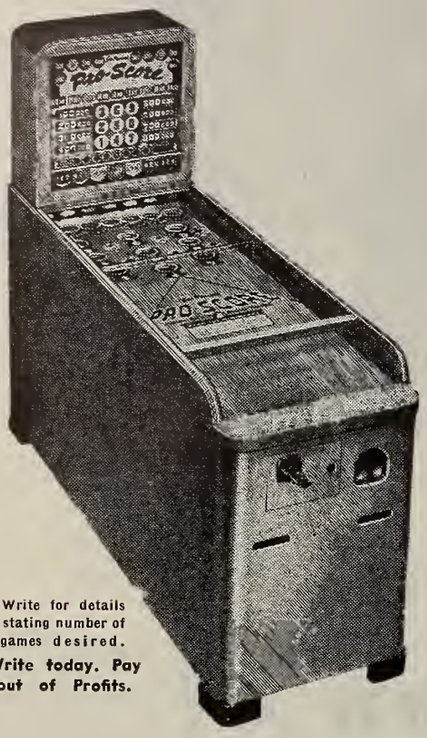

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Many Foreign Coinmen At CMI Show

CHICAGO—Now that the shouting is over and there is time to take an accounting of the events of the recent CMI convention in Chicago, it was discovered that quite a few visitors from foreign countries were present taking in the various types of equipment on display.

Altho in some cases, it isn't possible at this time to import amusement equipment into their countries, the visitors met up with the officials of the factories laying the ground work for future business.

From Ponce, Porta Rico, we ran into Juan Covas Reina and J. Seigel. Abdullah M. S. Bahamdein, from Mecca, Saudi, Arabia, spent considerable time viewing the machines. There was quite a delegation from San Luis Potosi, Mexico — Mrs. Mario L. Reyes, Mrs. Esperanto Reyes, Antonio Reyes and Manuel Martin. Hasmuleh C. Mooy of Arvind Bros., Bombay, India, Phil Gordon, Belfast, Ireland, Francisco Genato, Manila, H. Shapiro of Manila, and Vicki Burrows of London, England, were other foreign visitors seen.

Altho the ban on coin operated equipment in Canada is still in effect, many Canadian coinmen came across the border as usual to view the equipment and meet up with their many friends. Ing Hoan, Chinese-born operator of Grange Novelty Co., Hamilton, Ont. brought along five other Chinese coinmen from Canada. Two are his employes, Harold Lee and David Chan, the others were Hen Ing and son Harry from Morrisburg and George Chow from Toronto. The final count indicated that there were 35 Canadians at the show.

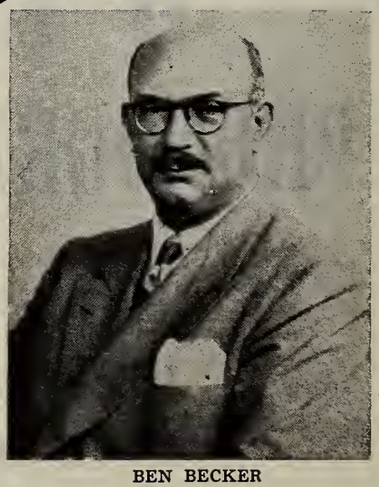
Harry Poole Opens Boston Distrib. Firm

BOSTON, MASS. — Harry Poole, well known in the New England territory as both an advertising man and having been associated with coin machine companies in Boston, announced that he had opened a distributing and jobbing office at 910 Beacon St., this city.

Poole is carrying a line of new and used amusement machines. In addition he states he has a beautiful showroom and a good sized general office. A parts department and service department is being conducted under the direction of a trained mechanic, and Poole reports that one of his main objectives is to give the operator the finest service possible.

"I have opened these offices" states Harry "and have many plans in mind to improve and increase business as I go along."

Moves To New Quarters on Coinrow



BEN BECKER

NEW YORK—Ben Becker, Ben Becker Sales Company, this city, announced the removal of his offices this week to 625 Tenth Avenue. Becker is the regional sales representative for Bally Manufacturing Company. This new address puts Becker right in the center of coin row.

TRIPLE ACTION by GENCO

If you attended the Coin Machine Show you saw TRIPLE ACTION. You played it and thought it was the OUTSTANDING 5 ball game at the show. You were RIGHT according to the orders received by distributors thruout the country. We believe TRIPLE ACTION to be the FINEST game in GENCO's history!

Get into ACTION at once with TRIPLE ACTION and watch those profits TRIPLE!

Triple Action Triple Profit!

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Super-Colorful, Super-Flashy

FLASHING STEP-UP TARGET BUMPER for Extra High Score and Free Play BONUSES!

Light Up Backboard!

Start wearing that shining NEW LOOK! Get in touch with your LADY ROBIN HOOD DISTRIBUTOR FOR A NEW LOOK AT PROFITS!

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Mangan Resigns As CMI Public Relations Head

JAMES T. MANGAN

CHICAGO—James T. Mangan, who has served as Director of Coin Machine Industries Public Relations Bureau for the past fifteen months, announced this week that he has tendered his resignation. Formal resignation was tendered to Dave Gottlieb, president of CMI, in a letter by Mangan on October 12, 1947, asking that the resignation be effective February 16, 1948. Directors of CMI were notified at a Director's Meeting on Tuesday, February 3.

Mangan told the directors at this meeting "I formally wrote Dave Gottlieb on October 12 last, asking that my resignation become effective on February 16 after the Damon Runyon Drive and the Annual Show were over. I found the public relations job so big and so exacting that it monopolized my complete time, and I felt I could no longer neglect my other activities in the public relations, advertising, design and coin machine consulting fields. I was drafted for the work in the first place and in my fifteen months' service consider that I have made a definite contribution to the welfare of our industry.

"I sincerely thank all CMI members and every operator and distributor in the industry for the personal support and cooperation given to all CMI Public Relations projects. You have been wonderful!"

Jim Mangan organized the CMI Public Relations Bureau, staffed it, initiated several hundred successful public relations projects during his tenure, and handled the comprehensive promotion machinery of the Damon Runyon Cancer Fund Drive of the industry, which was culminated so successfully at the CMI show.

Mangan is a partner in the firm of Mangan & Eckland, Chicago, specializing in public relations, advertising, design and consultation. He has been in the coin machine business for a quarter of a century, having been merchandising, advertising, and public relations manager of Mills for twenty years. His work has made it necessary that he address hundreds of clubs and associations, and his written books and pamphlets are known to thousands.

In the "Major League" of Money Makers

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Scout its "big time" performance at your Distributor now! See for yourself why BOX SCORE commands big play and consistently high earnings!

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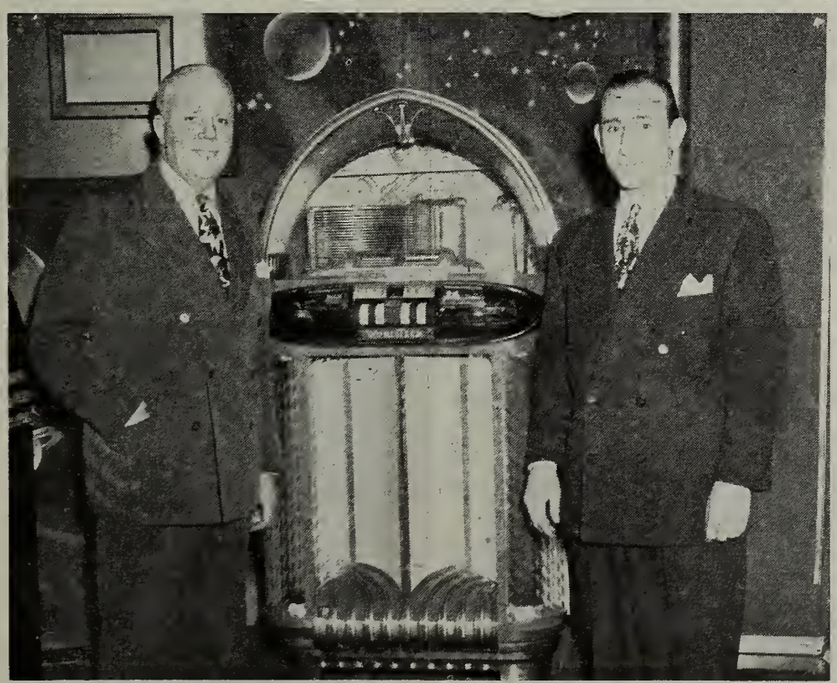
Young Distributing Co. Appointed Wurlitzer Distrib In N. Y. C.



NEW YORK — The Rudolph Wurlitzer Company, North Tonawanda, N. Y., announced the appointment of Young Distributing Company, New York City, as authorized distributors for Wurlitzer phonographs and accessories in the metropolitan New York area.

Joe Young and Dan Kipnis head the firm, which retains its headquarters at 525 W. 43rd Street, here. Young has been the authorized Wurlitzer distributor in the Ohio territory for over eight years, and enjoys the good-will and friendship of hundreds of music merchants in that area. Kipnis, who has been a practicing attorney in Chicago since his release from the Navy, where he spent four years as a Lt. Commander, has been associating with the music machine trade, and has a host of friends in the windy city.

"We invite all the music operators in this territory to visit with us" stated both Young and Kipnis "and avail themselves of our many services, and talk over any problems they may have."

Pictured above, alongside of the new Wurlitzer phono, at the new headquarters is Joe Young (left) and Dan Kipnis.

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Which Simply Means You May Return Any of This Equipment Within 30 Days If Not Satisfied.

Wurlitzer 1015..$525.00	Rock-Ola Standards ... 119.50
Wurlitzer 616 .. 69.50	Rock-Ola Master 129.50
Wurlitzer 600 .. 125.00	Rock-Ola C.M.. 69.50
Wurlitzer 24's.. 99.50	Aireon (Like New) With New Mechanisms .$199.50
Wurlitzer 500 .. 119.50	Seeburg Lo-Tone (The Hit of The Show) .. 335.00
Wurlitzer 61 C. M. 79.50	Seeburg 1-46 .. 450.00
Wurlitzer 71 C. M. 99.50	AMI Streamliner $109.50
Wurlitzer 24—Cellar Job with Packard Adaptor, Steel Cabinet 79.50	AMI Singing Tower 119.50
Rock-Ola 1422..$385.00	
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Packard Boxes $22.50
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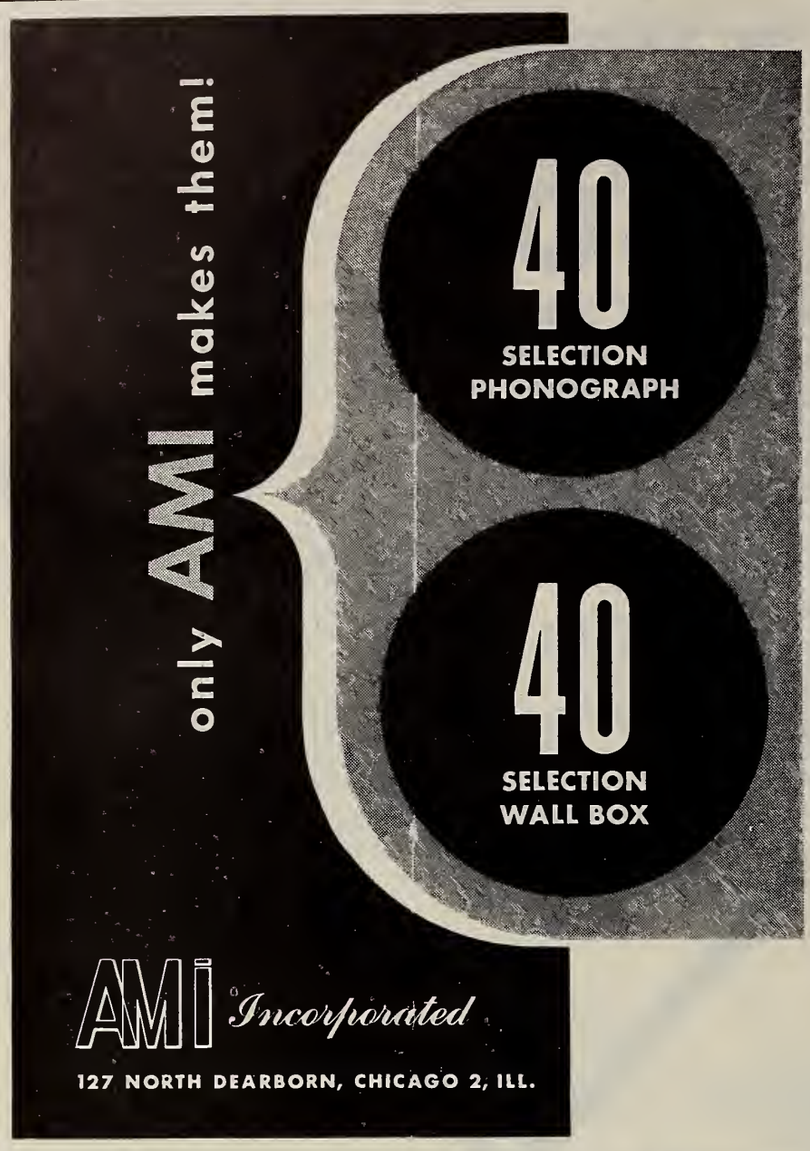

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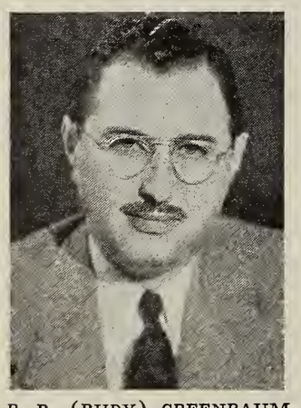

R. R. (RUDY) GREENBAUM

NEW YORK — The proud, individual passenger on one of the major airlines planes this past week, R. R. (Rudy) Greenbaum, Vice-President and General Sales Manager of Aireon Manufacturing Corp., Kansas City, Kans., learned that he had broken a new record for speed flying from Kansas City to this town to attend the big showing of the new Aireon Coronet phono at the Modern Music Sales Corp. showrooms.

With a blizzard raging in this city, Greenbaum took off from Kansas City's airport in a chartered plane as the one and only passenger so as not to disappoint Nat Cohn and the many ops here who were awaiting his arrival.

He reported, "Before I knew it, the pilot advised me that we would have to go off our course, and would have to land in Washington, D.C.", he says, "and", he continued, "I just couldn't believe it, for my watch showed that we had been in the air for exactly 2 hours and 15 minutes."

But, much to Rudy's surprise, he found that his watch was true, and that it was not out of order and, after waiting at Washington's airport for clearance for sometime, and being advised that they wouldn't be able to get thru, he hopped onto a train to make the party at Modern Music Sales here.

"Not only", Rudy reported, "was this one of the swellest parties I've ever attended, but, the way the operators here have become enthused over our new 400 Coronet makes me believe that this is one of the most outstanding hits of all time in all the history of the automatic phono industry".

Rudy, to keep his promise, was forced to leave here early Thursday evening. The plane had reached this city in the meantime, and, with a strong tail wind, as he phoned in from Chicago, they made that metropolis of the midwest in less than 1 hour and 45 minutes, setting a new record. But, because of the fact that it was a chartered plane bearing a lone passenger the report will not be officially indicated.

"Oh, well", Rudy commented over the long distance phone to this publication, "what is most important, I'm here, at Lou Koren's Biltmore opening and I can only tell you that the interest in our new Coronet model is even greater here in Chicago than what it was in New York.

"I know", he continued, "that when Nat reads this he's going to get all stirred up. But", he stated, "all he has to do is phone Lou Koren and check on what I'm saying. In fact", Rudy said, "I may offer a very special prize to these two grand guys to see which beats who in sales during '48 for I feel that they're about evenly matched and both are on their toes and punching for all their worth."

Not only did Rudy attend both showings but was also able to reach his own office in time to take care of many official duties because of this specially chartered plane. "And", he said, "we flew the fastest time on record between Chicago and Kansas City and once again, because I was the lone passenger, we won't get credit for this speedy trip."

Rudy is now on his way to Honolulu, H.I., where he will attend the showing of the new Aireon Coronet in that city. He said that he would radio all information regarding the big show there right from the party.

East. Pa. Phono Ops Banquet Feb. 15

Frank Palumbo's to be Scene of First Post-War Banquet of Assn. Big Talent Show Headed by Louis Prima Ork. Dinner is Complete Sellout.

PHILADELPHIA, PA. — What will be the first post-war banquet of the Eastern Pennsylvania Phonograph Operators Association will be held at Frank Palumbo's in this city on February 15 and promises to be one of the most outstanding affairs ever held by this group.

One very definite proof of the tremendous popularity of this affair was the fact that it was a complete sellout two weeks before the date set for it. In fact, many have been turned away. Everyone of the association members have been taken care of and their families and out of town leaders have also been included.

Charley Hannum, manager of the organization, has been working like a Trojan with the committee which has been appointed to help him. Jack Sheppard, president of the group, reports that he has been covering everyone he possibly can.

The talent which will appear this evening has won tremendous comment. A very great show will be headed by Louis Prima and his orchestra. Prima is one of Philadelphia's favorites and his new tune, "Tutti-Frutti Pizzicatto", won the top spot by becoming the "Click Tune of the Month".

As Charley Hannum put it, "It simply was a natural. Louis Prima told us he would play for our banquet and we gleefully sent the news out to one and all. Then, a week later, his newest release was picked as the 'Click Tune of the Month' by over 1,500 youngsters who assembled at the Click Theatre Cafe for this big, monthly event."

In addition to Louis Prima, other noted recording manufacturers are sending in their best talent. Eddie Fisher, Frankie Laine, Dick Thomas, Freddie Stewart, The Jesters, and many, many more will be present to entertain.

Executives like Eli Oberstein of RCA-Victor and Manie Sacks of Columbia Records have already indicated that they will be present. Representatives of all the leading record firms will be there, according to reports.

"From all indications", Hannum reports, "this is going to be the most outstanding, as well as the biggest, banquet and entertainment we have ever yet run."

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Laymon Vs. Champion

CHICAGO — Paul A. Laymon of Paul A. Laymon Company, Los Angeles, California, trying his skill against the "Bally Bowler" girl (Mrs. Peggy Church) at the CMI show.

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LITE-O-CARD	39.50	SHOW BOAT	34.50
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5-25c TWO WAY BONUS SUPER BELL	565.00
25o KEENEY BONUS SUPER BELL	395.00
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WATLING BIG GAME, 5c, P.O.	69.50
BALLY BIG TOP, P.O. or F.P.	69.50
MILLS JUMBO, LATE HEAD	69.50
JENN. SILVER MOON, F.P.	69.50
5c BALLY CLUB BELL	99.50
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GALLOPING DOMINOS, J.P.	119.50
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GENCO WHIZZ—Like New	59.50
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Nevadas	135.	Miss Americas	$ 65.
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EXHIBIT		Lucky Stars	100.
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CHICAGO — Woolf Solomon, Central Ohio Coin Machine Exchange, Columbus, O., has his picture snapped alongside of United's "Tropicana" while in cold Chicago during the CMI show.

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WANT — Keeney Bonus Super Bells 2-Way 5¢ & 25¢; Bally Triple Bells; Muto. Fan Front & Red Top Diggers; late F.P. Pinball Games; Cash Victory Derbys & Special Entrys; '46 & '47 R.O., Wurl. & Seeb. Phonos. Quote best prices, quantity & condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: ORdway 5171

WANT — To Purchase for export shipments — Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT — 5 Ball F.P.G. Fly, Trapeze, Humpty Dumpty, Superscore, Hawaii, Mystery, Mexico, Nevada, Ginger, Tornado, Coed, Wurlitzer 1015's. Must be clean & in A-1 condition. State quantity & lowest price in first letter. Will pay $90. for Seeburg Vogues, $50. for Wurl. 71's & 81's, NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF.

WANT — Will buy any quantity used Slot Machines, all makes & models. Also Columbias, Gooseneck Mills Q.T's, Vest Pockets. Quote your lowest prices in first letter. All machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT — Mutoscope Fan Front and Red Top Diggers; Keeney Three Way Bonus Super Bells; Bally Special Entrys; Bally Entry; Draw Bells, etc.; Packard Boxes; 1015 Wurlitzers; Seeburgs. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel: Garfield 3585.

WANT — The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel: DIckens 7060

WANT — New & used Wall Boxes, Adaptors & Speakers; Twin 16 Adaptors for Rock-Ola; Mills, Jennings F.P. Mint Vendors; Solotone, Personal Music Boxes, Amplifiers, etc. Any 25 cycle equipment. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT — DuGrenier "S' Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN. N.Y.

WANT — Seeburg Step Selectors No. SS20-1 and Seeburg Consoles. JOY AUTOMATICS, 108 CHURCH ST., ELMIRA, N. Y. Tel: 2-7462

WANT — Bally Draw Bells; Triple Bells; Keeney Super Bonus Bells for cash or will trade new pin games, new or used Roll Down games, Mills 3 or 4 Bells, Late Heads. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

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FOR SALE — Vest Pockets, good $40.; Packard Hideaways, Wall Boxes, 30-wire Cable. Pop Corn, Shoe Shine, Postmaster Venders, Scales, etc. All makes Pin Games, new and used. Bargains. Also Bally Draw Bells bought and sold. AUTOMATIC COIN MACHINE CO., 13 W. LINWOOD, KANSAS CITY 2, MO.

FOR SALE — We guarantee these are the best in used games Bally Victory Derbys $145. ea.; Victory Specials with automatic shuffleboard $165. ea.; Gottlieb Daily Races $225.; Bally Special Entrys $300. ea. These machines are mechanically perfect, very clean, crated right. 1/3 deposit, balance C.O.D. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS 13, LA. Tel: CAnal 7137

FOR SALE — 2 New Packard #1200 speakers $52.50 ea.; 2 New Packard $950 Speakers $26. ea.; 1 New Packard #1100 Speaker $30.; 1 new Scientific Pokerino $145. 1/3 deposit with order, balance C.O.D. PACKARD DISTRIBUTING CO., 1518 PROSPECT, CLEVELAND, O. Tel: SU 3313

FOR SALE — Tubes — Standard Brands, 60% off list. Specify 1st and 2nd choice. All tubes boxed. Extra Special: RCA-6C4 - 45¢. (Mention The Cash Box) Send for our latest tube list. ENGLISH SALES CO., 600 NO. ABERDEEN ST., CHICAGO, ILL.

FOR SALE — Pfanstiehl Needles — 1000 or more, 35¢; 100 or more, 37¢; less than 100, 39¢. IDEAL NOVELTY CO., 2823 LOCUST ST., ST. LOUIS 3, MO. Tel: FR. 5544.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

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FOR SALE – We have a large quantity of pre-war games, United Conversion games, and post-war games for immediate delivery. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4641

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FOR SALE – 25 Smiley counter games, $6. ea., or the entire lot for $125.; Model #120 and #125 Wurlitzer boxes for $3.50 ea.; 6-wire cable for 5¢ per foot. VEMCO MUSIC CO., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3123

FOR SALE – New 5-Ball Pin Games: Lady Robin Hood; Humpty-Dumpty; Triple Threat; Cover Girl; Melody; Bonanza; Sea Isle; Nudgy; Star-Lite; Dolly; Singapore; Bermuda; Broncho; Hi-Ride; Treasure Chest; Tropicana; Heavy Hitter and the Vendco Coin Changer. You can't beat our prices and service. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D. C. Tel: HObart 3170

FOR SALE – 2 Skyfighters $65. ea.; 1 Bally Defender $50.; 1 Bally Rapid Fire $50.; 2 Air Raiders $49.50 ea.; 1 Victory Pool $49.50; 1 Red Ball $49.50; 2 Anti-Aircraft, Br. $25. ea.; 1 Premier Skee Roll with Barrel, 7½ ft. $79.50; 1 Skee Ball with Barrel, big head, like new $119.50; 3 Ponser Bank Ball 9 ft. $69.50; 8 Supreme Skeeballs 9 ft. $69.50. MARCUS KLEIN, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE – Will sell at great sacrifice, machines ready for locations. Have no space for these, and must get them out. Take your pick, several of each of the following machines: Spot-A-Card, Seven Up, Monicker, Horoscope, Knockout, New Champ, Argentine, ABC Bowler, Zig Zag, Victory, Velvet, Ten Spot, Tail Gunner Stratoliner, Star Attraction, Showboat, Sea Hawk, Jungle, Home Run, Hi Hat, Gun Club, Glamour Girl, Four Roses, Defense, Capt. Kidd, Cadillac, Bubbles, Big Parade, Alert, Duplex, Majors, Yanks, and more games too numerous to mention. $25. each. F.O.B. Boston, Mass. Write, wire or telephone us. OWL MINT MACHINE CO., 26 BRIGHTON AVE., ALLSTON, MASS. Tel: ALgonquin 4-3216.

FOR SALE – Seeburg Wall Boxes 1947 5¢ wireless $45.; 1942 Bar-O-Matic or Wall-O-Matic $19.50; 1942 5-10-25¢ 3-wire Wall Boxes $19.50; 1942 5¢ 3-wire Boxes $19.50; 1940 Seeburg wireless hideaway $100. MUSKEGON MUSIC CO., MUSKEGON, MICHIGAN.

FOR SALE – 1 Packard Hideaway, floor sample $295.; 2 new Packard #1200 Speakers $75. ea.; 1 New 25¢ Pace Chrome Bell $155.; 1 1947 Groetchen Columbia Bell $95.; 2 Mills 1947 Three Bells $345. ea.; 1 Williams' All Stars $275. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 10, IND. Tel: 3-4508

FOR SALE – 10 Jennings Silver Moons F.P.; 4 Bally Big Tops F.P. Perfect. $69.50 ea. A. L. CIMINELLI, 122 OAK ST., LEETONIA, OHIO. Tel: 4631

FOR SALE – Checked and refinished. Surf Queens, Canteen $35.; Fast Ball, Superliner $60.; Rio $75.; United Rebuilts, good condition $25. REX NOVELTY CO., 170 SO. STATE ST., WILKES-BARRE, PA.

FOR SALE – 100 pin ball machines, pre-war and post-war models. Suitable for New York Operators. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. Tel: UNion 3-8584

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THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

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FOR SALE – Brand new Columbus 1¢-5¢ Peanut Vendors; 1¢ Ball Gum Vendors in Stock. Brand new Daval 5¢ Free Play Cigarette or Fruit Reels. Write: H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501.

FOR SALE – This Week's Specials! Suspense $69.50; Surf Queens $39.50; Step Up $65.; Double Barrel $44.50; Big League $49.50; Undersea Raider $75. An exceptional buy on slightly used AMI Phonographs. Write or Call. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N. Y. Tel: 6-386

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FOR SALE – 10 Keeney Three Way Bonus Super Bells, like new, guaranteed perfect mechanically and outward appearance $800. ea. Terms: 1/3 Deposit, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE – All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: TEmple 1-7455.

FOR SALE – Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE – DuGrenier W $75., WD $85., completely overhauled, equipped with double dime mechanism, choice of new beautiful two-toned blue and grey or maroon and grey. Terms: 1/3 down, balance C.O.D. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th ST., MINNEAPOLIS 11, MINN.

FOR SALE – 10 - 616 Wurl. $75. ea.; 2 - 600R Wurl. $150. ea.; 1 - 1940 Rock-Ola C.M. $90.; 3 Seeburg Mayfairs $150. ea.; 2 Seeburg Regals $175. ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIOGA ST., PHILA. 40, PA. Tel: RA. 5-8705

FOR SALE – Williams' All Stars, last model, brand new in original crate, $395.; Strikes 'N Spares, new unit, excellent condition $495.; 7 Ft. Premier Ten Grand, used but like new, $225. KING-PIN EQUIPMENT COMPANY, 826 MILLS STREET, KALAMAZOO, MICHIGAN.

FOR SALE – New Games: May Bell console 5¢-5¢-5¢-25¢ $295.; Big City rolldown $275.; Super Bell $275.; Chicago Coin Rolldown $315.; Esso Arrows $295.; Eight Ball $325.; 5¢ Personal Music Boxes $5. ea.; Williams' All Stars $357. MILLER VENDING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH.

FOR SALE – William's All Stars $275.; Ballyhoo's $100.; Surf Queens $35.; Big Leagues $35.; Phonos: Seeburg Crown, Plaza, Gem $125. ea. ANTHONY HIRT, 2303 NO. 11th ST., SHEBOYGAN, WIS.

FOR SALE – Losing warehouse. Prices slashed: Blue Fronts 5¢, $54.50; 10¢ $59.50; 25¢ $64.50. Brown Fronts 5¢, $59.50; 10¢ $64.50; 25¢ $69.50. Gold or Chrome 5¢, $69.50; 10¢ $74.50; 25¢ $79.50. Silver Moon Chiefs 5¢, $69.50; 10¢ $79.50. Silver Chiefs 5¢, $54.50; 10¢ $59.50. Red Skins 5¢, $59.50; 10¢ $69.50. Box Stands with locks $7.50. POULL'S BETTER MUSIC, 533 MILL STREET, WEST BEND, WIS. Tel: 896

FOR SALE – Manufacturers Close Out. 500 coin operated 6 tube Hotel Radios, 16 inches wide, 27 inches high. Can be used as night or end table with books and magazines. Excellent Buy. Telephone R. W. Lang, MUrray Hill 2-0611.

FOR SALE – New Equipment: Bally "Hy-Roll"; Bally "Bowler"; Williams' "Box Score" and "Sunny". Used equipment: Total Roll; Rol-A-Score, Sportsman Roll. Also one brand new Bally "Big Inning". KING PIN DISTRIBUTING CO., 3004 GRAND RIVER, DETROIT 1, MICH. Tel: TE 2-5788.

FOR SALE – 2 Keeney Super Bonus 5¢/25¢ Twins $525. ea.; 2 Keeney Pastimes $124.50 ea.; 1 Evans Bangtails JP, two-tone $149.50; 5 Keeney Air Raiders $49.50 ea.; 616 Wurlitzers $48.50; 850 Wurlitzers $224.50 ea.; 3 Seeburgs 8300 $149.50 ea.; 2 Seeburgs 8200 $174.50 ea. 1/3 deposit. SEASHORE MUSIC CO., 523 SO. FRONT ST., WILMINGTON, N. C. Tel: 5911

FOR SALE – Mills slots and stands. I also buy same. Send me your list. MILTON BRAUN, RT. 3, BOX 428, SAVANNAH, GA. (Tel: 3-5432)

FOR SALE – New parts and supply list now ready. Write to Harold Pincus. COIN MACHINE SERVICE CO., 1547 N. FAIRFIELD AVE., CHICAGO, 26, ILL. Tel: HUM 3476

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – New 150 Solotone Wall Boxes! 21 Location Amplifiers; 20 Leveling Pre-Amplifiers; 2 Demonstrating Units; 1 Studio Unit for connecting telephone lines. Make us an offer on all or any part of this inventory. This is a Close-Out! GLENN EARL, INC., 157 WEST 2nd SOUTH, SALT LAKE CITY 1, UTAH. Tel: 37601

FOR SALE – Good News! Limited quantity brand new Adams Model G.V. 1¢ Gum Machines, color – red and blue – six columns - compact - slug proof - immediate delivery $24. F.O.B. Anderson. Unlimited quantities of Adams 1¢ Vending Gum 51¢ per box of 100 pieces. 1/3 deposit with all orders. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C. Tel: 1794-M

FOR SALE – 25 Model 80 Kirk Astrology Scales $169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

FOR SALE – Guaranteed Used Machines – Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 1006 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE – 5 Ball Pin Games. All thoroughly reconditioned, cleaned, rails refinished, packed in good cartons. At $25.: Sporty, Blondie, Big Town, Formation, Big Chief, Crossline. At $30.: Four Roses, Band Wagon, Twin Six, Ten Spot, ABC Bowler, Flat Top, Chubby, Wild Fire. At $35.: Towers, Show Boat, All American, Sky Ray, Spot Pool, Gun Club, Dixie, Clover, Hi Hat, Champ, School Days, Laura, Legionnaire, Venus, Seven Up. At $45.: Arizona, Surf Queen, Midget Racer, Big League. At $75. Superscore. One Balls F.P.: Sport Special $45.; Dark Horse $60.; Blue Grass $65. Immediate shipment. 1/3 deposit, bal. C.O.D. W. F. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE – 40 pre-war Pin Games. In working order. Complete groups of 5, $15. ea. Single games $20. Write for list. 1/3 dep., bal. C.O.D BILLET VEND CO., 310 W. MARKET ST., YORK,, PA.

FOR SALE – Advance Rolls $240.; Total Roll $100.; Sportsman Roll $95.; Bang-A-Fitty $175.; Tally Roll $75.; Rol-A-Score $150.; Super Triangle $50.; Rapid Fire $25.; Ten Strikes H.D. $50. MOHAWK SKILL GAMES CO., 56 MAC ARTHUR DRIVE, SCOTIA, N. Y.

FOR SALE – Tubes – Standard Brands, 60% off list. Specify 1st and 2nd choice. All tubes boxed. Extra Special: RCA-6C4 - 45¢. (Mention The Cash Box) Send for our latest tube list. ENGLISH SALES CO., 600 NO. ABERDEEN ST., CHICAGO, ILL.

PARTS AND SUPPLIES

FOR SALE – We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for $30. ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302

FOR SALE – Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. Coin Chutes, clocks, fuses, glass locks, rubber rings, wrappers, etc. Largest parts suppliers in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE – Wholesale Radios-Parts, etc.; Pilot lites Special! No. 47 $40. per 1000; No. 51 or 55 – 10 for 48¢, 100 for $4.40, 300 $.042 ea.; Nos. 40, 46, 44, 47 – 10 for 58¢, 100 for $5.30, 300 $.05 ea.; Tube cartons for GT tubes (1-3/4" x 1-3/4" x 3-1/2") Bundles of Fifty 50¢; Radio Tubes: 1LC6-98¢ ea. (6SK7GT 35¢ ea. Center pins broken but tubes good). BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE – Pin Game Cartons. Heads Separate, leg wrappers and proper fillings. Best pin game cartons made, 310 lb. test cardboard, $3. ea. on order of 10, $2.85 ea. on order of 25, $2.75 ea. on orders of 100. Let us know your needs. We also carry a complete list of Bally & Evans games & parts. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892.

MISCELLANEOUS

NOTICE – Rent A Machine. Keep that location Hot! Established Operators – Save money by renting games & phonographs. 2/3 Rental fee may be applied against purchase. Send us your name & address. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, L. I., N. Y.

NOTICE – Free Booklet "Dollars From Pennies" gives the "know-how" of bulk vending. State whether you now operate bulk venders or are interested in beginning. BECKER VENDORS, 105-7 DEWEY, BRILLION, WIS.

SWAP – 1947 DeLuxe Photomatic for pin games or roll downs. MUSKEGON MUSIC CO., MUSKEGON, MICH.

NOTICE – Music Operators. Motors rewound $5.50; Wurlitzer counter model trays refinished and rebushed $6.50. BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel: ENglewood 8192

THRU THE COIN CHUTE

CHICAGO CHATTER

Here's one man's town you can't hold down. Regardless of the fact that some of the manufacturers and some of the jobbers are pulling in their horns, the greater majority are going right on ahead and realize that this temporary lull is due to a great many little things like weather, election year, over-inflated price conditions, etc. There's nothing that good hard work and some really good, ingenious ideas won't cure. And the cure is coming for we know that 'way back in some of the experimentation departments of all the leading manufacturers things are happening—and happening fast. And, when these leaders get ready to pop with what they've got—just watch eyes start bulging out, and then watch everyone holler, "Hooray". Yep, take it from me, it's the zest for a good battle which keeps coinmen going right ahead and, from what we hear, there are plenty of the leaders in the field who are doing a marvelous job right now and will be doing twice as much when the weather warms a bit and everyone begins to get around. And people are going to be looking for fun as soon as the weather warms up—they've been locked up for too long this winter.

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Eddie Hansen, the newest of the new bridegrooms in the coinbiz, has just returned from his honeymoon, which he was forced to cut short because of the tremendous number of orders that have flocked into his offices at Groetchen Tool for their new 1c game sensation, "Camera Chief". Eddie is himself once again as distribs like Asco and many, many others place orders that run into four figures. "And that isn't all", Eddie tells us, "just wait until I show you some new ones in a few days". That's what we call a happy start for a new bridegroom . . . Al Stern of World Wide and Al Sebring of Bell Products having lunch the other day and discussing thisa and thata. From what we gather, Al Stern is going to pop very soon with a really terrific idea. You can depend on both these Als for new angles . . . Harry Wiczer of Wico Corp. mighty pleased with the very nice orders the salesmen of his organization took at the convention. The plant is busy as a hive of bees getting them out. Harry claims biggest hit of their showing was their new flipper bumper unit which he claims went way beyond expectations.

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Gene Steffens of Permo Point needles who says it this way, "Get the point?", just returned from meeting with the Michigan phono ops at their big state convention in Detroit and reports a grand time had by all. From some of the boys who were at the meet we hear that Gene made a short and sweet speech which clicked very, very big about "the point" . . . Ted Rubenstein of Marvel is a happy guy these days, from what he tells us, it seems that his new game is clicking . . . The AMI offices are practically deserted these days. Lindy Force rushed off to attend the Michigan phono ops meeting, then on to Cleveland and Cincinnati. Joe Caldron dashed down to Union City, Tenn. to meet with Harold Midyett. And John Haddock, prexy of the firm, is on his way to the West Coast to look things over out in Sunny Cal. AMI offices report good business as a result of the show . . . Ben Coven reports himself extremely well pleased these days over the business the firm is doing with Bally's new "Melody" game which Ben describes with one word, "Terrific".

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Howie Freer over at Empire Coin reports a sudden swing to reconditioned equipment and that they are taking more orders for used games of all kinds than they have in many moons. It also seems that Empire is shipping lots of stuff these days to South and Central America and also to the Philippine Islands . . . Harry Brown of American Amuse. is offering some really sweet buys to the boys who need parts for their bells. We hear that Harry loaded up some truck loads for some of the boys and is expecting to clean up fast at the prices he's selling . . . Sol Gottlieb off again. This time on a two week trip. We hear that he was in New York last week and was looking the situation over with eagle eyes. He also advised that their new game, "Lady Robin Hood", is going great guns. And, while Sol was gone, Nate celebrated another birthday this past week, advising, "Well, another year, and life begins" . . . J. Raymond Bacon of O. D. Jennings & Co. who worked like a beaver during and right after the show took some time out and dashed down to Arizona for a little rest. O. D. Jennings left for his plantation in Mississippi. Bill Lipscomb and Johnny Neise have both hit the road. Looks like plenty of action over at Jennings and we expect to hear some really important news very shortly.

Dorothy Ellis, who replaced Gwen Desplenter, reports that they have just completed their moving and that the Public Relations Dept. of CMI will be in bigger and better action than ever before when all is settled . . . And the fact that Jim Mangan has resigned from his position as Public Relations Director of CMI has taken lots and lots of people by surprise. Jim did a very fine job and many hope that he will continue to carry ahead the great work which he started even in his own firm of Mangan & Eckland. By the way, Jim showed us some new design ideas which he has just completed which are absolutely lulus . . . Fulton (Skeet) Moore over at Williams Mfg. Co. is tremendously impressed with the action which the firm are getting on "Box Score" and "Sunny" and reports that, "You've got to hand it to the boys in the coin machine industry. They're on their toes." In the meantime, confidentially, the fact we aren't able to make contact with Harry Williams (who seems to be buried away in the factory these days and nights) causes us to believe that any moment he's going to pop with a surprise. Never seen it to fail yet when Harry buries himself away for days that he doesn't come up with something sensational.

* * *

Most enthusiastic coinman of the week: J. A. (Art) Weinand of Rock-Ola Mfg. Corp. Art just returned from a trip to the far west and was bubbling over with enthusiasm. Art tells us that their new Magic-Glo '48 phono has clicked, but big, on the western coast, and the boys are doing one of the grandest sales jobs he's seen in many a moon. Art claims that orders are bustin' in from everywhere every day . . . And that reminds me, Charley Schlicht of Mills Industries, wended his way to Detroit this past week where he listened to the Detroit and Michigan music ops talk things over and then spent the rest of the week calling on music men thruout the state talking about the "Constellation". Charley believes that the music machine biz will be bigger and better than ever in '48 . . . Jimmy (Globe) Johnson is busier than a one-armed painter with the itch now that his man Friday, Vince Murphy, has returned to his home town, Boston. Jimmy is doing it all by himself and trying to catch up with the orders he has taken . . . Lee S. Jones, one old timer whose faith and confidence in this business can always be counted on, reports that he was absolutely amazed at the way coinmen went big for their new kick-out model five-ball "Tom-Tom". Lee says, "It's the smart boys who know how to make real money operating. And they know good games."

* * *

Herb Jones over at Bally is in a dither these days. "When you get a hit game", he tells me, "everybody wants it all at one and the same time. The way they're hollering for our new 'Melody' is really something," he continues, "And," he further says, "We're busier than we ever have been trying to take care of all the boys who are calling and wiring to get 'Melody' on their locations quick." And that news seems to have excited "Dapper" Tom Callaghan (who looks like he's gonna lose his best-dressed-man-of-the-year title to Earl Moloney) into stating that he's gonna take a trip around the nation to meet with all the firm's distribs . . . Billy DeSelm is all excited about the new United Mfg. Co. plant. Contract has already been let and they're starting to break ground at California and Roscoe for one of the big, outstanding factories of the coin machine industry. Billy reports that the plant will occupy 70,000 square feet for factory space with ample space for office, shipping, and recreational facilities. The phenomenal demand for United's great games is responsible for the increased space . . . Dave Gensburg of Genco writes from the West Coast that demand for their games continues to increase daily with more and more of the coast ops reordering every day. And that makes Myer, whose at the factory now, smile with happiness.

* * *

Over at Chicoin action is plenty hot. Sam Wolberg is dashing down to the factory midst the sleet and snow to keep production humming . . . Grant Shay of Bell-O-Matic is getting ready to pop with "Spinning Reels" reviving this famed old time house organ. He reports he'll put it out about six times a year . . . Stuart Lyon around here and there talking about the new Lion Beverage Dispenser which clicked so big at the coinshow . . . Gordon Sutton of Illinois Simplex back at his post working harder than ever and looking forward to one of the firm's best years with Wurlitzer . . . Now that the big show noise has quieted the report is that Bert Davidson over at Filben is all in a dither trying to figure how who to ship what first as a result of the orders taken by the firm.

THRU THE COIN CHUTE

EASTERN FLASHES

Despite storms and cold weather, coinrow was the busiest it's been in quite a long while . . . Games operators have been flocking into the jobbers, keeping them in a dither . . . Every jobber has a variety of amusement games displayed on their floors, reminding us of the old days . . . Operators are trying out this one, then that one — arguing over price and delivery . . . Jobbers wouldn't be caught dead without an order book in their hands these days. All in all it's good and lively . . . However, a condition exists whereby the trade is not completely clear on what type of games to operate. The distributors, in a meeting of their association, Coin Machine Distributors of New York, Inc., on Monday night, February 2, unanimously voted to send a telegram to the manufacturers in Chicago, which read in part "In view of the fact that the Industry is working to obtain a license for amusement games, and inasmuch as certain information has reached us that the Authorities look with disfavor upon plunger type games, the Body resolved that the Manufacturers be requested to ship into this territory only rolldown type of games (this refers to a pin game type in roll down play). You are also requested to price same comparable to similar type plunger pin games."

* * *

Coinrow was also crowded with music machine operators who came down to Modern Music Sales Corporation to see the new Aireon phono "Coronet 400" on display. A two day showing, Thursday and Friday, February 5 and 6, brought out practically every music operator in the area. Nat Cohn and his general manager of the coin machine division, Tony (Rex) DiRenzo, were tremendously impressed by the interest, and claim that they signed up plenty of operators for quite a volume of business. On hand to say "hello" to the visitors were Rudy Greenbaum, general sales manager of Aireon Manufacturing Corporation, who braved the elements to fly solo to the big city. Ben Palastrant, regional sales representative for Aireon, was on hand — and was he beaming! Many of the leading recording artists came in to greet the operators. Bob Thiele, president of Signature Records, in addition to bringing Alan Dale and other performers, brought along some gum for the bunch . . . Modern also had on display for the first time, a new Popcorn machine, manufactured by Linco Tool of Watertown, Mass. Nat Jones of Linco kept handing out dimes to the guests so that they could load up on the popcorn. We understand the dimes in the machine were given to the March of Dimes.

* * *

Joe Young and Danny Kipnis were announced as the new Wurlitzer distributors in this area, and formed the Young Distributing Company. The sumptuous headquarters at 525 W. 43rd St. are being retained. Young has a long background of music distributing behind him, having been the Wurlitzer distributor in the Ohio area for the past eight years. Kipnis is one of the most likeable fellows you'll ever meet. Both invite music ops to come in and say "hello" . . . Ben Becker moves the Ben Becker Sales Company to 625 Tenth Avenue this week. Becker is moving fast these days, what with the many Bally games finding favor. They say the new pin game "Melody" is a honey..Max Weiss, Roni Sales Company, Brooklyn, N. Y. tells us that the demand is so great for his "Kunkel" popcorn machine, he's flying them in from California. Max tells us that the machine can vend other types of merchandise, in addition to popcorn.

* * *

Met up with Charlie Sacks of the Newark office of Seacoast Distributors. Charlie tells us that he met five other "Charlie Sack's" at the recent coin machine show. There are others. The Charlie Sachs of Union Automatic in Brooklyn, wasn't at the show this year. Which reminds us that this is the first time he's ever missed it . . . Barney (Shugy) Sugerman, Runyon Sales Company, seen in a huddle with Sol Gottlieb of D. Gottlieb & Company, who is visiting our town. Subject — naturally — the games situation . . . Jack Mitnick of Runyon one of the busiest guys around. Just had time to yell "hello" at him as he runs out into the street, dressing on the way . . . Phil Mason and Dave Lowy, Dave Lowy & Company so busy talking with customers, they don't have time to talk with each other. Is that good or bad?

* * *

Philadelphia music ops getting ready for their first post-war banquet, which will be held at Frank Palumbo's on February 15. Plenty of big name performers booked, with Louis Prima and his orchestra set to entertain the association members and their guests . . . Jack Semel and Jack Rubin will have an important announcement to make to the trade soon . . . Steve Quinn, Cole Enterprises, Poughkeepsie, N. Y. in town with their latest pin game conversion . . . Philip Weinstein, a coinman from Manila, visits along the street . . . Always seem to miss connections with Dave Stern and Harry Pearl of Seacoast Distributors. Charlie tells us we just missed them. Evidently they were out seeing the music ops about Rock-Ola's new phono . . . Harry Schneider, holding down the fort at Seaboard N. Y.'s tenth avenue offices. Harry probably sees more games ops in a day than the others see in a week. The reason is that the games association has their offices in the same location.

* * *

Max Levine, Scientific Machine Company, whose baseball game clicked so big at the CMI show, getting production organized at his Brooklyn plant, and will be ready to go in a big way very soon . . . Bill Rabkin, International Mutoscope Corporation, had six self-operating Photomatics on display at the "Photography on Parade" Show at the Museum of Science and Industry, and reports that they did a capacity business during the first three days of the exhibition. Bill also had his Voice-O-Graphs at the show.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

Coin Row spokesmen radiated plenty good cheer this week, with only light note of the Things-Could-Be-Better-Blues in background . . . Concensus of opinion is that the CMI show in Chi gave distributors and operators new faith in the coin machine industry and its future . . . As Paul Laymon aptly states, "As long as the manufacturers keep on producing new and better machines, the distributors, operators and public will always be in there pitching" . . . Paul is showing his faith in the future by enlarging his firm's facilities at 1429 W. Pico to include 4000 sq. ft. for storage, a paint-shop and loading . . . Latter should lick one of the ops' minor nightmares, the parking problem . . . On the biz front, Paul reports that the new "Bally Bowler" is working up strong interest . . . also a good word for Bally's "Double Up" console and the "Hy-Roll" basket roll-down . . . There's a floor full of varied, new equipment at Laymon's that should make a visit worthwhile for all visiting ops.

* * *

Justified optimism is likewise in the air at M. S. Wolf Distributors, where Bill Wolf proudly showed us the new AMI wall box . . . Music ops were on hand from far and wide to see this compact beauty . . . the only remote box on the market offering players a choice of 40 platters . . . Speaking of boxes, there's something new and promising for operators at Solotone . . . Headman F. E. Wilson conservatively calls it "the hottest thing in the industry" . . . It's a startling development of the Solotone combination radio and phono remote, with four radio channels and 15 records handled by the hideaway unit . . . If any of you ops are interested in talking to the man who owns one, drop in at Allen's Grill, Bdway, between 8th and 9th, where F. E. says the take has been doubled by 14 of the new counter boxes . . . They'll be ready for delivery in 60 days.

* * *

Coin Row had a slight rash of new secretaryitis this week . . . and it ain't bad, at least not to look at . . . Dannie Jackson of Automatic Games comes up with Lynn Tobias and Al Bettelman of C. A. Robinson and Co. introduced us to Jane Reynolds . . . Neither gentleman offered any phone numbers . . . But Dannie was all smiles as he told of some new action up Las Vegas way . . . Al also had Nevada on his mind, expecting a bunch of the boys in Feb. 10 to see the new Jennings' machine and its criss-cross payoff feature.

* * *

Stopped in to see Elky Ray and found him out plugging Gottlieb's new five-ball . . . Jack Ryan of Sicking Distribs was all primed for the sample copy of Genco's new five-ball "Triple Action" . . . Looks like a live one with lots of flipper action and three bathing beauties on the board as an extra bonus feature . . . At Mills Sales, Charlie Fulcher just back from Las Vegas where he put in a flock of new Mills Bells . . . He also reports the Mills Constellation is going strong in Los Angeles . . . Keeney's new electric cig machine wins a bouquet from W. R. Happel of Badger Sales . . . Says the ops are really excited about the streamlined machine and expects to have a showing for them at the end of the month.

* * *

General Music, says Fred Gaunt, is knockin' 'em dead with new Rock-Ola line . . . The boxes on display boast a world of color and class . . . M. C. "Bill" Williams is mighty "sunny" about the five-ball game of the same name . . . He made a special point of demonstrating its "ambidexterous" flipper control and the high score attraction . . . Nice to go home and tell the little women, "Dear, I just got through running up 5 million" . . . Bill's description of the new Williams' "Box Score" also akin to a rave . . . "It's the simplest yet liveliest rolldown yet," says he . . . Locations report terrific action on this one—and so far away from baseball season at that.

* * *

Seen around Coin Row: Visiting ops Paul Hirsch from Pasadena . . . John Ketchersid in from his locations and Long Beach restaurant . . . S. W. Ketchersid (no relation despite the name) from San Bernardino . . . Robert Chacon from Laguna Beach . . . G. F. Cooper from Riverside . . . Fred Allen (no relation to Jack Benny's friend) from Bakersfield...Floyd Anthony from Santa Maria . . . George Young from Selma . . . Ivan Wilcox from Visalia . . . Jack Bahler, John Hawley and Johnny Nelsen from Inglewood . . . C. E. Peddicord from Anaheim . . . Valley Coin Machine's Mr. Griffin from Pomona . . . M. V. Connor and L. D. Smith from Downey . . . Stanley Little from Lakewood Village . . . E. R. Rippee from Compton . . . L. J. Bender from Lynwood . . . Charles DeWitt and W. H. Shorey from San Bernardino . . . Howard Hunt from Redlands . . . Ben Korte from Glendale . . . Peter V. Romeo from Burbank . . . Lee Wirt and John Harvath from Montebello . . . Burt Polin all the way down from San Luis Obispo.

* * *

On the record . . . the fair sex is due for a beating for fair from Capitol's popular juke artists Tex Williams and Red Ingle . . . Red's new disc, "Cigarettes, Whiskey and Women," may be a real coiner for the music ops as the network jocks may be "restrained" from spinning the straight-talking tune . . . Tex doesn't go much easier on the gals in his new cutting of "Don't Telephone, Don't Telegraph, Tell a Woman," due for the cointrade this week . . . What with Williams' "Never Trust a Woman," the boys will have to start scratching soon for other musical ways to heat up the ladies.

* * *

Buzzing around Song Writers' Row and Platter Square reveals that the music makers and record companies aren't fretting too hard about the Petrillo ban . . . simply because they've all got enough product cut and ready for the next two years . . . Meanwhile you can still run into all kinds of argument pro and con about the right and wrongs of Petrillo's beef . . . Specialty Records prexy Art Rupe reports orders are pouring in from all over the country for Roy Milton's latest Specialty release, "My Blue Heaven" . . . In first L. A. appearance last week, Milton's crew took the town by storm with a block long line around the Central Ave. Elk's Club.

* * *

Exclusive topper Leon René launched new sales assist policy this week . . . Adman Charlie Craig will supply distribs with a continuous stream of literature as records are released and personal contact will be made with disc jocks wherever possible . . . Capitol flack gal Eve Stanley happily reports that company is hitting all time high with new releases . . . Peggy Lee's rendition of "Manana" is really rockin' the jukes . . . Jules Bihari, Modern Records chief, lets us know Hadda Brooks recording of "Honey, Honey, Honey" is as sweet as its title . . . A trade whisper tells us one of Modern's competitors suggested the number to Jules for Hadda.

ST. LOUIS NEW ORLEANS

Maynard Todd of Rock-Ola Manufacturing Corporation, Chicago, hustled into the 49th State last week to work with the music operators who have picked up the new phonographs and acquainted them with the advantages of the "Magic-Glo" phono. Many of the old timers who are accustomed to the many intricate moving parts are amazed at the utter simplicity of the 1948 model, according to Todd . . . Del Veatch, V. P. Distributing Company, returns to St. Loo from one of his continual trips to Chicago, and tells us that his January sales held up surprisingly well, compared to the usual business at this time of the year. Del's tossing Williams' "Sunnys" out to the trade as quickly as they arrive, and is also testing some of Williams' new ones in his favorite testing locations. Veatch is also busy acquainting the music ops with Aireon's new "Coronet 400" phono, which made such a big hit at the recent CMI show.

Ben Axelrod, Olive Novelty Company, complaining about the cold weather and would like to run off to the sunny climes, but the rush of biz keeps him tied up to his office . . . A visitor, seldom seen along coinrow here, is Julius Cook of Cook Music Company, Centralia, Ill., who dropped into the jobbing houses to pick up some new equipment . . . Walter Gummersheimer, Universal Distributing Company, national sales agents for "Hilco's" Ice Cream Machine, which vends a chocolate covered Borden's "Frostick", getting into fast action, and will be going full blast soon . . . Frank Ballogg, veteran St. Louis operator, who has been operating one of the largest routes here for the past five years, sold out to Tony and Curly Zito, new arrivals in town . . . Tom Dunbar, Ideal Novelty Company's veteran mechanic, who has been nursing a cold these many weeks, finally had to stay home and try to effect a cure.

The Missouri Amusement Machine Association was a bit hesitant to divulge plans for concerted action on the part of ops against profitless operation of routes. "It seems that closed competition, on a verbal basis, will be the only solution to the low income problems of most of the ops" Lou Morris states. Most of the St. Louis ops have expressed a willingness to cooperate, particularly toward such ends as $5 front money and a better split on high take premium locations. Closed competition is still a long way off, however, Lou pointed out. These problems were the chief topic of the January meeting, which was held just prior to the CMI show . . . Jackie Rosenfeld, Bally distrib here, busy seeing the ops with the large variety of equipment the factory is shipping in. Nat Wolf, Jackie's right hand man, spends considerable of his spare hours on his photography hobby. Wonder how the pics he took at the show came out?

Coinmen returning from the CMI show are talking about the wonderful times they had, and claimed that it was a very successful convention. However, the southern boys are putting up a squawk about the bitter cold weather they had to endure. The unanimous plea here is that the next coin machine show be held in New Orleans, or at least in April, May or June when the weather in Chicago isn't so harsh.

The main topic of conversation here, naturally, is all about the Mardi Gras. Quite a few of the coin machine distributors made contributions to the Young Business Men's Club to erect stands on Canal Street, specially for the wounded veterans so that they could view the Carnival parades from a vantage point. Among those who contributed were the New Orleans Novelty Company, Console Distributing Company, Crown Novelty Company, Dixie Novelty Company, and many others . . . One of the distributors claims the operators should have a Krewe parade and a ball. "That would be something" claims this coinman. "They could call it the Krewe of Ops, and their floats could depict the evolution of the pin ball tables from early Ballyhoos, up to the present Sunnys, Lady Robin Hoods, Humpty Dumptys, Tropicanas, Bermudas, Cover Girls, etc.

Marion Matranga has opened a one stop coin machine company out on the Airline highway. Matranga was formerly sales manager for the Dixie Coin Machine Company for the past five years . . . Bob Covington, well known op, is a frequent visitor at the Crown Novelty Company . . . Lou Mizell, in from Bogalusa, La., looking over the five ball machines . . . Nick Carbajal, Crown Novelty Company, reports that his five ball flipper machines are in big demand at this time. One of the local columnists commented about the popularity of the flipper game in one of his recent columns . . . Work has begun on the beautiful new showrooms and offices of New Orleans Novelty Company, who are renovating their 115 Magazine Street office. Lou Boasberg states that if this four story building is not quite large enough for their needs, its central location more than makes up for any deficiency in size.

Mr. Woods and his mechanic Mr. Vick drive in from Anadalusia, Alabama. Woods is buying Buckley parts and his mechanic got some very helpful hints on the new 1948 Buckley equipment . . . Eddie Centa, owner of the Pennyland, tells us that he's going to be on one of the floats in the Cynthius Parade . . . Jerry Hirsh is the new representative for Console Distributing Company, handling deals with the private clubs. Jerry is known as one of the swellest fellows down here, and has been in the business for quite a long while.

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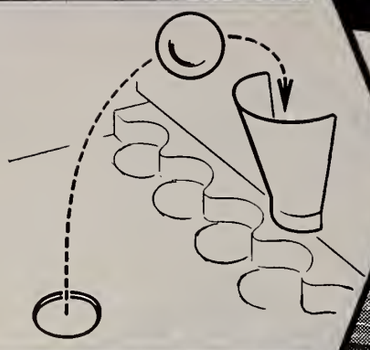

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